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Tender

## **elts Global Campaign 2022**

British Council

F02: Contract notice

Notice identifier: 2022/S 000-008987

Procurement identifier (OCID): ocids-h6vhtk-0329b6

Published 4 April 2022, 2:46pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

British Council

P.O. Box 1636

Dubai

#### **Contact**

Manjari Parashar

#### **Email**

[manjari.parashar@ae.britishcouncil.org](mailto:manjari.parashar@ae.britishcouncil.org)

#### **Country**

United Arab Emirates

#### **NUTS code**

AE - United Arab Emirates

**Internet address(es)**

Main address

[www.britishcouncil.org](http://www.britishcouncil.org)

**I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://in-tendhost.co.uk/britishcouncil>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://in-tendhost.co.uk/britishcouncil>

Tenders or requests to participate must be submitted to the above-mentioned address

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Other activity

Registered Charity

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

IELTS Global Campaign 2022

Reference number

BC/02364

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

We are seeking a design agency to partner with the British Council in creating a new destination focused IELTS global campaign to uphold our place as the leader in the English language testing market by engaging with potential students and emigrants across the globe.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security
- 22000000 - Printed matter and related products
- 73000000 - Research and development services and related consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- AE - United Arab Emirates

#### **II.2.4) Description of the procurement**

We are seeking a design agency to partner with the British Council in creating a new destination focused IELTS global campaign to uphold our place as the leader in the English language testing market by engaging with potential students and emigrants across the globe.

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

24

This contract is subject to renewal

Yes

Description of renewals

The duration of the contract will be for 2 years with the option to extend for another 2 period of 12 months each

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

22 April 2022

Local time

5:59pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

23 April 2022

Local time

6:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

If you are interested in expressing an interest and/or bidding for this project, please go to <https://in-tendhost.co.uk/britishcouncil> . You may then have to register your company before you can express an interest for this project and get access the documents.

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

British Council

London

Country

United Kingdom