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Not applicable

## **Provision of Marketing Support Services to Destination Staffordshire (Brand Maintenance and Development, Print and Digital Marketing including Media Planning and Media Buying)**

Staffordshire County Council

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-009058

Procurement identifier (OCID): ocds-h6vhtk-0328a9

Published 5 April 2022, 10:10am

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Staffordshire County Council

1 Staffordshire Place

STAFFORD

ST162LP

#### **Contact**

Gillian Sperrink

#### **Email**

[gillian.sperrink@staffordshire.gov.uk](mailto:gillian.sperrink@staffordshire.gov.uk)

#### **Country**

United Kingdom

**Region code**

UKG - West Midlands (England)

**Internet address(es)**

Main address

<http://staffordshire.gov.uk/>

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of Marketing Support Services to Destination Staffordshire (Brand Maintenance and Development, Print and Digital Marketing including Media Planning and Media Buying)

Reference number

IA2470

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Contract to appoint an economic operator to provide an agency for brand maintenance, development, print and digital marketing, media planning and media buying for Destination Staffordshire. For information about Destination Staffordshire, please visit <http://www.enjoystaffordshire.com/trade/about-us/>

This is an electronic tender. ALL documents must be accessed via the Proactis e-tendering portal. The portal can be found at <https://www.proactisplaza.com/>

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## Section VI. Complementary information

### VI.6) Original notice reference

Notice number: [2022/S 000-008718](#)

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## Section VII. Changes

### VII.1.2) Text to be corrected in the original notice

Section number

IV.2.2

Instead of

Date

3 May 2022

Local time

12:00pm

Read

Date

5 May 2022

Local time

12:00pm

Section number

IV.2.7

Instead of

Date

3 May 2022

Local time

1:00pm

Read

Date

5 May 2022

Local time

1:00pm