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Tender

P-2899 On Vehicle Advertising 2025

Translink

F05: Contract notice – utilities

Notice identifier: 2024/S 000-008951

Procurement identifier (OCID): ocds-h6vhtk-044aaa

Published 20 March 2024, 10:21am

Section I: Contracting entity

I.1) Name and addresses

Translink

Procurement Department

Belfast

BT2 7LX

Email

procurement@translink.co.uk

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<https://etendersni.gov.uk/epps>

Buyer's address

<https://etendersni.gov.uk/epps>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://etendersni.gov.uk/epps>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://etendersni.gov.uk/epps>

I.6) Main activity

Urban railway, tramway, trolleybus or bus services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

P-2899 On Vehicle Advertising 2025

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Translink wishes to appoint a Contractor to provide On Vehicle Advertising services. The appointed Contractor will be responsible for the placement of advertising on Translink

vehicles, to include Ulsterbus and Metro services. This encompasses around 1050 vehicles at present. The service will include selling available advertising space on Translink vehicles, liaising with media agencies and advertising outlets, printing of advertisements, liaising with bus depots, posting and removal of adverts and digital advertising. Tenderers should note that this is a revenue generating contract.

II.1.5) Estimated total value

Value excluding VAT: £10,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKN - Northern Ireland

II.2.4) Description of the procurement

Translink wishes to appoint a Contractor to provide On Vehicle Advertising services. The appointed Contractor will be responsible for the placement of advertising on Translink vehicles, to include Ulsterbus and Metro services. This encompasses around 1050 vehicles at present. The service will include selling available advertising space on Translink vehicles, liaising with media agencies and advertising outlets, printing of advertisements, liaising with bus depots, posting and removal of adverts and digital advertising. Tenderers should note that this is a revenue generating contract.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £10,000,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

60

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

The contract will run for an initial term of 5 years (60 months), with a further option to extend for a period of up to 60 months (5+5).

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

24 April 2024

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 23 July 2024

IV.2.7) Conditions for opening of tenders

Date

24 April 2024

Local time

12:30pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

High Court

Belfast

Country

United Kingdom