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Contract

## **Sales & Marketing Framework**

Catalyst Housing Limited

F03: Contract award notice

Notice identifier: 2022/S 000-008781

Procurement identifier (OCID): ocids-h6vhtk-0328e8

Published 1 April 2022, 10:05am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Catalyst Housing Limited

Ealing Gateway, 26-30 Uxbridge Road, Ealing

London

W5 2AU

#### **Contact**

Kim Russell

#### **Email**

[kim.russell@chg.org.uk](mailto:kim.russell@chg.org.uk)

#### **Telephone**

+44 2088323116

#### **Country**

United Kingdom

**NUTS code**

UKI - London

**National registration number**

16561R

**Internet address(es)**

Main address

<https://www.chg.org.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Housing and community amenities

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Sales & Marketing Framework

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Catalyst Housing is an ambitious G15 Registered Provider with a development strategy set to deliver 1300 homes a year. As a mixed-use housing provider our strategy is predicated on a strong performing sales function able to influence site specific developments and ensure the homes built are suitable and marketable for within the local housing market. Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for Sales & Marketing Services to be split across 16 lots as follows: Lot 1 Development Consultants, Lot 2 Valuation Consultants, Lot 3 UK Sales Agents, Lot 3A Overseas Sales Agents, Lot 4 Creative Marketing Design Agencies, Lot 5, PR Agencies, Lot 5a Social Media Agencies, Lot 6 Model Makers, Lot 7 CGI, Lot 8 Interior Designers, Lot 9 Home User Guide Providers, Lot 10 Marketing Suite Providers, Lot 11 Media Buying, Lot 12 Cleaning, Lot 13, Landscaping, Lot 14 Part X Assisted Move Asset Manager, Lot 15 Customer Experience Solution and Lot 16 Signage.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £30,000,000

### **II.2) Description**

#### **II.2.1) Title**

Development Consultants

Lot No

LOT 1

### **II.2.2) Additional CPV code(s)**

- 71530000 - Construction consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is seeking to establish a Framework Agreement for a period of four (4) years for Sales & Marketing Services to be split across 18 disciplines

Lot 1 Development Consultants - The requirement is to provide advice on developments from mix, tenure, pricing, specification, target purchaser profile, planning, affordable housing etc. Development Consultants are invited to express an interest by completing the required Standard Questionnaire which is being made available via the Delta eSourcing Portal.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2.14) Additional information**

To respond to this opportunity please click here: <https://catalyst.delta-sourcing.com/respond/M3W7D6TYZ6>

## **II.2) Description**

### **II.2.1) Title**

Valuation Consultants

Lot No

LOT 2

### **II.2.2) Additional CPV code(s)**

- 70000000 - Real estate services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is seeking to establish a Framework Agreement for a period of four (4) years for Sales & Marketing Services to be split across 18 Disciplines

Lot 2 Valuation Consultants - The requirement is to provide Red Book/RICS valuations on both market sale and shared ownership properties across our developments. This should include both London schemes and also those in the Counties region. Experience would be needed in both market sectors.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

UK Sales Agents

Lot No

LOT 3

### **II.2.2) Additional CPV code(s)**

- 70300000 - Real estate agency services on a fee or contract basis
- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

Lot 3 - UK Sales Agents - The requirement is to provide a full sales and marketing service as required on either large or smaller developments.

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Overseas Sales Agents

Lot No

LOT 3A

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 70300000 - Real estate agency services on a fee or contract basis

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

Lot 3A - Overseas Sales Agents - This requirement is to provide a full sales and marketing service as required on either large or smaller developments focussing solely on ability to sell overseas, with UK link and branch network included

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Design & Creative Agencies

Lot No

LOT 4

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**



Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

Lot 4 - Design & Creative Agencies - This requirement is to provide creative marketing and branding services, which may include online, offline, signage, hoarding, wrapping, marketing collateral, creative work, digital and other bespoke marketing work.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

PR Agencies

Lot No

LOT 5

#### **II.2.2) Additional CPV code(s)**

- 79416000 - Public relations services

#### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

#### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

Lot 5 PR Agencies - This requirement is to provide PR services including PR strategy, press releases, social media influencers, award entries, testimonials, brand awareness, social engagement and events.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Social Media Agencies

