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Contract

## **Provision of Bulk SMS Services to SLC**

The Student Loans Company Limited

F03: Contract award notice

Notice identifier: 2021/S 000-008694

Procurement identifier (OCID): ocds-h6vhtk-02a967

Published 23 April 2021, 9:24am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Student Loans Company Limited

100 Bothwell Street

Glasgow

G2 7JD

#### **Contact**

Paul Kelly

#### **Email**

[paul\\_kelly@slc.co.uk](mailto:paul_kelly@slc.co.uk)

#### **Telephone**

+44 1413062000

#### **Country**

United Kingdom

**NUTS code**

UKM82 - Glasgow City

**Internet address(es)**

Main address

<https://www.gov.uk/government/organisations/student-loans-company>

Buyer's address

[www.slc.co.uk](http://www.slc.co.uk)

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Provision of Bulk SMS Services to SLC

Reference number

2020-SLC-515

**II.1.2) Main CPV code**

- 64212100 - Short Message Service (SMS) services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

An online, self-service SMS platform for bulk personalised text campaigns.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £360,000

### **II.2) Description**

#### **II.2.3) Place of performance**

NUTS codes

- UKM82 - Glasgow City

Main site or place of performance

Glasgow City

#### **II.2.4) Description of the procurement**

An online, self-service SMS platform for bulk personalised text campaigns.

#### **II.2.5) Award criteria**

Cost criterion - Name: based on the information in suppliers' detailed service descriptions in the Framework / Weighting: 80

Cost criterion - Name: Price / Weighting: 20

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

The procurement exercise took the form of a Further Competition utilising an existing framework RM1557.12 Start Date: 28/09/2020 End Date: 27/09/2021 put in place by Crown Commercial Services. This framework was awarded in compliance with the Public Contracts

Regulations 201

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

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## **Section V. Award of contract**

### **Contract No**

2020-SLC-515

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

31 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Imimobile Europe Ltd

5 St John's Lane,, Farringdon

London

EC1M 4BH

Email

[publicsector@imimobile.com](mailto:publicsector@imimobile.com)

Telephone

+44 8432163500

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04833052

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £360,000

Total value of the contract/lot: £360,000

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## **Section VI. Complementary information**

### **VI.3) Additional information**

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=588069873>

GO Reference: GO-2021422-PRO-18123554

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

The Strand, Holborne

London

WC2A 2LL

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

N/A

Glasgow,

G2 7JD

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

Not provided.

#### **VI.4.4) Service from which information about the review procedure may be obtained**

Not Provided

Glasgow

Country

United Kingdom