This is a published notice on the Find a Tender service: <a href="https://www.find-tender.service.gov.uk/Notice/008714-2023">https://www.find-tender.service.gov.uk/Notice/008714-2023</a>

Not applicable

# **PS095 Media Buying Design and Digital Services Framework Agreement**

Birmingham City University

F14: Notice for changes or additional information

Notice identifier: 2023/S 000-008714

Procurement identifier (OCID): ocds-h6vhtk-03aeb8

Published 24 March 2023, 4:05pm

# Section I: Contracting authority/entity

## I.1) Name and addresses

Birmingham City University

Joseph Priestley Building, Cardigan Street

Birmingham

**B4 7BD** 

#### Contact

Alison Atkinson

#### **Email**

procurement@bcu.ac.uk

#### **Telephone**

+44 01213317677

## Country

**United Kingdom** 

#### Region code

UKG31 - Birmingham

#### Internet address(es)

Main address

https://www.delta-escourcing.com/delta

Buyer's address

www.bcu.ac.uk

# **Section II: Object**

## II.1) Scope of the procurement

#### II.1.1) Title

PS095 Media Buying Design and Digital Services Framework Agreement

Reference number

Ref: PS095

#### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

#### II.1.3) Type of contract

Services

#### II.1.4) Short description

Birmingham City University (BCU) is looking to work with several design suppliers and an outdoor media buyer to support their undergraduate, postgraduate and international recruitment marketing. To reflect the wide-ranging nature of this work, the procurement process has been broken down into two separate lots: Lot 1: Media Buying – Outdoor Media Lot 2: Creative Services – Design Services

# **Section VI. Complementary information**

## VI.6) Original notice reference

Notice number: <u>2023/S 000-006595</u>

# **Section VII. Changes**

### VII.1) Information to be changed or added

#### VII.1.2) Text to be corrected in the original notice

Section number

II.2.6)

Lot No

1

Place of text to be modified

II. 2.6)

Instead of

Text

Estimated value: Value excluding VAT: 4,000,000

Read

Text

Estimated value: Value excluding VAT: 6,000,000

# VII.2) Other additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement. Refer to the tender documents

For more information about this opportunity, please visit the Delta eSourcing portal at:

https://www.delta-esourcing.com/tenders/UK-UK-Birmingham:-Advertising-and-marketing-services./66SHXXV6NQ

To respond to this opportunity, please click here:

https://www.delta-esourcing.com/respond/66SHXXV6NQ

GO Reference: GO-2023324-PRO-22393054