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Award

## Publication of Statutory Notices

City & County of Swansea

F15: Voluntary ex ante transparency notice

Notice identifier: 2024/S 000-008876

Procurement identifier (OCID): ocds-h6vhtk-044a77

Published 19 March 2024, 3:33pm

### Section I: Contracting authority/entity

#### I.1) Name and addresses

City & County of Swansea

Civic Centre

Swansea

SA1 3SN

#### Email

[procurement@swansea.gov.uk](mailto:procurement@swansea.gov.uk)

#### Telephone

+44 1792637242

#### Country

United Kingdom

#### NUTS code

UKL18 - Swansea

**Internet address(es)**

Main address

<http://www.swansea.gov.uk/dobusiness>

Buyer's address

[https://www.sell2wales.gov.wales/search/Search\\_AuthProfile.aspx?ID=AA0254](https://www.sell2wales.gov.wales/search/Search_AuthProfile.aspx?ID=AA0254)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Publication of Statutory Notices

Reference number

CCS/23/414

**II.1.2) Main CPV code**

- 79341000 - Advertising services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

Advertising Public Notices is a compulsory and statutory requirement and South Wales Evening Post is the only media to meet the Welsh Government Public Notice criteria.

Annual spend projected 2024/25 is 103,800(GBP), cumulative total below 617,500(GBP) since October 2015.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £617,500

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 79341000 - Advertising services

#### **II.2.3) Place of performance**

NUTS codes

- UKL18 - Swansea

Main site or place of performance

Civic Centre, Swansea, Wales, UK.

#### **II.2.4) Description of the procurement**

Advertising Public Notices is a compulsory and statutory requirement and South Wales Evening Post is the only media to meet the Welsh Government Public Notice criteria. Other media has insufficient readerships and circulations in reach to the Swansea community: hence the larger amount is spent annually with the South Wales Evening Post (SWEP).

Projected spend 2024/25 is 103,800(GBP).

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

Advertising Public Notices is a compulsory and statutory requirement and South Wales Evening Post is the only media to meet the Welsh Government Public Notice criteria. Other media has insufficient readerships and circulations in reach to the Swansea community: hence the larger amount is spent annually with the South Wales Evening Post (SWEP)

It is the Council's position that other media has insufficient readerships and circulations in reach to the Swansea community to make the assessment that the South Wales Evening Post (SWEP) are the only provider of these services and on this basis, the Council can meet the requirements of Regulation 32(2)(b)(ii) which permits the use of the negotiated procedure without prior publication to award public service contract where competition is absent for technical reasons.

Regulation 32(2)(b)(ii) applies where there is no reasonable alternative or substitute and the absence of competition is not the result of an artificial narrowing down of the parameters of the procurement. The Council has considered the market and there are no reasonable alternative of providers with the sufficient readerships and circulation required and as such there is no artificial narrowing down of the parameters on the part of the Council.

The Council will hold a standstill period in accordance with Regulation 87.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract/concession**

### **Contract No**

CCS/23/414

A contract/lot is awarded: Yes

### **V.2) Award of contract/concession**

#### **V.2.1) Date of conclusion of the contract**

15 March 2024

#### **V.2.2) Information about tenders**

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor/concessionaire**

Reach Plc

6 Park Street

Cardiff

CF101XR

Country

United Kingdom

NUTS code

- UKL - Wales

The contractor/concessionaire is an SME

No

#### **V.2.4) Information on value of contract/lot/concession (excluding VAT)**

Total value of the contract/lot/concession: £103,800

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(WA Ref:140046)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

High Court

Royal Courts of Justice, The Strand

London

WC2A 2LL

Telephone

+44 2079477501

Country

United Kingdom