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Not applicable

Breastfeeding Support Service for Southampton

Southampton City Council

F14: Notice for changes or additional information

Notice identifier: 2025/S 000-008787

Procurement identifier (OCID): ocids-h6vhtk-04e8af

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Section I: Contracting authority/entity

I.1) Name and addresses

Southampton City Council

Civic Centre, Civic Centre Road

Southampton

SO147LY

Contact

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Country

United Kingdom

Region code

UKJ32 - Southampton

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

www.southampton.gov.uk

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Breastfeeding Support Service for Southampton

Reference number

ICU-2025-081

II.1.2) Main CPV code

- 85100000 - Health services

II.1.3) Type of contract

Services

II.1.4) Short description

Southampton City Council would like to award a contract for a Breastfeeding Support Service to support families in Southampton in the maximisation of breastfeeding. The service sought will work closely with:

- Maternity services to maximise breastfeeding initiation and to support mothers in the first few days of breastfeeding.
- Sure Start/Family Hubs.
- Integrated 0 - 19 services in Southampton to ensure that there is effective ongoing support that helps women continue and maintain breastfeeding.
- Other local community services in the Southampton area to ensure parents/families have enough information to support their breastfeeding journey and normalise breastfeeding in the City.

The Service Provider will provide a Breastfeeding Support Service in Southampton. The Service Provider will develop an innovative pattern of, and approach to, service delivery in order to achieve and support increased rates of breastfeeding 10-14 days, and at 6 - 8 weeks. Services will include a menu of provision, which must encompass a peer support service, support to breastfeeding groups and the coordination of scheme to welcome breastfeeding mothers and their babies.

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2025/S 000-007543](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.2) Other additional information

This is a Provider Selection Regime (PSR) award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the end of the standstill period.

Following conclusion of the standstill period, this contract has formally been awarded; this notice serves as an award notice under the PSR regulations.