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Tender

## **IA304 - E Commerce Visitor Economy Website Platform**

Staffordshire County Council

F02: Contract notice

Notice identifier: 2023/S 000-008876

Procurement identifier (OCID): ocds-h6vhtk-03b66a

Published 27 March 2023, 5:21pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Staffordshire County Council

2 Staffordshire Place, Tipping Street

Stafford

ST16 2DH

#### **Email**

[paul.taylor-grime@staffordshire.gov.uk](mailto:paul.taylor-grime@staffordshire.gov.uk)

#### **Country**

United Kingdom

#### **Region code**

UKG - West Midlands (England)

## **Internet address(es)**

Main address

[www.staffordshire.gov.uk](http://www.staffordshire.gov.uk)

## **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

[www.proactisplaza.com](http://www.proactisplaza.com)

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

[www.proactisplaza.com](http://www.proactisplaza.com)

## **I.4) Type of the contracting authority**

Body governed by public law

## **I.5) Main activity**

General public services

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# **Section II: Object**

## **II.1) Scope of the procurement**

### **II.1.1) Title**

IA304 - E Commerce Visitor Economy Website Platform

Reference number

DN1492

### **II.1.2) Main CPV code**

- 72413000 - World wide web (www) site design services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality. Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information ([enjoystaffordshire.com](http://enjoystaffordshire.com)) and a separate trade / industry microsite ([destinationstaffordshire.com](http://destinationstaffordshire.com)) with information for businesses.

### **II.1.5) Estimated total value**

Value excluding VAT: £250,000

### **II.1.6) Information about lots**

This contract is divided into lots: No

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 72415000 - World wide web (www) site operation host services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality. Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information ([enjoystaffordshire.com](http://enjoystaffordshire.com)) and a separate trade / industry microsite ([destinationstaffordshire.com](http://destinationstaffordshire.com)) with information for businesses.

### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

Two optional twelve month extensions

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

26 April 2023

Local time

12:00pm

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.7) Conditions for opening of tenders**

Date

27 March 2023

Local time

12:05pm

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Staffordshire County Council

Stafford

Country

United Kingdom