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Tender

NICE contract for proactive messaging campaign and review and strengthening of communications approach

National Institute for Health and Care Excellence

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-008744

Procurement identifier (OCID): ocds-h6vhtk-04eb90 ([view related notices](#))

Published 11 March 2025, 2:06pm

Scope

Description

NICE is seeking a suitable supplier to provide a proactive messaging campaign and to review and strengthen our communications approach to enable ongoing proactive messaging

Total value (estimated)

- £120,000 excluding VAT
- £144,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 19 May 2025 to 20 August 2025
- 3 months, 2 days

Main procurement category

Services

CPV classifications

- 79310000 - Market research services

Participation

Conditions of participation

see tender pack

Particular suitability

Small and medium-sized enterprises (SME)

Submission

Enquiry deadline

27 March 2025, 12:00pm

Tender submission deadline

31 March 2025, 12:00pm

Submission address and any special instructions

To express interest and participate in the tender, please register and apply via Atamis e-sourcing portal <https://health-family.force.com/s/Welcome> Contract Ref C344239 Should Tenderers have any queries, or having problems using the portal, they should contact Helpdesk at: Phone: 0800 9956035 E-mail: support-health@atamis.co.uk Failure to Register and apply will result in your tender being rejected. The tender will open on the 11/03/2025 and the deadline is 31/03/2025

Tenders may be submitted electronically

Yes

Award criteria

see tender pack

Procedure

Procedure type

Below threshold - open competition

Contracting authority

National Institute for Health and Care Excellence

- Public Procurement Organisation Number: PHZT-4273-LJQD

3rd Floor, 3 Piccadilly Place

Manchester

M1 3BN

United Kingdom

Contact name: Barney Wilkinson

Email: barney.wilkinson@nice.org.uk

Website: <https://www.nice.org.uk>

Region: UKD33 - Manchester

Organisation type: Public authority - central government