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Tender

IA304 - E Commerce Visitor Economy Website Platform

Staffordshire County Council

F02: Contract notice

Notice identifier: 2023/S 000-008876

Procurement identifier (OCID): ocds-h6vhtk-03b66a

Published 27 March 2023, 5:21pm

Section I: Contracting authority

I.1) Name and addresses

Staffordshire County Council

2 Staffordshire Place, Tipping Street

Stafford

ST16 2DH

Email

paul.taylor-grime@staffordshire.gov.uk

Country

United Kingdom

Region code

UKG - West Midlands (England)

Internet address(es)

Main address

www.staffordshire.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

www.proactisplaza.com

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

www.proactisplaza.com

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

IA304 - E Commerce Visitor Economy Website Platform

Reference number

DN1492

II.1.2) Main CPV code

- 72413000 - World wide web (www) site design services

II.1.3) Type of contract

Services

II.1.4) Short description

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality. Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information (enjoystaffordshire.com) and a separate trade / industry microsite (destinationstaffordshire.com) with information for businesses.

II.1.5) Estimated total value

Value excluding VAT: £250,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72415000 - World wide web (www) site operation host services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Provide hosted Software as a Service (SaaS) E-tourism platform including, but not limited to, web content management tools (CMS), product data repository (DMS), consumer database (CRM), trade customer database (BRM) and e-commerce functionality. Provide hosted website(s) to showcase Staffordshire as a short break holiday destination with detailed tourist information (enjoystaffordshire.com) and a separate trade / industry microsite (destinationstaffordshire.com) with information for businesses.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

36

This contract is subject to renewal

Yes

Description of renewals

Two optional twelve month extensions

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

26 April 2023

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.7) Conditions for opening of tenders

Date

27 March 2023

Local time

12:05pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Stafford

Country

United Kingdom