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Contract

## **Print & Design Framework**

The Royal Borough of Kingston upon Thames

F03: Contract award notice

Notice identifier: 2022/S 000-009174

Procurement identifier (OCID): ocds-h6vhtk-02ede8

Published 5 April 2022, 5:21pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Royal Borough of Kingston upon Thames

Guildhall 2

Kingston upon Thames

KT1 1EU

#### **Contact**

Mr Paul Freeman

#### **Email**

[commissioning@kingston.gov.uk](mailto:commissioning@kingston.gov.uk)

#### **Telephone**

+44 2085475000

#### **Country**

United Kingdom

**NUTS code**

UKI63 - Merton, Kingston upon Thames and Sutton

**Internet address(es)**

Main address

<http://www.kingston.gov.uk>

Buyer's address

<http://www.kingston.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Print & Design Framework

Reference number

DN568898

#### **II.1.2) Main CPV code**

- 79800000 - Printing and related services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The Royal Borough of Kingston upon Thames is seeking to establish a framework split into two Lots:

Lot 1 – Design

(development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout).

Lot 2 – Print Services

(Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters, display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and perforation.)

The Authority intends to establish a framework contract and intends to appoint five suppliers to Lot 1 and four suppliers to Lot 2.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £240,000

## **II.2) Description**

### **II.2.1) Title**

Design Services

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 22314000 - Designs
- 72413000 - World wide web (www) site design services
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKI63 - Merton, Kingston upon Thames and Sutton

### **II.2.4) Description of the procurement**

Lot 1 – Design

Development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout.

### **II.2.5) Award criteria**

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Print Services

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 22000000 - Printed matter and related products
- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 79800000 - Printing and related services

### **II.2.3) Place of performance**

NUTS codes

- UKI63 - Merton, Kingston upon Thames and Sutton

### **II.2.4) Description of the procurement**

Lot 2 – Print Services

Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters, display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and

perforation.

### **II.2.5) Award criteria**

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-026235](#)

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## **Section V. Award of contract**

### **Contract No**

Lot 1 - Design Services

### **Lot No**

1

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 March 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Bread and Butter Creative Limited

The Studio, The Garth, Yarnton

Oxfordshire

OX5 1NA

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Gingerhead

Unit G01, 12 Jordan Street, Baltic Triangle

Liverpool

L1 0BP

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Room for Design Ltd

Register House, Zetland Street

Northallerton

DL6 1NA

Country

United Kingdom



NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

The Chung Partnership

31 Peel Place, Ilford

Essex

IG5 0PS

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Whatever Design Ltd

Unit 73 Eurolink Business Centre, 49 Effra Road

London

SW2 1BZ

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £140,000

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## **Section V. Award of contract**

### **Contract No**

Lot 2 - Print Services

### **Lot No**

2

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

22 March 2022

#### **V.2.2) Information about tenders**

Number of tenders received: 11

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Cliffe Enterprise Ltd

Unit 6F Southbourne Business Park, Courtlands Road

Eastbourne

BN22 8UY

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Latcham Direct Ltd

1 Western Drive, Hengrove

Bristol

BS14 0AF

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Service Graphics (a trading division of Paragon Group UK Limited)

1 Onslow Street

London

EC1N 8AS

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Potts Print UK Ltd

Atlas House, Nelson Park, Cramlington

Northumberland

NE23 1WG

Country

United Kingdom

NUTS code

- UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £100,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Borough of Kingston upon Thames

Guildhall 2, High Street

Kingston upon Thames

KT1 1EU

Email

[commissioning@kingston.gov.uk](mailto:commissioning@kingston.gov.uk)

Telephone

+44 2085475000

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

In accordance with the Public Contract Regulations 2015 the Council incorporated a minimum 10 calendar day standstill period at the point information on which the contract award decision was communicated to tenderers.