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Contract

AUDIENCE RESEARCH

British Library

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2025/S 000-008725

Procurement identifier (OCID): ocds-h6vhtk-04eb81

Published 11 March 2025, 1:36pm

Scope

Reference

002494

Description

Field work and project management.

£75,000 over 3 years at £25k per year.

Contract 1

Supplier

- [BDRC Group Ltd](#)

Contract value

- £100,000 excluding VAT
- £120,000 including VAT

Below the relevant threshold

Date signed

10 March 2025

Contract dates

- 1 April 2025 to 31 March 2028
- Possible extension to 31 March 2029
- 4 years

Description of possible extension:

plus x1 optional extension

Main procurement category

Services

CPV classifications

- 73110000 - Research services

Contract locations

- UK - United Kingdom

Signed contract documents

[002494 Tender Award Letter-Audience Research v5.docx.pdf](#)

Procedure

Procedure type

Below threshold - unknown

Supplier

BDRC Group Ltd

12-20 Baron St

London

N1 9LL

United Kingdom

Email: nathaly.kambakara@bva-bdrc.com

Region: UKI43 - Haringey and Islington

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

British Library

- Public Procurement Organisation Number: PCXZ-9362-XQJM

96 Euston Road

London

NW1 2DB

United Kingdom

Email: kathryn.taylor@bl.uk

Region: UKI31 - Camden and City of London

Organisation type: Public authority - central government