Lot No

LOT 5A

#### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services

#### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London

- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

#### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 5A - Social Media Agencies - this requirement is to provide Social media strategy and Management

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Model Makers

Lot No

LOT 6

#### **II.2.2) Additional CPV code(s)**

- 72242000 - Design-modelling services
- 34999400 - Scale models

#### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

#### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 6 Model Makers - This requirement is to design and create bespoke development Models for using in marketing suites

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

CGI & 3D Visualisation

Lot No

LOT 7

#### **II.2.2) Additional CPV code(s)**

- 71220000 - Architectural design services

#### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

#### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 7 CGI + 3D Visualisation - this requirement is for bespoke CGI design and creation for developments, interior and exterior and local street scenes

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

### **II.2) Description**

#### **II.2.1) Title**

Show Home Interior Designers

Lot No

LOT 8

#### **II.2.2) Additional CPV code(s)**

- 79932000 - Interior design services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 8 Show Home Interior Design - This requirement is to create and design interior design schemes for show homes, apartment and on occasion, marketing suites too.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Home User Guide Providers

Lot No

LOT 9

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79800000 - Printing and related services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 9 Home User Guides - This requirement it to create and compile home user guides for all of our sales properties prior to handover

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Marketing Suite Suppliers

Lot No

## LOT 10

### **II.2.2) Additional CPV code(s)**

- 79342000 - Marketing services
- 79340000 - Advertising and marketing services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 10 Marketing Suite Suppliers - This requirement is to design a concept and create and install marketing suites for our sales developments.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**



## Media Buying

Lot No

LOT 11

### **II.2.2) Additional CPV code(s)**

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services
- 79341400 - Advertising campaign services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 11 Media Buying - This requirement is to complete a media buying strategy, persona work and media audit, both offline and online, out of home, digital, social media, web portals GDN, PPC and other media sources as directed.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cleaning Services

Lot No

LOT 12

### **II.2.2) Additional CPV code(s)**

- 90910000 - Cleaning services
- 90911100 - Accommodation cleaning services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 12 Cleaning Services - This requirement is to provide cleaning services for show homes, marketing suites, stock plots and sparkle cleans on handover of our properties.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Landscape Services

Lot No

LOT 13

### **II.2.2) Additional CPV code(s)**

- 45112700 - Landscaping work

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 13 Landscaping - This requirement is to provide landscaping design and concept for show areas in our marketing suite and complete installation service. Also maintenance of show areas, grass cutting, and stock plot maintenance.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Part Exchange & Assisted Move Asset Managers

Lot No

LOT 14

### **II.2.2) Additional CPV code(s)**

- 70331000 - Residential property services
- 70330000 - Property management services of real estate on a fee or contract basis
- 79993000 - Building and facilities management services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 14 Part Exchange & Assisted Move Asset Managers - This requirement it to provide an valuation reports, instruct and manage estate agents on behalf of our clients through an asset management solution. To also provide PX asset management services, including regular reporting, marketing suggestions, property visits and management.

### **II.2.5) Award criteria**

Price

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Customer Contact Centre / Experience Solution

Lot No

LOT 15

### **II.2.2) Additional CPV code(s)**

- 79512000 - Call centre
- 79342300 - Customer services

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

## **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines

LOT 15 Customer Contact Centre / Experience Solution - This requirement is to manage and respond to inbound and outbound calls, emails and web leads generated by Catalyst. Update and input to a CRM system and arrange next step appointments, or answer general queries from enquirers.

## **II.2.5) Award criteria**

Price

## **II.2.11) Information about options**

Options: No

## **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Signage

Lot No

LOT 16

### **II.2.2) Additional CPV code(s)**

- 34928470 - Signage

### **II.2.3) Place of performance**

NUTS codes

- UKH - East of England
- UKI - London
- UKJ - South East (England)

Main site or place of performance

EAST OF ENGLAND,LONDON,SOUTH EAST (ENGLAND)

#### **II.2.4) Description of the procurement**

Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for a full suite of Sales & Marketing Services to be split across 18 disciplines.

