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Contract

Face to Face Membership Recruitment Services

Forestry England

F03: Contract award notice

Notice identifier: 2024/S 000-009134

Procurement identifier (OCID): ocds-h6vhtk-03a424

Published 21 March 2024, 10:05am

Section I: Contracting authority

I.1) Name and addresses

Forestry England

620 Coldharbour Lane

Bristol

BS16 1EJ

Email

arran.price@forestryengland.uk

Telephone

+44 3000674000

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://www.forestryengland.uk/>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Other activity

Forestry

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Face to Face Membership Recruitment Services

Reference number

FEE/1096

II.1.2) Main CPV code

- 98100000 - Membership organisation services

II.1.3) Type of contract

Services

II.1.4) Short description

We will be awarding a contract for supply of face-to-face (F2F) membership and fundraising recruiter services to increase Forestry England's supporter base and associated income.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £468,044

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

UNITED KINGDOM

II.2.4) Description of the procurement

In 2023 we will be launching a national membership scheme where members will be able to park without charges at any Forestry England site. Local membership options will continue to run alongside this national scheme. Only 4k Forestry England memberships, approximately 10% of total sales, were sold at our forest centres last year, despite them having large footfall and a captive market. The remainder of membership sales are sold online from forestryengland.uk or via our call centre. We wish to introduce face-to-face membership recruiters at a minimum of 6 forest centres (1 recruiter per forest centre) to grow supporters, increasing membership acquisitions and fundraising income.

II.2.5) Award criteria

Quality criterion - Name: Criterion 1 / Weighting: 25

Quality criterion - Name: Criterion 2 / Weighting: 5

Quality criterion - Name: Criterion 3 / Weighting: 10

Quality criterion - Name: Criterion 4 / Weighting: 20

Quality criterion - Name: Criterion 5 / Weighting: 10

Cost criterion - Name: Criterion 1 / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-003961](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

8 February 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Inspired People Ltd

The Old Brewery, 9-11 Lodway

Bristol

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

National registration number

05243072

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £546,000

Total value of the contract/lot: £468,044

Section VI. Complementary information

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

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<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=765186088>

GO Reference: GO-2024320-PRO-25552800

VI.4) Procedures for review

VI.4.1) Review body

High Court

London

Country

United Kingdom