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Contract

## **COV - Provision of Event Ticketing, Admission Control and Car Parking Management**

Coventry City Council

F03: Contract award notice

Notice identifier: 2021/S 000-008910

Procurement identifier (OCID): ocds-h6vhtk-0287cb

Published 26 April 2021, 3:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Coventry City Council

Council House, Earl Street

COVENTRY

CV15RR

#### **Contact**

Procurement Services

#### **Email**

[procurement.services@coventry.gov.uk](mailto:procurement.services@coventry.gov.uk)

#### **Telephone**

+44 2476975232

#### **Country**

United Kingdom

**NUTS code**

UKG33 - Coventry

**Internet address(es)**

Main address

[www.coventry.gov.uk](http://www.coventry.gov.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

COV - Provision of Event Ticketing, Admission Control and Car Parking Management

Reference number

COV - 10048

**II.1.2) Main CPV code**

- 79952000 - Event services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Council wishes to appoint a Supplier to provide the following services for its events within the City.

- Sell the event tickets on the Council's behalf via the Supplier's sales platform and an on site box office
- Provide staffing and equipment during the actual event for admission control / to validate the event tickets when the customers arrive
- Sell the event car parking tickets on the Council's behalf via the Supplier's sales platform and on arrival
- Provide staffing and equipment during the actual event to validate the car parking tickets when the cars arrive
- Provide an internal (i.e. inside the event grounds) traffic management service and Staff to manage the actual car parking during the event.
- Provide staffing and equipment to manage on site visitor parking at the event, and control visitor vehicles while in the event site
- Provide up to date sales data on a weekly basis and on-site real time data
- Work with the Council to establish customer conditions of sale for tickets

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £900,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKG33 - Coventry

#### **II.2.4) Description of the procurement**

The Council wishes to appoint a Supplier to provide the following services for its events within the City.

- Sell the event tickets on the Council's behalf via the Supplier's sales platform and an on site box office

- Provide staffing and equipment during the actual event for admission control / to validate the event tickets when the customers arrive
- Sell the event car parking tickets on the Council's behalf via the Supplier's sales platform and on arrival
- Provide staffing and equipment during the actual event to validate the car parking tickets when the cars arrive
- Provide an internal (i.e. inside the event grounds) traffic management service and Staff to manage the actual car parking during the event.
- Provide staffing and equipment to manage on site visitor parking at the event, and control visitor vehicles while in the event site
- Provide up to date sales data on a weekly basis and on-site real time data
- Work with the Council to establish customer conditions of sale for tickets

#### **II.2.5) Award criteria**

Quality criterion - Name: Contract Experience / Weighting: 10%

Quality criterion - Name: Complex Event Management / Weighting: 10%

Quality criterion - Name: Contract Performance and Reliability / Weighting: 10%

Quality criterion - Name: Added Value / Weighting: 5%

Quality criterion - Name: Social Value / Weighting: 5%

Price - Weighting: 60%

#### **II.2.11) Information about options**

Options: Yes

Description of options

The framework period is for 2 years with an option to extend by a further two 12 months periods at the Council's discretion. The framework may be renewed after this point.

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2021/S 000-000133](#)

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## **Section V. Award of contract**

### **Contract No**

COV - 10048

### **Title**

COV - Provision of Event Ticketing, Admission Control and Car Parking Management

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

7 April 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 8

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Birmingham29 (UK) Ltd trading as TicketSellers

Birmingham

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £900,000

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**Section VI. Complementary information**

**VI.4) Procedures for review**

**VI.4.1) Review body**

Coventry City Council, Procurement & Commissioning

Coventry

Country

United Kingdom