LOT 16 Signage - This requirement is for the supply, delivery and installation of signage by a competent and experienced contractor, at various locations throughout London and Counties, bearing in mind that signage size and type will differ from site to site.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 249-622750](#)

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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

Development Consultants

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Red Loft LLP

24-28 Toynbee Street,

London

E1 7NE

Country

United Kingdom

NUTS code

- UKI - London



National registration number

OC301687

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

GL Hearn Limited

65 Gresham Street

London

EC2V 7NQ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03798877

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Jones Lang Lasalle Ltd

30 Warwick Street

London

W1B 5NH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01188567

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Savills (UK) Ltd

33 Margaret Street

London

W1G 0JD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02605138

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Knight Frank LLP

55 Baker Street

London

W1U 8AN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC305934

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £450,000

Total value of the contract/lot: £607,500

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Valuation Consultants

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

GL Hearn Limited

65 Gresham Street

London

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03798877

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Jones Lang Lasalle Ltd

30 Warwick Street

London

W1B 5NH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01188567

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Savills (UK) Ltd

33 Margaret Street

London

W1G 0JD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02605138

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Carter Jonas LLP

One Chapel Place

London

W1G 0BG

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC304417

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Knight Frank LLP

55 Baker Street

London

W1U 8AN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC305934

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,400,000

Total value of the contract/lot: £1,890,000

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

UK Sales Agents

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Red Loft LLP

24-28 Toynbee Street,

London

E1 7NE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC301687

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Site Sales Property Group Ltd

Haslers, Old Station Road, Loughton

Essex

IG10 4PL

Country

United Kingdom

NUTS code



- UKH3 - Essex

National registration number

02406015

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Image Affordable Living Ltd

Block B, 26 Wilmington Close

Watford

WD18 0FQ

Country

United Kingdom

NUTS code

- UKH23 - Hertfordshire

National registration number

08792854

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Colliers International Property Consultants Ltd

50 George Street

London

W1U 8AN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07996509

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Knight Frank LLP

55 Baker Street

London

W1U 8AN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC305934

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Countrywide Residential

Countrywide House, 88-103 Caldecotte Lake Drive

Milton Keynes

MK7 8JT

Country

United Kingdom

NUTS code

- UKJ12 - Milton Keynes

National registration number

00789476

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Jones Lang Lasalle Ltd

30 Warwick Street

London

W1B 5NH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01188567

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Savills (UK) Ltd

33 Margaret Street

London

W1G 0JD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02605138

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,000,000

Total value of the contract/lot: £2,700,000

---

## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Overseas Sales Agents (Lot 3A)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Savills (UK) Ltd

33 Margaret Street

London

W1G 0JD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02605138

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Knight Frank LLP

55 Baker Street

London

W1U 8AN

Country

United Kingdom

NUTS code

- UKI - London

National registration number

OC305934

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Jones Lang Lasalle Ltd

30 Warwick Street

London

W1B 5NH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01188567

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £4,000,000

Total value of the contract/lot: £5,400,000

---

## **Section V. Award of contract**

### **Lot No**

4

### **Title**

Design & Creative Agencies

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 9

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

February London Ltd (Trading as Latch)

53 Bartholomew Street, Newbury

Berkshire

RG14 5QA

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

06056275

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Aylesworth Flemming Limited

151 Rosebery Avenue

London

EC1 4AB

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01862633



The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Philosophy Design Limited

91 Paul Street

London

EC2A 4NY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03902537

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Focus Integrated Marketing Communications Ltd

Erskine House, Threshelfords, Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

