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Contract

London Underground Advertising

Corporate Officer of the House of Commons

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-009223

Procurement identifier (OCID): ocids-h6vhtk-0614d2

Published 3 February 2026, 8:01am

Scope

Reference

GSV4066

Description

To provide advertising on the London Underground, targeting tourists with promotions related to tours of the Palace of Westminster.

Contract 1. London Underground Advertising

Supplier

- Global Media Group Services Ltd

Contract value

- £35,000 excluding VAT
- £42,000 including VAT

Below the relevant threshold

Date signed

5 August 2025

Contract dates

- 6 August 2025 to 9 September 2025
- 1 month, 4 days

Main procurement category

Services

CPV classifications

- 79340000 - Advertising and marketing services

Procedure

Procedure type

Below threshold - without competition

Supplier

Global Media Group Services Ltd

30 Leicester Square

London

WC2H 7LA

United Kingdom

Email: customer.support@global.com

Region: UKI32 - Westminster

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

Contract 1. London Underground Advertising

Contracting authority

Corporate Officer of the House of Commons

- Public Procurement Organisation Number: PQCD-6982-LPZW

Parliament Square

LONDON

SW1A 0AA

United Kingdom

Email: pcd@parliament.uk

Website: <https://www.parliament.uk/>

Region: UKI32 - Westminster

Organisation type: Public authority - central government