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Contract

COV - Provision of Event Ticketing, Admission Control and Car Parking Management

Coventry City Council

F03: Contract award notice

Notice identifier: 2021/S 000-008910

Procurement identifier (OCID): ocds-h6vhtk-0287cb

Published 26 April 2021, 3:37pm

Section I: Contracting authority

I.1) Name and addresses

Coventry City Council

Council House, Earl Street

COVENTRY

CV15RR

Contact

Procurement Services

Email

procurement.services@coventry.gov.uk

Telephone

+44 2476975232

Country

United Kingdom

NUTS code

UKG33 - Coventry

Internet address(es)

Main address

www.coventry.gov.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

COV - Provision of Event Ticketing, Admission Control and Car Parking Management

Reference number

COV - 10048

II.1.2) Main CPV code

- 79952000 - Event services

II.1.3) Type of contract

Services

II.1.4) Short description

The Council wishes to appoint a Supplier to provide the following services for its events within the City.

- Sell the event tickets on the Council's behalf via the Supplier's sales platform and an on site box office
- Provide staffing and equipment during the actual event for admission control / to validate the event tickets when the customers arrive
- Sell the event car parking tickets on the Council's behalf via the Supplier's sales platform and on arrival
- Provide staffing and equipment during the actual event to validate the car parking tickets when the cars arrive
- Provide an internal (i.e. inside the event grounds) traffic management service and Staff to manage the actual car parking during the event.
- Provide staffing and equipment to manage on site visitor parking at the event, and control visitor vehicles while in the event site
- Provide up to date sales data on a weekly basis and on-site real time data
- Work with the Council to establish customer conditions of sale for tickets

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £900,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG33 - Coventry

II.2.4) Description of the procurement

The Council wishes to appoint a Supplier to provide the following services for its events within the City.

- Sell the event tickets on the Council's behalf via the Supplier's sales platform and an on site box office

- Provide staffing and equipment during the actual event for admission control / to validate the event tickets when the customers arrive
- Sell the event car parking tickets on the Council's behalf via the Supplier's sales platform and on arrival
- Provide staffing and equipment during the actual event to validate the car parking tickets when the cars arrive
- Provide an internal (i.e. inside the event grounds) traffic management service and Staff to manage the actual car parking during the event.
- Provide staffing and equipment to manage on site visitor parking at the event, and control visitor vehicles while in the event site
- Provide up to date sales data on a weekly basis and on-site real time data
- Work with the Council to establish customer conditions of sale for tickets

II.2.5) Award criteria

Quality criterion - Name: Contract Experience / Weighting: 10%

Quality criterion - Name: Complex Event Management / Weighting: 10%

Quality criterion - Name: Contract Performance and Reliability / Weighting: 10%

Quality criterion - Name: Added Value / Weighting: 5%

Quality criterion - Name: Social Value / Weighting: 5%

Price - Weighting: 60%

II.2.11) Information about options

Options: Yes

Description of options

The framework period is for 2 years with an option to extend by a further two 12 months periods at the Council's discretion. The framework may be renewed after this point.

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2021/S 000-000133](#)

Section V. Award of contract

Contract No

COV - 10048

Title

COV - Provision of Event Ticketing, Admission Control and Car Parking Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

7 April 2021

V.2.2) Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Birmingham29 (UK) Ltd trading as TicketSellers

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £900,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Coventry City Council, Procurement & Commissioning

Coventry

Country

United Kingdom