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Contract

YSJU Additional Marketing and Events Support

York St John University

F03: Contract award notice

Notice identifier: 2024/S 000-009084

Procurement identifier (OCID): ocds-h6vhtk-044af4

Published 20 March 2024, 4:05pm

Section I: Contracting authority

I.1) Name and addresses

York St John University

Lord Mayors Walk

York

YO31 7EX

Email

procurement@yorksja.ac.uk

Telephone

+44 1904876624

Country

United Kingdom

Region code

UKE21 - York

Internet address(es)

Main address

www.yorksj.ac.uk

Buyer's address

www.yorksj.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

YSJU Additional Marketing and Events Support

II.1.2) Main CPV code

- 79342000 - Marketing services
 - QA11 - For events

II.1.3) Type of contract

Services

II.1.4) Short description

The University sought to appoint suitably qualified provider(s) for Additional Events and Marketing Support Services for our York and London campuses. We required supplier(s) who could provide a positive experience for those visiting and show the university off in the best possible way. We also required set up, take down, delivery and storage as part of this work.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £140,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKE21 - York

Main site or place of performance

York

II.2.4) Description of the procurement

The University sought to appoint suitably qualified provider(s) for Additional Events and Marketing Support Services for our York and London campuses. We required supplier(s) who could provide a positive experience for those visiting and show the university off in the best possible way. We also required set up, take down, delivery and storage as part of this work.

II.2.5) Award criteria

Quality criterion - Name: Account management and personnel / Weighting: 10

Quality criterion - Name: Proposal and evidence of capability / Weighting: 25

Quality criterion - Name: Customer Support and Service / Weighting: 20

Quality criterion - Name: Social and environmental impact of business / Weighting: 15

Cost criterion - Name: Pricing and overall value for money / Weighting: 30

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-000000](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 March 2024

V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

InEvent Branding Limited

Fairburn House, Green Lane, Garforth

West Yorkshire

LS25 2AF

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

09375486

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £140,000

Section VI. Complementary information

VI.3) Additional information

To view this notice, please click here:

<https://neupc.delta-esourcing.com/delta/viewNotice.html?noticeId=850020987>

GO Reference: GO-2024320-PRO-25548302

VI.4) Procedures for review

VI.4.1) Review body

York St John University

Lord Mayors Walk

York

YO31 7EX

Telephone

+44 1904876611

Country

United Kingdom