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Contract

## **The Supply and Maintenance of Street Furniture with or without Advertising**

City of York Council

F03: Contract award notice

Notice identifier: 2025/S 000-008997

Procurement identifier (OCID): ocids-h6vhtk-049b52

Published 12 March 2025, 2:10pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

City of York Council

West Offices, Station Rise

York

YO1 6GA

#### **Contact**

Mark Woolford

#### **Email**

[mark.woolford@york.gov.uk](mailto:mark.woolford@york.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKE21 - York

**National registration number**

GB 647 3650 22

**Internet address(es)**

Main address

<https://www.york.gov.uk>

Buyer's address

<https://yortender.eu-supply.com/ctm/Company/CompanyInformation/Index/103839>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

The Supply and Maintenance of Street Furniture with or without Advertising

Reference number

91412

#### **II.1.2) Main CPV code**

- 79341000 - Advertising services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Place Based Advertising exclusive arrangement with a media owner to provide and maintain small format place-based advertising across the Council's geography on Council-owned land, providing internally illuminated and digital Advertising and Non-advertising Bus Shelters, together with free standing Digital Information Panels (the Services).

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £3,200,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKE21 - York

#### **II.2.4) Description of the procurement**

Place Based Advertising exclusive arrangement with a media owner to provide and maintain small format place-based advertising across the Council's geography on Council-owned land, providing internally illuminated and digital Advertising and Non-advertising Bus Shelters, together with free standing Digital Information Panels (the Services).

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 40

Price - Weighting: 60

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-029613](#)

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

The Supply and Maintenance of Street Furniture with or without Advertising

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

27 February 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Clear Channel UK

33 Golden Square

London

W1F 9JT

Email

[maria.macias@clearchannel.co.uk](mailto:maria.macias@clearchannel.co.uk)

Telephone

+44 2074782272

Fax

+44 02074344530

Country

United Kingdom

NUTS code

- UKE21 - York

National registration number

950526

Internet address

<http://www.clearchanel.co.uk>

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £3,200,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The High Court of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom