This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/009134-2024">https://www.find-tender.service.gov.uk/Notice/009134-2024</a>

#### Contract

# **Face to Face Membership Recruitment Services**

Forestry England

F03: Contract award notice

Notice identifier: 2024/S 000-009134

Procurement identifier (OCID): ocds-h6vhtk-03a424

Published 21 March 2024, 10:05am

# **Section I: Contracting authority**

# I.1) Name and addresses

Forestry England

620 Coldharbour Lane

Bristol

**BS16 1EJ** 

#### **Email**

arran.price@forestryengland.uk

### **Telephone**

+44 3000674000

### Country

**United Kingdom** 

## Region code

UK - United Kingdom

# Internet address(es)

Main address

https://www.forestryengland.uk/

# I.4) Type of the contracting authority

Ministry or any other national or federal authority

# I.5) Main activity

Other activity

Forestry

# **Section II: Object**

## II.1) Scope of the procurement

### II.1.1) Title

Face to Face Membership Recruitment Services

Reference number

FEE/1096

#### II.1.2) Main CPV code

• 98100000 - Membership organisation services

## II.1.3) Type of contract

Services

#### II.1.4) Short description

We will be awarding a contract for supply of face-to-face (F2F) membership and fundraising recruiter services to increase Forestry England's supporter base and associated income.

## II.1.6) Information about lots

This contract is divided into lots: No

#### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £468,044

## II.2) Description

#### II.2.3) Place of performance

**NUTS** codes

• UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

### II.2.4) Description of the procurement

In 2023 we will be launching a national membership scheme where members will be able to park without charges at any Forestry England site. Local membership options will continue to run alongside this national scheme. Only 4k Forestry England memberships, approximately 10% of total sales, were sold at our forest centres last year, despite them having large footfall and a captive market. The remainder of membership sales are sold online from forestryengland.uk or via our call centre. We wish to introduce face-to-face membership recruiters at a minimum of 6 forest centres (1 recruiter per forest centre) to grow supporters, increasing membership acquisitions and fundraising income.

#### II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 25

Quality criterion - Name: Criterion 2 / Weighting: 5

Quality criterion - Name: Criterion 3 / Weighting: 10

Quality criterion - Name: Criterion 4 / Weighting: 20

Quality criterion - Name: Criterion 5 / Weighting: 10

Cost criterion - Name: Criterion 1 / Weighting: 30

#### II.2.11) Information about options

Options: No

#### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

# Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Open procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

## IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: <u>2023/S 000-003961</u>

### Section V. Award of contract

A contract/lot is awarded: Yes

## V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

8 February 2024

### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### V.2.3) Name and address of the contractor

Inspired People Ltd

The Old Brewery, 9-11 Lodway

Bristol

Country

# **United Kingdom**

**NUTS** code

• UKK11 - Bristol, City of

National registration number

05243072

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £546,000

Total value of the contract/lot: £468,044

# **Section VI. Complementary information**

# VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=765186088

GO Reference: GO-2024320-PRO-25552800

## VI.4) Procedures for review

VI.4.1) Review body

**High Court** 

London

Country

**United Kingdom**