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Tender

Outdoor Media Services FC-2022-0003

Fife College

F02: Contract notice

Notice identifier: 2022/S 000-008941

Procurement identifier (OCID): ocids-h6vhtk-032988

Published 4 April 2022, 10:38am

Section I: Contracting authority

I.1) Name and addresses

Fife College

Pittsburgh Road

Dunfermline

KY11 8DY

Email

procurement@fife.ac.uk

Telephone

+44 1383845116

Country

United Kingdom

NUTS code

UKM72 - Clackmannanshire and Fife

Internet address(es)

Main address

<http://fife.ac.uk>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10523

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.3) Communication

Access to the procurement documents is restricted. Further information can be obtained at

www.publiccontractsscotland.gov.uk

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.publiccontractsscotland.gov.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Outdoor Media Services FC-2022-0003

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

Outdoor media services.

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Billboards

Lot No

2

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term

commitment of going to university for 3-4 years.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

7 June 2022

End date

6 June 2024

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month extension periods available.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Digital Billboards

Lot No

3

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

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Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Bus Advertising

Lot No

4

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

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II.2) Description

II.2.1) Title

Train Advertising

Lot No

5

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

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II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Mobile Screen Advertising

Lot No

6

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

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II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Bus Shelters

Lot No

1

II.2.2) Additional CPV code(s)

- 79341000 - Advertising services

II.2.3) Place of performance

NUTS codes

- UKM72 - Clackmannanshire and Fife

II.2.4) Description of the procurement

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more

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II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

9 May 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

9 May 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 6 months before the contract ends.

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.3) Additional information

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=688942.

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

https://www.publiccontractsscotland.gov.uk/sitehelp/help_guides.aspx.

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

Community benefits are included in this requirement. For more information see:

<https://www.gov.scot/policies/public-sector-procurement/community-benefits-in-procurement/>

A summary of the expected community benefits has been provided as follows:

Fife College is committed to maximising Community Benefits from its procurement activities. As such, the Contractor will be encouraged to support the social and economic objectives in relevant and beneficial ways.

Community Benefits offered in relation to this Contract may include:

- Active promotion of student or local community placements and work experience

opportunities within the operations and/or with the Contractor's supply chain.

- Sponsorship of relevant College and/or student events.
- Provision of information sessions, talks and demonstrations to students from industry specialists in areas such a sustainability, health and safety and any other relevant topic.
- Apprenticeships
- Support for community initiatives
- Scholarship offers.

(SC Ref:688942)

Download the ESPD document here:

[[https://www.publiccontractsscotland.gov.uk/ESPD/ESPD_Download.aspx?id=688942]]

VI.4) Procedures for review

VI.4.1) Review body

Fife College.

Dunfermline

KY59LB

Email

procurement@fife.ac.uk

Country

United Kingdom