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Contract

## **Provision of out of home (OOH) and Marketing agency services**

RNN Group

F03: Contract award notice

Notice identifier: 2025/S 000-008862

Procurement identifier (OCID): ocds-h6vhtk-04bd4c

Published 11 March 2025, 6:13pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

RNN Group

Eastwood Building, Eastwood Lane

Rotherham

S65 1EG

#### **Contact**

Anna Manns

#### **Email**

[anna@agmprocurement.com](mailto:anna@agmprocurement.com)

#### **Country**

United Kingdom

#### **NUTS code**

UKE - Yorkshire and the Humber

**Internet address(es)**

Main address

<https://www.rnngroup.co.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of out of home (OOH) and Marketing agency services

Reference number

RNN0008

**II.1.2) Main CPV code**

- 79340000 - Advertising and marketing services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The Group is looking for an experienced Marketing Agency with OOH advertising capability (to include but not be limited to radio, transit and bus rears, billboards, street furniture, digital OOH and Radio/TV). Please see the Guidance for further information.

**II.1.6) Information about lots**

This contract is divided into lots: No

**II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £700,000

**II.2) Description**

**II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services

**II.2.3) Place of performance**

NUTS codes

- UKE - Yorkshire and the Humber

**II.2.4) Description of the procurement**

Please see the Guidance for further information.

**II.2.5) Award criteria**

Quality criterion - Name: Quality assessment / Weighting: 80

Price - Weighting: 20

**II.2.11) Information about options**

Options: No

**II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

**II.2.14) Additional information**

Full and unrestricted access to tender documents can be obtained via the RNN Group e-tendering portal at <https://www.in-tendhost.co.uk/rnnngroup.aspx/Home>

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-037528](#)

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## **Section V. Award of contract**

### **Contract No**

OOH Marketing Agency Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 February 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Edison Media Limited

Oak Court Office 1, Suite A, Second Floor, M60 Office Park, Wynne Avenue

Swinton

M27 8FF

Email

[info@edisonmedia.co.uk](mailto:info@edisonmedia.co.uk)

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

National registration number

12300198

Internet address

<https://edisonmedia.co.uk/>

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £700,000

Total value of the contract/lot: £700,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

RNN Group

Rotherham

Country

United Kingdom