03378775

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Making Giants Limited

Fifth Floor Suite 23, 63/66 Hatton Garden

London

EC1N 8LE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07642796

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Four Communications Ltd

20 St Thomas Street

London

SE1 9BF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05114815

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Full Communications Limited

2 Floor, Radiant House, 36-38 Mortimer Street

London

W1W 7RG

Country

United Kingdom

NUTS code

- UKI - London

National registration number

04736768

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Kessels Kramer London Ltd

Tower Bridge House, St Katherine's Way

London

E1W 1DD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06149448

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Cast Media Group Ltd

Hill House, Whitehall Road

Leeds

LS12 6HY

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

03005065

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

J2 Marketing Design Digital Ltd

Printing House, 66 Lower Road

Middlesex

HA2 0DH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05607139

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £4,000,000

Total value of the contract/lot: £5,400,000

---

## **Section V. Award of contract**

### **Lot No**

5

### **Title**

PR Agencies

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 5

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Aylesworth Flemming Limited

151 Rosebery Avenue

London

EC1 4AB

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01862633

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Faust PR Limited

W103 Vox Studios, 1-45 Durham Street

London

SE11 5JH

Country

United Kingdom

NUTS code

- UKI - London

National registration number

08994594

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Pearl PR & Communications

Alpha Tower, Suffolk Street, Queensway

Birmingham

B1 1TT

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

10707042

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Carmargue Group Limited

Eagle Tower, Montpelier Drive, Cheltenham

Gloucestershire

GL50 1TA

Country

United Kingdom

NUTS code

- UKK13 - Gloucestershire

National registration number

03954008

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Four Communications Group Limited

20 St Thomas Street

London



SE1 9BF

Country

United Kingdom

NUTS code

- UKI - London

National registration number

05114815

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £200,000

Total value of the contract/lot: £270,000

---

## **Section V. Award of contract**

### **Lot No**

5

### **Title**

Social Media Agencies (Lot 5A)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

The Social Co Limited

Unit 5 & 6 Esh Space, Bowburn Industrial Estate

Durham

DH6 5PF

Country

United Kingdom

NUTS code

- UKC14 - Durham CC

National registration number

09717569

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Aylesworth Flemming Limited

151 Rosebery Avenue

London

EC1 4AB

Country

United Kingdom

NUTS code

- UKI - London

National registration number

01862633

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Kessels Kramer London Ltd

Tower Bridge House, St Katherine's Way

London

E1W 1DD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

06149448

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Focus integrated Marketing Communications Ltd

Erskine House, Threshelfords, Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

03378775

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £300,000

Total value of the contract/lot: £405,000

---

## **Section V. Award of contract**

### **Lot No**

6

### **Title**

Model Makers

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

**V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Maher Model Makers Ltd

3 Church Cottages High Street, Biddenden, Ashford

Kent

TN27 8AJ

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

12401454

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Hobs Reprographics Limited

14 Castle Street

Liverpool

L2 0NE

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

00511368

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Three Dimensional Developments

11 Optima Park, Thames Road, Crayford

Kent

DA1 4QX

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

02293977

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £540,000

---

## **Section V. Award of contract**

### **Lot No**

7

### **Title**

3D CGI

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 9

Number of tenders received from SMEs: 8

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Bureau Workspace

Exchange Tower, 19 Canning Street

Edinburgh

EH3 8EH

Country

United Kingdom

NUTS code

- UKM75 - Edinburgh, City of

National registration number

SC531891

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Tidywork Studio,

319a High Street, Epping

Essex

CM16 7JU

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

Sole Trader

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Image Foundry Studios

Westminster House, 10 Westminster Road, Macclesfield

Cheshire

SK10 1BX

Country



United Kingdom

NUTS code

- UKD6 - Cheshire

National registration number

05288501

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Miller Hare Limited

7th Floor, 20 Saint Andrew Street

London

EC4A 3AG

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02732318

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Lucid Property Visualisations Limited

7 Greencourt Road, Orpington

Kent

BR5 1QL

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

08995920

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Hobs Reprographics Limited

14 Castle Street

Liverpool

L2 0NE

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

00511368

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

VMI Studio Limited

54 Thorpe Road

Norwich

NR1 1RY

Country

United Kingdom

NUTS code

- UKH15 - Norwich and East Norfolk

National registration number

09416835

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £100,000

Total value of the contract/lot: £135,000

---

## **Section V. Award of contract**

### **Lot No**

8

### **Title**

Show Home Interior Design

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 16

Number of tenders received from SMEs: 12

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Blocc Limited

37 Camp Lane, Kings Norton

Birmingham

B38 8SL

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

06934281

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Etch Interiors

Unit 24 Rothersthorpe Crescent, Rothersthorpe Avenue Industrial estate

Northampton

NN4 8JD

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

National registration number

10907904

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Lifestyle Interiors by Elaine Gore Ltd

