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Tender

Videography Services for LGA Graduate Programmes

Improvement and Development Agency for Local Government (IDeA)

UK4: Tender notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-008700

Procurement identifier (OCID): ocds-h6vhtk-06139b

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Scope

Reference

VIDEO SERVICES

Description

The Graduate Programmes team (Pathways to Planning, Impact, and Impact Finance) are minded to procure services that enable the team to market the graduate programmes to a wide and diverse audience of university students and graduates.

We are seeking to commission multiple suppliers on retainer for ad hoc projects, including but not limited to:

- Videography throughout the year at events, including travelling to councils across the country
- Talking heads or explainer videos – interview style clips with local government

employees, graduate scheme alumni

- Providing updates to existing video footage where necessary

Total value (estimated)

- £50,000 excluding VAT
- £60,000 including VAT

Below the relevant threshold

Contract dates (estimated)

- 23 March 2026 to 23 February 2027
- Possible extension to 23 February 2028
- 1 year, 11 months, 1 day

Description of possible extension:

12 months with an option for a further extension of 12 months subject to the LGA's discretion and continued funding from MHCLG

Main procurement category

Services

CPV classifications

- 79960000 - Photographic and ancillary services
- 79340000 - Advertising and marketing services

Contract locations

- UK - United Kingdom

Participation

Particular suitability

- Small and medium-sized enterprises (SME)
- Voluntary, community and social enterprises (VCSE)

Submission

Enquiry deadline

10 February 2026, 5:00pm

Tender submission deadline

12 February 2026, 12:00pm

Submission address and any special instructions

<https://app.panacea-software.com/LGA-Sourcing/eRFX-Suppliers/Open.aspx?requirementId=6e85ca63-c9d3-45f0-9e0f-df3763b17ae0>

Tenders may be submitted electronically

Yes

Award criteria

QUALITY 75%

PRICE 25%

Procedure

Procedure type

Below threshold - open competition

Documents

Associated tender documents

[Appendix 3 Draft Contract.docx](#)

[ITT Videography PTP-Impact 202627.docx](#)

Contracting authority

Improvement and Development Agency for Local Government (IDeA)

- Companies House: 03675577

18 smith square

london

sw1p 3hz

United Kingdom

Contact name: Tanya Khatun

Email: tanya.khatun@local.gov.uk

Region: UKI32 - Westminster

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)