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Contract

248038.13

The Food Standards Agency

F03: Contract award notice

Notice identifier: 2022/S 000-008634

Procurement identifier (OCID): ocds-h6vhtk-030a4e

Published 31 March 2022, 9:27am

Section I: Contracting authority

I.1) Name and addresses

The Food Standards Agency

Foss House, Peasholme Green

York

YO1 7PR

Email

FSA.Procurement@food.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.food.gov.uk

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

248038.13

II.1.2) Main CPV code

- 73000000 - Research and development services and related consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

This research falls under the Operational Transformation Programme (OTP) which aims to modernise the regulatory framework for the Official Controls. Food Business Operators (FBOs) in the meat, wine and dairy sectors all have a direct relationship with the Food Standards Agency (FSA) via its Official Controls, including inspections, enforcement, advice and guidance.

In 2020, the FSA piloted research to better understand the views that FBOs in England

and Wales had of the FSA and Official Controls. This research explored several areas including overall views of the FSA, FBOs understanding of the FSA's role and purpose, what FBOs value about the FSA and criticisms, FBOs experience of certain FSA processes, ease of compliance with FSA guidelines and requirements and their satisfaction with FSA communications. The research consisted of both quantitative and qualitative interviews with wine and meat FBOs and quantitative interviews with dairy FBOs.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £248,038.13

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

The findings report 'FSA and Official Controls: Research with food business operators' was published in July 2020. The findings from the quantitative part of this research will form a baseline for the research we are now commissioning.

The FSA would like to commission this research to understand the views that FBOs now have, to identify and monitor changes in these views over time and the impact of

FSA initiatives.

We are commissioning this research for three further waves to be conducted on a biennial basis in 2022, 2024 and 2026. There will be a break clause after each wave of research has been delivered to review the need for the research, the process and to ensure alignment with FSA priorities.

The current objectives of this project are to:

1. Understand the views that FBOs have of the FSA and official controls;
2. Understand if and why these views change over time;
3. Gain insight and understand the impact of societal events, including Covid-19 and the EU exit, on FBOs views of the FSA;
4. In 2024 and 2026, understand and monitor the effects of FSA initiatives, particularly those introduced as part of the OTP, on FBOs views.

Mid-tier Contract

Project Version: v1.0 56

Model Version: v1.0

These aims and objectives will be reviewed after each wave of research to ensure that the research continues to be aligned to FSA priorities. The contractor will need to work with the FSA to review all aspects of the research (from design to outputs) at each wave.

The research will cover meat, game, wine, dairy, and shellfish FBOs across England, Wales and Northern Ireland. In England and Wales there are approximately 870 meat FBOs (46 of which are approved game handling establishments), 797 vineyards and

wineries, 1379 wine warehouses / traders and 8313 dairy FBOs. FBOs of all sizes are of interest and so the supplier will be required to draw participants from a range of FBOs to reflect this spread and ensure representative views are gathered.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-000950](#)

Section V. Award of contract

Contract No

FS430936

Title

FSA and Official Controls: Research with food business operators

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 March 2022

V.2.2) Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

IFF Research Ltd

London

EC3R 6HD

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £248,038.13

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

FSA

York

Email

FSA.Procurement@food.gov.uk

Country

United Kingdom