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Contract

# **Print & Design Framework**

The Royal Borough of Kingston upon Thames

F03: Contract award notice

Notice identifier: 2022/S 000-009174

Procurement identifier (OCID): ocds-h6vhtk-02ede8

Published 5 April 2022, 5:21pm

## **Section I: Contracting authority**

## I.1) Name and addresses

The Royal Borough of Kingston upon Thames

Guildhall 2

Kingston upon Thames

KT1 1EU

#### Contact

Mr Paul Freeman

#### **Email**

commissioning@kingston.gov.uk

### **Telephone**

+44 2085475000

#### Country

## **United Kingdom**

#### **NUTS** code

UKI63 - Merton, Kingston upon Thames and Sutton

## Internet address(es)

Main address

http://www.kingston.gov.uk

Buyer's address

http://www.kingston.gov.uk

# I.4) Type of the contracting authority

Regional or local authority

## I.5) Main activity

General public services

## **Section II: Object**

### II.1) Scope of the procurement

#### II.1.1) Title

Print & Design Framework

Reference number

DN568898

#### II.1.2) Main CPV code

• 79800000 - Printing and related services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

The Royal Borough of Kingston upon Thames is seeking to establish a framework split into two Lots:

Lot 1 – Design

(development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout).

Lot 2 – Print Services

(Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters,

display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and perforation.)

The Authority intends to establish a framework contract and intends to appoint five suppliers to Lot 1 and four suppliers to Lot 2.

#### II.1.6) Information about lots

This contract is divided into lots: Yes

## II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £240,000

## II.2) Description

#### II.2.1) Title

**Design Services** 

Lot No

1

#### II.2.2) Additional CPV code(s)

- 22314000 Designs
- 72413000 World wide web (www) site design services
- 79342000 Marketing services

#### II.2.3) Place of performance

**NUTS** codes

• UKI63 - Merton, Kingston upon Thames and Sutton

#### II.2.4) Description of the procurement

Lot 1 – Design

Development of micro-sites and ongoing support, digital banner advertising, app development, social media and e-mail marketing campaigns and associated services, graphic design for print output, creative concept and brand development, creative page layout, typesetting and text layout.

#### II.2.5) Award criteria

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2) Description

#### II.2.1) Title

**Print Services** 

Lot No

2

#### II.2.2) Additional CPV code(s)

- 22000000 Printed matter and related products
- 79000000 Business services: law, marketing, consulting, recruitment, printing and security
- 79800000 Printing and related services

#### II.2.3) Place of performance

**NUTS** codes

• UKI63 - Merton, Kingston upon Thames and Sutton

#### II.2.4) Description of the procurement

Lot 2 - Print Services

Printing of leaflets, publications, flyers, magazines, pamphlets, newsletters, posters, display boards, pull up banners, reports, forms and similar services as required by the council. Postage of printed material as and when required. Printing onto paper, corex, foamex, card and vinyl banners. Finishing requirements to include perfect binding, saddle stitching, wire stitching, drilling, die cutting, folding, laminating, trimming, creasing and

perforation.

#### II.2.5) Award criteria

Quality criterion - Name: Method Statements / Weighting: 20

Quality criterion - Name: Examples of jobs completed / Weighting: 30

Quality criterion - Name: Social Value / Weighting: 10

Price - Weighting: 40

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

## Section IV. Procedure

#### **IV.1) Description**

#### IV.1.1) Type of procedure

Open procedure

#### IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### IV.2) Administrative information

#### IV.2.1) Previous publication concerning this procedure

Notice number: 2021/S 000-026235

## Section V. Award of contract

#### **Contract No**

Lot 1 - Design Services

#### Lot No

1

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

22 March 2022

#### V.2.2) Information about tenders

Number of tenders received: 21

Number of tenders received from SMEs: 21

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 21

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

**Bread and Butter Creative Limited** 

The Studio, The Garth, Yarnton

Oxfordshire

OX5 1NA

Country

### **United Kingdom**

**NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

## V.2.3) Name and address of the contractor

Gingerhead

Unit G01, 12 Jordan Street, Baltic Triangle

Liverpool

L1 0BP

Country

**United Kingdom** 

**NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

## V.2.3) Name and address of the contractor

Room for Design Ltd

Register House, Zetland Street

Northallerton

DL6 1NA

Country

**United Kingdom** 

#### **NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

## V.2.3) Name and address of the contractor

The Chung Partnership

31 Peel Place, Ilford

Essex

IG5 0PS

Country

**United Kingdom** 

**NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

### V.2.3) Name and address of the contractor

Whatever Design Ltd

Unit 73 Eurolink Business Centre, 49 Effra Road

London

**SW2 1BZ** 

Country

**United Kingdom** 

**NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

### V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £140,000

### Section V. Award of contract

#### **Contract No**

Lot 2 - Print Services

#### Lot No

2

A contract/lot is awarded: Yes

#### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

22 March 2022

#### V.2.2) Information about tenders

Number of tenders received: 11

Number of tenders received from SMEs: 10

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 11

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

| Cliffe Enterprise Ltd                              |
|--|
| Unit 6F Southbourne Business Park, Courtlands Road |
| Eastbourne   |
| BN22 8UY   |
| Country  |
| United Kingdom                                     |
| NUTS code  |
| UKI63 - Merton, Kingston upon Thames and Sutton    |
| The contractor is an SME                           |

V.2.3) Name and address of the contractor

Latcham Direct Ltd

1 Western Drive, Hengrove

**Bristol** 

Yes

**BS14 0AF** 

Country

**United Kingdom** 

**NUTS** code

• UKI63 - Merton, Kingston upon Thames and Sutton

The contractor is an SME

Yes

## V.2.3) Name and address of the contractor

Service Graphics (a trading division of Paragon Group UK Limited)

| London  |  |
|---|--|
| EC1N 8AS  |  |
| Country   |  |
| United Kingdom  |  |
| NUTS code   |  |
| UKI63 - Merton, Kingston upon Thames and Sutton                 |  |
| The contractor is an SME  |  |
| No  |  |
| V.2.3) Name and address of the contractor                       |  |
|   |  |
| Potts Print UK Ltd  |  |
| Potts Print UK Ltd  Atlas House, Nelson Park, Cramlington       |  |
|   |  |
| Atlas House, Nelson Park, Cramlington                           |  |
| Atlas House, Nelson Park, Cramlington  Northumberland           |  |
| Atlas House, Nelson Park, Cramlington  Northumberland  NE23 1WG |  |

Yes

The contractor is an SME

1 Onslow Street

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £100,000

• UKI63 - Merton, Kingston upon Thames and Sutton

# **Section VI. Complementary information**

## VI.4) Procedures for review

### VI.4.1) Review body

The Royal Borough of Kingston upon Thames

Guildhall 2, High Street

Kingston upon Thames

KT1 1EU

Email

commissioning@kingston.gov.uk

Telephone

+44 2085475000

Country

**United Kingdom** 

#### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

In accordance with the Public Contract Regulations 2015 the Council incorporated a minimum 10 calendar day standstill period at the point information on which the contract award decision was communicated to tenderers.