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Contract

Print & Design Framework

The Royal Borough of Kingston upon Thames

F03: Contract award notice

Notice identifier: 2022/S 000-009174

Procurement identifier (OCID): ocds-h6vhtk-02ede8

Published 5 April 2022, 5:21pm

Section I: Contracting authority

I.1) Name and addresses

The Royal Borough of Kingston upon Thames

Guildhall 2

Kingston upon Thames

KT1 1EU

Contact

Mr Paul Freeman

Email

commissioning@kingston.gov.uk

Telephone

+44 2085475000

Country

United Kingdom

NUTS code

UKI63 - Merton, Kingston upon Thames and Sutton

Internet address(es)

Main address

<http://www.kingston.gov.uk>

Buyer's address

<http://www.kingston.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Print & Design Framework

Reference number

DN568898

II.1.2) Main CPV code

- 79800000 - Printing and related services

II.1.3) Type of contract

Services

II.1.4) Short description

The Royal Borough of Kingston upon Thames is seeking to establish a framework split into two Lots:

Lot 1 – Design

(development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout).

Lot 2 – Print Services

(Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters,

display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and perforation.)

The Authority intends to establish a framework contract and intends to appoint five suppliers

to Lot 1 and four suppliers to Lot 2.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £240,000

II.2) Description

II.2.1) Title

Design Services

Lot No

1

II.2.2) Additional CPV code(s)

- 22314000 - Designs
- 72413000 - World wide web (www) site design services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI63 - Merton, Kingston upon Thames and Sutton

II.2.4) Description of the procurement

Lot 1 – Design

Development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout.

II.2.5) Award criteria

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Print Services

Lot No

2

II.2.2) Additional CPV code(s)

- 22000000 - Printed matter and related products
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79800000 - Printing and related services

II.2.3) Place of performance

NUTS codes

- UKI63 - Merton, Kingston upon Thames and Sutton

II.2.4) Description of the procurement

Lot 2 – Print Services

Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters, display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and perforation.

II.2.5) Award criteria

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-026235](#)

Section V. Award of contract

Contract No

Lot 1 - Design Services

Lot No

1

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 March 2022

V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Bread and Butter Creative Limited

The Studio, The Garth, Yarnton

Oxfordshire

OX5 1NA

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Gingerhead

Unit G01, 12 Jordan Street, Baltic Triangle

Liverpool

L1 OBP

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Room for Design Ltd

Register House, Zetland Street

Northallerton

DL6 1NA

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Chung Partnership

31 Peel Place, Ilford

Essex

IG5 OPS

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Whatever Design Ltd

Unit 73 Eurolink Business Centre, 49 Effra Road

London

SW2 1BZ

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £140,000

Section V. Award of contract

Contract No

Lot 2 - Print Services

Lot No

2

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

22 March 2022

V.2.2) Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Cliffe Enterprise Ltd

Unit 6F Southbourne Business Park, Courtlands Road

Eastbourne

BN22 8UY

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Latcham Direct Ltd

1 Western Drive, Hengrove

Bristol

BS14 0AF

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Service Graphics (a trading division of Paragon Group UK Limited)

1 Onslow Street

London

EC1N 8AS

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

No

V.2.3) Name and address of the contractor

Potts Print UK Ltd

Atlas House, Nelson Park, Cramlington

Northumberland

NE23 1WG

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £100,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Borough of Kingston upon Thames

Guildhall 2, High Street

Kingston upon Thames

KT1 1EU

Email

commissioning@kingston.gov.uk

Telephone

+44 2085475000

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

In accordance with the Public Contract Regulations 2015 the Council incorporated a minimum 10 calendar day standstill period at the point information on which the contract award decision was communicated to tenderers.