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#### Contract

## Provision of Bulk SMS Services to SLC

The Student Loans Company Limited

F03: Contract award notice

Notice identifier: 2021/S 000-008694

Procurement identifier (OCID): ocds-h6vhtk-02a967

Published 23 April 2021, 9:24am

## **Section I: Contracting authority**

## I.1) Name and addresses

The Student Loans Company Limited

100 Bothwell Street

Glasgow

G2 7JD

Contact

Paul Kelly

**Email** 

paul\_kelly@slc.co.uk

**Telephone** 

+44 1413062000

Country

**United Kingdom** 

**NUTS** code

UKM82 - Glasgow City

Internet address(es)

Main address

https://www.gov.uk/government/organisations/student-loans-company

Buyer's address

www.slc.co.uk

## I.4) Type of the contracting authority

Body governed by public law

## I.5) Main activity

Education

# **Section II: Object**

## II.1) Scope of the procurement

II.1.1) Title

Provision of Bulk SMS Services to SLC

Reference number

2020-SLC-515

### II.1.2) Main CPV code

• 64212100 - Short Message Service (SMS) services

### II.1.3) Type of contract

Services

### II.1.4) Short description

An online, self-service SMS platform for bulk personalised text campaigns.

### II.1.6) Information about lots

This contract is divided into lots: No

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £360,000

### II.2) Description

### II.2.3) Place of performance

**NUTS** codes

• UKM82 - Glasgow City

Main site or place of performance

Glasgow City

### II.2.4) Description of the procurement

An online, self-service SMS platform for bulk personalised text campaigns.

#### II.2.5) Award criteria

Cost criterion - Name: based on the information in suppliers' detailed service descriptions in the Framework / Weighting: 80

Cost criterion - Name: Price / Weighting: 20

### II.2.11) Information about options

Options: No

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### Section IV. Procedure

## **IV.1) Description**

### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

• The procurement falls outside the scope of application of the regulations

### **Explanation:**

The procurement exercise took the form of a Further Competition utilising an existing framework RM1557.12 Start Date: 28/09/2020 End Date: 27/09/2021 put in place by Crown Commercial Services. This framework was awarded in compliance with the Public Contracts

Regulations 201

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

### Section V. Award of contract

#### **Contract No**

2020-SLC-515

A contract/lot is awarded: Yes

### V.2) Award of contract

### V.2.1) Date of conclusion of the contract

31 March 2021

### V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

### V.2.3) Name and address of the contractor

Imimobile Europe Ltd

5 St John's Lane,, Farringdon

London

EC1M 4BH

Email

publicsector@imimobile.com

Telephone

+44 8432163500

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

04833052

The contractor is an SME

No

### V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £360,000

## **Section VI. Complementary information**

## VI.3) Additional information

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=588069873

GO Reference: GO-2021422-PRO-18123554

### VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

The Strand, Holborne

London

WC2A 2LL

Country

**United Kingdom** 

### VI.4.2) Body responsible for mediation procedures

N/A

Glasgow,

G2 7JD

Country

**United Kingdom** 

### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Not provided.

### VI.4.4) Service from which information about the review procedure may be obtained

Not Provided

Glasgow

Country

United Kingdom