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Contract

## **Tender for the Operation of the City Hall, Sheffield**

Sheffield City Council

F03: Contract award notice

Notice identifier: 2025/S 000-008850

Procurement identifier (OCID): ocds-h6vhtk-03fa42

Published 11 March 2025, 5:10pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Sheffield City Council

Town Hall, Pinstone Street,

Sheffield

S1 2HH

#### **Contact**

Paula Martin

#### **Email**

[paula.martin@sheffield.gov.uk](mailto:paula.martin@sheffield.gov.uk)

#### **Telephone**

+44 01142735624

#### **Country**

United Kingdom

**Region code**

UK - United Kingdom

**National registration number**

(GB) 173 5488 38

**Internet address(es)**

Main address

<https://www.sheffield.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104130>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Tender for the Operation of the City Hall, Sheffield

Reference number

78421

**II.1.2) Main CPV code**

- 79993100 - Facilities management services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Council is seeking to procure an experienced and qualified operator to manage the Sheffield City Hall.

This is an exciting opportunity for an organisation to partner with the Council to manage one of its key cultural/ entertainment and convention venues in its city centre. The City Hall hosts over 500 events annually attracting c275,000 attendees across its three main event spaces. The City Hall plays an important role in hosting a diverse range of events to the residents and visitors of Sheffield.

The Council is seeking to secure a long-term operating partner:

- to run a successful venue for up to 25 years that optimises the deal for the Council;
- on a lease basis if possible, but the Council will consider alternative structures.
- improve the current financial performance of the venue;
- provide a diverse programme of events: and
- enhance the current programme of events and support and grow the Sheffield International Concert season.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £18,500,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 39222000 - Catering supplies
- 50000000 - Repair and maintenance services
- 55120000 - Hotel meeting and conference services

- 55410000 - Bar management services
- 55520000 - Catering services
- 70332000 - Non-residential property services
- 79950000 - Exhibition, fair and congress organisation services
- 79951000 - Seminar organisation services
- 79952000 - Event services
- 79952100 - Cultural event organisation services
- 79953000 - Festival organisation services
- 79956000 - Fair and exhibition organisation services
- 79993000 - Building and facilities management services
- 92000000 - Recreational, cultural and sporting services
- 92300000 - Entertainment services
- 92312000 - Artistic services
- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services
- 92312120 - Singer group entertainment services
- 92312130 - Band entertainment services
- 92312140 - Orchestral entertainment services
- 92312240 - Services provided by entertainers
- 92312250 - Services provided by individual artists
- 92320000 - Arts-facility operation services
- 92340000 - Dance and performance entertainment services
- 92622000 - Sports-event organisation services

### **II.2.3) Place of performance**

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sheffield, UK

#### **II.2.4) Description of the procurement**

The Council is seeking to procure an experienced and qualified operator to manage the Sheffield City Hall. This is an exciting opportunity for an organisation to partner with the Council to manage one of its key cultural/ entertainment and convention venues in its city centre. The City Hall hosts over 500 events annually attracting c275,000 attendees across its three main event spaces. The City Hall plays an important role in hosting a diverse range of events to the residents and visitors of Sheffield. The Council is seeking to secure a long-term operating partner: - to run a successful venue for up to 25 years that optimises the deal for the Council; - on a lease basis if possible, but the Council will consider alternative structures; - improve the current financial performance of the venue; - provide a diverse programme of events that will appeal to a wide range of residents and visitors in Sheffield and the surrounding area; and - enhance the current programme of events and support and grow the Sheffield International Concert season.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 35%

Quality criterion - Name: Social Value / Weighting: 5%

Price - Weighting: 60%

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-026260](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

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## **Section V. Award of contract**

### **Contract No**

1

### **Title**

Tender for the Operation of the City Hall, Sheffield

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

28 June 2024

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

SMG UK Limited, trading as ASM Global

Manchester Arena

Manchester

M3 1AR

Email

[Maria.Bertelli@eu.asmglobal.com](mailto:Maria.Bertelli@eu.asmglobal.com)

Telephone

+44 07877546497

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

844280722

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £18,500,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://theroyalcourtsofjustice.com>

#### **VI.4.2) Body responsible for mediation procedures**

Sheffield City Council

Sheffield Town Hall, Pinstone Street,

Sheffield

Country

United Kingdom

Internet address

<https://www.sheffield.gov.uk>

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Sheffield City Council

Sheffield Town Hall, Pinstone Street,

Sheffield



Country

United Kingdom

Internet address

<https://www.sheffield.gov.uk>