Unit 1 Prosperity Court, Prosperity Way, Middlewich

Cheshire

CQ10 0GD

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

National registration number

06794432

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Focus Experiential Ltd

Erskine House, Threshelfords, Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

08935212

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Saint Flooring

Unit 2 Pineapple Park, Road One, Winsford Industrial Estate

Cheshire

CW7 3PR

Country

United Kingdom

NUTS code

- UKD6 - Cheshire

National registration number

06489320

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Vesta Interiors

26 Bates Industrial Estate, Church Road, Romford

Essex

RM3 0JA

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

10571102

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Killer5 Interior Design Ltd

Redthorn House, 17 Wolverhampton Road

Stafford

ST17 4BP

Country

United Kingdom

NUTS code

- UKG24 - Staffordshire CC

National registration number

07147230

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Claude Hooper Limited

Woolaston Road

Redditch

BP8 7SG

Country

United Kingdom

NUTS code

- UKG12 - Worcestershire

National registration number

01034124



The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Edward Thomas Interiors Ltd

21 Sovereign Road, Kings Norton Business Centre

Birmingham

B30 3HN

Country

United Kingdom

NUTS code

- UKG31 - Birmingham

National registration number

09772568

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Interiors by Casa Limited

The Old Grain Dryer, Newhouse Farm Business Centre, Langley Road, Edstone

Henley-in-Arden

B95 6DL

Country

United Kingdom

NUTS code

- UKG1 - Herefordshire, Worcestershire and Warwickshire

National registration number

11063095

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,350,000

---

## Section V. Award of contract

### Lot No

8

### Title

Show Home Interior Design (Lot 8 continued...)

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

1 October 2021

#### V.2.2) Information about tenders

Number of tenders received: 16

Number of tenders received from SMEs: 12

The contract has been awarded to a group of economic operators: Yes

#### V.2.3) Name and address of the contractor

Omni Interior Design Ltd

45 Mount Street

Coventry

CV5 8DE

Country

United Kingdom

NUTS code

- UKG33 - Coventry

National registration number

11532605

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

New ID Interiors Ltd

Ground Floor Unit 501 Centennial Park, Centennial Way, Elstree

Hertfordshire

WD6 3FG

Country

United Kingdom

NUTS code

- UKH23 - Hertfordshire

National registration number

04052250

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,350,000

---

## **Section V. Award of contract**

### **Lot No**

9

### **Title**

Home User Guides

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Virtual Viewing Limited

Seebeck House, Seebeck Place

Milton Keynes

MK5 8FR

Country

United Kingdom

NUTS code

- UKJ12 - Milton Keynes

National registration number

05033662

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Cast Media Group Ltd

Hill House, Whitehall Road

Leeds

LS12 6HY

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

03005065

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £350,000

Total value of the contract/lot: £472,500

---

## **Section V. Award of contract**

### **Lot No**

10

### **Title**

Marketing Suite Providers

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Focus Experiential Ltd

Erskine House, Threshelfords Business Park, Inworth Road, Feering

Colchester

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

08935212

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Philosophy Design Limited

91 Paul Street

London

EC2A 4NY

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03902537

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £5,000,000

Total value of the contract/lot: £6,750,000



---

## **Section V. Award of contract**

### **Lot No**

11

### **Title**

Media Buying

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Focus on Media

Erskine House, Threshelfords, Business Park, Inworth Road, Feering

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

11397417

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Space and Time Media

Elm House, Elm Street

London

WC1X 0BJ

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02660562

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Agenda Media International Limited

