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Contract

Tender for the Operation of the City Hall, Sheffield

Sheffield City Council

F03: Contract award notice

Notice identifier: 2025/S 000-008850

Procurement identifier (OCID): ocds-h6vhtk-03fa42

Published 11 March 2025, 5:10pm

Section I: Contracting authority

I.1) Name and addresses

Sheffield City Council

Town Hall, Pinstone Street,

Sheffield

S1 2HH

Contact

Paula Martin

Email

paula.martin@sheffield.gov.uk

Telephone

+44 01142735624

Country

United Kingdom

Region code

UK - United Kingdom

National registration number

(GB) 173 5488 38

Internet address(es)

Main address

<https://www.sheffield.gov.uk>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104130>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Tender for the Operation of the City Hall, Sheffield

Reference number

78421

II.1.2) Main CPV code

- 79993100 - Facilities management services

II.1.3) Type of contract

Services

II.1.4) Short description

The Council is seeking to procure an experienced and qualified operator to manage the Sheffield City Hall.

This is an exciting opportunity for an organisation to partner with the Council to manage one of its key cultural/ entertainment and convention venues in its city centre. The City Hall hosts over 500 events annually attracting c275,000 attendees across its three main event spaces. The City Hall plays an important role in hosting a diverse range of events to the residents and visitors of Sheffield.

The Council is seeking to secure a long-term operating partner:

- to run a successful venue for up to 25 years that optimises the deal for the Council;
- on a lease basis if possible, but the Council will consider alternative structures.
- improve the current financial performance of the venue;
- provide a diverse programme of events: and
- enhance the current programme of events and support and grow the Sheffield International Concert season.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £18,500,000

II.2) Description

II.2.2) Additional CPV code(s)

- 39222000 - Catering supplies
- 50000000 - Repair and maintenance services
- 55120000 - Hotel meeting and conference services
- 55410000 - Bar management services
- 55520000 - Catering services
- 70332000 - Non-residential property services
- 79950000 - Exhibition, fair and congress organisation services
- 79951000 - Seminar organisation services
- 79952000 - Event services
- 79952100 - Cultural event organisation services
- 79953000 - Festival organisation services
- 79956000 - Fair and exhibition organisation services
- 79993000 - Building and facilities management services
- 92000000 - Recreational, cultural and sporting services
- 92300000 - Entertainment services
- 92312000 - Artistic services

- 92312100 - Theatrical producers', singer groups', bands' and orchestras' entertainment services
- 92312110 - Theatrical producer entertainment services
- 92312120 - Singer group entertainment services
- 92312130 - Band entertainment services
- 92312140 - Orchestral entertainment services
- 92312240 - Services provided by entertainers
- 92312250 - Services provided by individual artists
- 92320000 - Arts-facility operation services
- 92340000 - Dance and performance entertainment services
- 92622000 - Sports-event organisation services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

Main site or place of performance

Sheffield, UK

II.2.4) Description of the procurement

The Council is seeking to procure an experienced and qualified operator to manage the Sheffield City Hall. This is an exciting opportunity for an organisation to partner with the Council to manage one of its key cultural/ entertainment and convention venues in its city centre. The City Hall hosts over 500 events annually attracting c275,000 attendees across its three main event spaces. The City Hall plays an important role in hosting a diverse range of events to the residents and visitors of Sheffield. The Council is seeking to secure a long-term operating partner: - to run a successful venue for up to 25 years that optimises the deal for the Council; - on a lease basis if possible, but the Council will consider alternative structures; - improve the current financial performance of the venue; - provide a diverse programme of events that will appeal to a wide range of residents and visitors in Sheffield and the surrounding area; and - enhance the current programme of events and support and

grow the Sheffield International Concert season.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 35%

Quality criterion - Name: Social Value / Weighting: 5%

Price - Weighting: 60%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive dialogue

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2023/S 000-026260](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

1

Title

Tender for the Operation of the City Hall, Sheffield

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

28 June 2024

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

SMG UK Limited, trading as ASM Global

Manchester Arena

Manchester

M3 1AR

Email

Maria.Bertelli@eu.asmglobal.com

Telephone

+44 07877546497

Country

United Kingdom

NUTS code

- UK - United Kingdom

National registration number

844280722

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £18,500,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

The Royal Courts of Justice

The Strand

London

WC2A 2LL

Country

United Kingdom

Internet address

<https://theroyalcourtsofjustice.com>

VI.4.2) Body responsible for mediation procedures

Sheffield City Council

Sheffield Town Hall, Pinstone Street,

Sheffield

Country

United Kingdom

Internet address

<https://www.sheffield.gov.uk>

VI.4.4) Service from which information about the review procedure may be obtained

Sheffield City Council

Sheffield Town Hall, Pinstone Street,

Sheffield

Country

United Kingdom

Internet address

<https://www.sheffield.gov.uk>