

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/009255-2025>

Tender

THE PROVISION OF A FOOTFALL DATA MONITORING SYSTEM

Redditch Borough Council

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-009255

Procurement identifier (OCID): ocds-h6vhtk-04ecda ([view related notices](#))

Published 13 March 2025, 2:51pm

Scope

Reference

DN767094

Description

Redditch Borough Council is looking to procure a hardware free footfall data monitoring system to provide information regarding footfall in Redditch town centre and other pre-defined areas within the borough. This data will enable the local authority to provide accurate, reliable and real-time insights into footfall to assess the performance and impact of projects that have been undertaken and to provide data for events without the need for physical sensors or hardware installations.

Total value (estimated)

- £20,000 excluding VAT

- £24,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 1 May 2025 to 30 April 2027
- Possible extension to 30 April 2028
- 3 years

Description of possible extension:

1 year optional

Main procurement category

Services

CPV classifications

- 72314000 - Data collection and collation services

Contract locations

- UKC - North East (England)
- UKD - North West (England)
- UKE - Yorkshire and the Humber
- UKF - East Midlands (England)
- UKG - West Midlands (England)

- UKH - East of England
- UKI - London
- UKJ - South East (England)
- UKK - South West (England)

Submission

Enquiry deadline

1 April 2025, 10:00am

Tender submission deadline

7 April 2025, 10:00am

Submission address and any special instructions

<https://procontract.due-north.com/Advert?advertId=c7b39e6b-95fe-ef11-8136-005056b64545&p=1bc74770-63ce-e511-810c-000c29c9ba21>

Tenders may be submitted electronically

Yes

Award criteria

QUALITY

85%

PRICE

15%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

<http://www.procontract.due-north.com/Advert?advertId=c7b39e6b-95fe-ef11-8136-005056b64545&p=1bc74770-63ce-e511-810c-000c29c9ba21>

Contracting authority

Redditch Borough Council

- Public Procurement Organisation Number: PZZB-1462-NMNR

Water Stranz Square Town Hall

redditch

B988AH

United Kingdom

Contact name: Carmen Young

Telephone: 01527548239

Email: procurement@bromsgroveandredditch.gov.uk

Website: <http://www.redditchbc.gov.uk>

Region: UKG12 - Worcestershire

Organisation type: Public authority - sub-central government