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Tender

## **Outdoor Media Services FC-2022-0003**

Fife College

F02: Contract notice

Notice identifier: 2022/S 000-008941

Procurement identifier (OCID): ocds-h6vhtk-032988

Published 4 April 2022, 10:38am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Fife College

Pittsburgh Road

Dunfermline

KY11 8DY

#### **Email**

[procurement@fife.ac.uk](mailto:procurement@fife.ac.uk)

#### **Telephone**

+44 1383845116

#### **Country**

United Kingdom

#### **NUTS code**

UKM72 - Clackmannanshire and Fife

**Internet address(es)**

Main address

<http://fife.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA10523](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA10523)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3) Communication**

Access to the procurement documents is restricted. Further information can be obtained at

[www.publiccontractsscotland.gov.uk](http://www.publiccontractsscotland.gov.uk)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.publiccontractsscotland.gov.uk](http://www.publiccontractsscotland.gov.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Outdoor Media Services FC-2022-0003

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Outdoor media services.

**II.1.6) Information about lots**

This contract is divided into lots: Yes

Tenders may be submitted for all lots

**II.2) Description**

**II.2.1) Title**

Billboards

Lot No

2

**II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

**II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

**II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term

commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

7 June 2022

End date

6 June 2024

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month extension periods available.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Digital Billboards

Lot No

3

**II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

**II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

**II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

**II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

**II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

7 June 2022

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6 June 2024

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Yes

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### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Bus Advertising

Lot No

4

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

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Quality criterion - Name: Quality / Weighting: 60

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Start date

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End date

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## **II.2.10) Information about variants**

Variants will be accepted: No

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Train Advertising

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

#### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

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Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

7 June 2022

End date

6 June 2024

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2 x 12 month extension periods available.

#### **II.2.10) Information about variants**

Variants will be accepted: No

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Mobile Screen Advertising

Lot No

6

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more flexibility, taking each year at a time, and without the expense and longer-term commitment of going to university for 3-4 years.

### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Start date

7 June 2022

End date

6 June 2024

This contract is subject to renewal

Yes

Description of renewals

2 x 12 month extension periods available.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Bus Shelters

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

### **II.2.3) Place of performance**

NUTS codes

- UKM72 - Clackmannanshire and Fife

### **II.2.4) Description of the procurement**

Fife College requires a range of outdoor media services to raise awareness of the opportunity and benefits of Fife College and the college course offerings, including – HNC/HND options, degree pathways, all the benefits of staying local, having more

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Variants will be accepted: No

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#### **II.2.13) Information about European Union Funds**

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## **Section IV. Procedure**

### **IV.1) Description**

**IV.1.1) Type of procedure**

Open procedure

**IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

Framework agreement with several operators

Envisaged maximum number of participants to the framework agreement: 5

In the case of framework agreements, provide justification for any duration exceeding 4 years:

N/A

**IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

**IV.2) Administrative information**

**IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

9 May 2022

Local time

12:00pm

**IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

**IV.2.7) Conditions for opening of tenders**

Date

9 May 2022

Local time

12:00pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: Yes

Estimated timing for further notices to be published: 6 months before the contract ends.

### **VI.2) Information about electronic workflows**

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

### **VI.3) Additional information**

NOTE: To register your interest in this notice and obtain any additional information please visit the Public Contracts Scotland Web Site at

[https://www.publiccontractsscotland.gov.uk/Search/Search\\_Switch.aspx?ID=688942](https://www.publiccontractsscotland.gov.uk/Search/Search_Switch.aspx?ID=688942).

The buyer has indicated that it will accept electronic responses to this notice via the Postbox facility. A user guide is available at

[https://www.publiccontractsscotland.gov.uk/sitehelp/help\\_guides.aspx](https://www.publiccontractsscotland.gov.uk/sitehelp/help_guides.aspx).

Suppliers are advised to allow adequate time for uploading documents and to dispatch the electronic response well in advance of the closing time to avoid any last minute problems.

Community benefits are included in this requirement. For more information see:

<https://www.gov.scot/policies/public-sector-procurement/community-benefits-in-procurement/>

A summary of the expected community benefits has been provided as follows:

Fife College is committed to maximising Community Benefits from its procurement activities. As such, the Contractor will be encouraged to support the social and economic objectives in relevant and beneficial ways.

Community Benefits offered in relation to this Contract may include:

- Active promotion of student or local community placements and work experience

opportunities within the operations and/or with the Contractor's supply chain.

- Sponsorship of relevant College and/or student events.
- Provision of information sessions, talks and demonstrations to students from industry specialists in areas such a sustainability, health and safety and any other relevant topic.
- Apprenticeships
- Support for community initiatives
- Scholarship offers.

(SC Ref:688942)

Download the ESPD document here:

[\[\[https://www.publiccontractsscotland.gov.uk/ESPD/ESPD\\_Download.aspx?id=688942\]\]](https://www.publiccontractsscotland.gov.uk/ESPD/ESPD_Download.aspx?id=688942)

## **VI.4) Procedures for review**

### **VI.4.1) Review body**

Fife College.

Dunfermline

KY59LB

Email

[procurement@fife.ac.uk](mailto:procurement@fife.ac.uk)

Country

United Kingdom