Cornwell House 3rd Floor, Clerkenwell Green

London

EC1R 0DX

Country

United Kingdom

NUTS code

- UKI - London

National registration number

07867604

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

J2 Marketing Design Digital Ltd

Printing House, 66 Lower Road

Harrow

HA2 0DH

Country

United Kingdom

NUTS code

- UKI74 - Harrow and Hillingdon

National registration number

05607139

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £5,000,000

Total value of the contract/lot: £6,750,000

---

## **Section V. Award of contract**

### **Lot No**

12

### **Title**

Cleaning

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Nu-Brite Limited

17 Business Innovation Centre

Staffordshire

ST18 0AR

Country

United Kingdom

NUTS code

- UKG24 - Staffordshire CC

National registration number

06798285

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Core Media Services Limited

4 Coronation Avenue, East Tilbury

Essex

RM18 8SJ

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

06602075

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Ascension Property Services Limited

86-90 Paul Street

London

EC2A 4NE

Country

United Kingdom

NUTS code

- UKI - London

National registration number

10964391

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Triple M Ltd

23 Lomond Avenue

Reading

RG4 6PL

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

06921673

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £2,025,000

---

## **Section V. Award of contract**

### **Lot No**

13

### **Title**

Landscaping

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

ID Verde Limited

Octavia House, Westwood Business Park, Westwood Way

Coventry

CV4 8JP

Country

United Kingdom

NUTS code

- UKG33 - Coventry

National registration number

03542918

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £675,000

---

**Section V. Award of contract**

**Lot No**

14

**Title**

Part Exchange Assisted Move Asset Managers

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

1 October 2021

**V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Moving Made Easy Limited

Town Wall House, Balcerne Hill, Colcehster

Essex



CO3 3AD

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

07272346

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Savills PLC

33 Margaret Street

London

W1G 0JD

Country

United Kingdom

NUTS code

- UKI - London

National registration number

02122174

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The New Homes Group Limited

Cumbria House, 16-20 Hockliffe Street, Leighton Buzzard

Bedfordshire

LU7 1GN

Country

United Kingdom

NUTS code

- UKH2 - Bedfordshire and Hertfordshire

National registration number

02509770

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £500,000

Total value of the contract/lot: £675,000

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## **Section V. Award of contract**

### **Lot No**

15

### **Title**

Customer Contact Centre

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Call Care 247

186 Sloane Street, Knightsbridge

London

SW1X 9QR

Country

United Kingdom

NUTS code

- UKI - London

National registration number

03497122

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MPL Contact Limited

32 -35 Carlton Business & Technology Centre, Wallace Avenue

Nottingham

NG4 3AA

Country

United Kingdom

NUTS code

- UKF14 - Nottingham

National registration number

08503155

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Ventrica Limited

4th Floor Tylers House, Tylers Avenue, Southend-on-Sea

Essex

SS1 2BB

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

06908560

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £800,000

Total value of the contract/lot: £1,080,000

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## **Section V. Award of contract**

### **Lot No**

16

### **Title**

Signage

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

1 October 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 6

Number of tenders received from SMEs: 6

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Core Media Services Limited

4 Coronation Avenue, East Tilbury

Essex

RM18 8SJ

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

06602075

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Macro Art Limited

Eltisley Business Park, Potton Road, St Neots

Cambridgeshire

PE19 6TX

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

02779419

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

MG Signs Limited

Pondwood Close, Moulton Park

Northampton

NN3 6RT

Country

United Kingdom

NUTS code

- UKF2 - Leicestershire, Rutland and Northamptonshire

National registration number

01610997

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ASAP UK Limited

Unit 8 Rushington Court, Chapel Lane, Totton

Southampton

SO40 9NA

Country

United Kingdom

NUTS code

- UKJ32 - Southampton

National registration number

03356257

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

DMA Signs Limited

Unit 6 Bridge Works, Kingston Road, Leatherhead

Surrey

KT22 7SU

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

04293985

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £2,500,000

Total value of the contract/lot: £3,375,000



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## **Section VI. Complementary information**

### **VI.3) Additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://catalyst.delta-esourcing.com/delta/viewNotice.html?noticeId=680518430>

GO Reference: GO-2022331-PRO-19890940

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom

**VI.4.4) Service from which information about the review procedure may be obtained**

Royal Court of Justice

Strand

London

WC2A 2LL

Country

United Kingdom