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Tender

## **NICE contract for proactive messaging campaign and review and strengthening of communications approach**

National Institute for Health and Care Excellence

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-008739

Procurement identifier (OCID): ocds-h6vhtk-04eb8b

Published 11 March 2025, 2:04pm

### **Scope**

### **Description**

NICE is seeking a suitable supplier to provide a proactive messaging campaign and to review and strengthen our communications approach to enable ongoing proactive messaging

### **Total value (estimated)**

- £120,000 excluding VAT
- £144,000 including VAT

Below the relevant threshold

### **Contract dates (estimated)**

- 19 May 2025 to 20 August 2025
- 3 months, 2 days

## **Main procurement category**

Services

## **CPV classifications**

- 79310000 - Market research services

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## **Participation**

### **Conditions of participation**

see tender pack

### **Particular suitability**

Small and medium-sized enterprises (SME)

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## **Submission**

### **Enquiry deadline**

27 March 2025, 12:00pm

### **Tender submission deadline**

31 March 2025, 12:00pm

### **Submission address and any special instructions**

To express interest and participate in the tender, please register and apply via Atamis e-sourcing portal <https://health-family.force.com/s/Welcome> Contract Ref C344239 Should Tenderers have any queries, or having problems using the portal, they should contact Helpdesk at: Phone: 0800 9956035 E-mail: [support-health@atamis.co.uk](mailto:support-health@atamis.co.uk) Failure to Register and apply will result in your tender being rejected. The tender will open on the 11/03/2025 and the deadline is 31/03/2025

### **Tenders may be submitted electronically**

Yes

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### **Award criteria**

see tender pack

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### **Procedure**

#### **Procedure type**

Below threshold - open competition

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## Contracting authority

### National Institute for Health and Care Excellence

- Public Procurement Organisation Number: PHZT-4273-LJQD

3rd Floor, 3 Piccadilly Place

Manchester

M1 3BN

United Kingdom

Contact name: Barney Wilkinson

Email: [barney.wilkinson@nice.org.uk](mailto:barney.wilkinson@nice.org.uk)

Website: <https://www.nice.org.uk>

Region: UKD33 - Manchester

Organisation type: Public authority - central government