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Contract

Provision of out of home (OOH) and Marketing agency services

RNN Group

F03: Contract award notice

Notice identifier: 2025/S 000-008862

Procurement identifier (OCID): ocds-h6vhtk-04bd4c

Published 11 March 2025, 6:13pm

Section I: Contracting authority

I.1) Name and addresses

RNN Group

Eastwood Building, Eastwood Lane

Rotherham

S65 1EG

Contact

Anna Manns

Email

anna@agmprocurement.com

Country

United Kingdom

NUTS code

UKE - Yorkshire and the Humber

Internet address(es)

Main address

<https://www.rnngroup.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of out of home (OOH) and Marketing agency services

Reference number

RNN0008

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

The Group is looking for an experienced Marketing Agency with OOH advertising capability (to include but not be limited to radio, transit and bus rears, billboards, street furniture, digital OOH and Radio/TV). Please see the Guidance for further information.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £700,000

II.2) Description

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services

II.2.3) Place of performance

NUTS codes

- UKE - Yorkshire and the Humber

II.2.4) Description of the procurement

Please see the Guidance for further information.

II.2.5) Award criteria

Quality criterion - Name: Quality assessment / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

Full and unrestricted access to tender documents can be obtained via the RNN Group e-tendering portal at <https://www.in-tendhost.co.uk/rnnngroup.aspx/Home>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-037528](#)

Section V. Award of contract

Contract No

OOH Marketing Agency Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 February 2025

V.2.2) Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 7

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Edison Media Limited

Oak Court Office 1, Suite A, Second Floor, M60 Office Park, Wynne Avenue

Swinton

M27 8FF

Email

info@edisonmedia.co.uk

Country

United Kingdom

NUTS code

- UKD3 - Greater Manchester

National registration number

12300198

Internet address

<https://edisonmedia.co.uk/>

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £700,000

Total value of the contract/lot: £700,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

RNN Group

Rotherham

Country

United Kingdom