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Contract

## **YSJU Additional Marketing and Events Support**

York St John University

F03: Contract award notice

Notice identifier: 2024/S 000-009084

Procurement identifier (OCID): ocds-h6vhtk-044af4

Published 20 March 2024, 4:05pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

York St John University

Lord Mayors Walk

York

YO31 7EX

#### **Email**

[procurement@yorksja.ac.uk](mailto:procurement@yorksja.ac.uk)

#### **Telephone**

+44 1904876624

#### **Country**

United Kingdom

#### **Region code**

UKE21 - York

**Internet address(es)**

Main address

[www.yorks.ac.uk](http://www.yorks.ac.uk)

Buyer's address

[www.yorks.ac.uk](http://www.yorks.ac.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

YSJU Additional Marketing and Events Support

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services
  - QA11 - For events

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The University sought to appoint suitably qualified provider(s) for Additional Events and Marketing Support Services for our York and London campuses. We required supplier(s) who could provide a positive experience for those visiting and show the university off in the best possible way. We also required set up, take down, delivery and storage as part of this work.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £140,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKE21 - York

Main site or place of performance

York

#### **II.2.4) Description of the procurement**

The University sought to appoint suitably qualified provider(s) for Additional Events and Marketing Support Services for our York and London campuses. We required supplier(s) who could provide a positive experience for those visiting and show the university off in the best possible way. We also required set up, take down, delivery and storage as part of this work.

#### **II.2.5) Award criteria**

Quality criterion - Name: Account management and personnel / Weighting: 10

Quality criterion - Name: Proposal and evidence of capability / Weighting: 25

Quality criterion - Name: Customer Support and Service / Weighting: 20

Quality criterion - Name: Social and environmental impact of business / Weighting: 15

Cost criterion - Name: Pricing and overall value for money / Weighting: 30

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-000000](#)

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## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 March 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

InEvent Branding Limited

Fairburn House, Green Lane, Garforth

West Yorkshire

LS25 2AF

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

National registration number

09375486

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £140,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://neupc.delta-esourcing.com/delta/viewNotice.html?noticeId=850020987>

GO Reference: GO-2024320-PRO-25548302

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

York St John University

Lord Mayors Walk

York

YO31 7EX

Telephone

+44 1904876611

Country

United Kingdom