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Contract

## **Beyond 2050 x Hydrogen Innovation Initiative**

HIGH VALUE MANUFACTURING CATAPULT

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-008626

Procurement identifier (OCID): ocids-h6vhtk-06136a

Published 30 January 2026, 4:11pm

## **Scope**

### **Description**

1. Delivery of the Hydrogen Innovation Opportunity Backbench Business Debate

Ongoing engagement with James Naish MP, ensuring a smooth transition to the new lead, Tom Collins MP

Briefing ahead of the debate including online briefing for MPs, speaking notes for Tom Collins, and wider MP briefing pack

Collateral for IAB members to flag the debate with local MPs, asking them to take part  
Engagement with the Minister and Shadow Minister ahead of the debate - sharing  
debate materials and allowing them to prepare an appropriate response.

Securing an OpEd on the day of the debate co-written by Tom Collins MP and Katherine Bennet - H2 View are interested in covering this.

Coordinating MP social media activity around the debate - e.g. coordinating/drafting LinkedIn posts from James Naish, and other supportive MPs with clips to key sections from the debate.

Appropriate follow-up after the debate e.g. thank you letters to MPs, a letter to the Minister responding to the points raised in their response, recommendations for further MP-led activity, and a note to be shared with HII partners and IAB members.

## 2. Supporting alignment with other hydrogen campaign groups, and/or Beyond2050 clients

Advising on and supporting coordination with other hydrogen groups, such as the Hydrogen Energy Association, and Chair of the Jobs, Skills and Supply Chains working group of the Hydrogen Delivery Council. In addition, Beyond2050 will look to facilitate engagement with:

? Hydrogen in Aviation (HIA):

? Secure HII representation at a HIA regional roundtable, chaired by the West of England Mayor and attended by local political stakeholders (MPs, councillors), officials (DBT, DESNZ and DfT), as well as key regional bodies and the six HIA members. This roundtable is planned to coincide with a 'world first' hydrogen refuelling trial at Bristol Airport. The refueller is owned and operated by ZeroAvia, an HII IAB and HIA member. A date for this event is TBD but will be in or before October.

? HIA plan to publish a 5-year hydrogen in aviation technology roadmap by the end of the year. This will evidence the technology already available,

highlight the R&D HIA members are investing in and the timelines for delivery with a view to evidence that the technology opportunity is already here (or will be very soon) - making commercial flights viable within this Parliament. The planning for this is still in early stages but would seek to facilitate HII's involvement - particularly to help strengthen the case for government to create the right conditions for these technologies to be commercialised in the UK.

3

? UK Hydrogen Technology Manufacturers Campaign:

? Beyond2050 has already briefed Gareth on this short, sharp campaign being led by a group of manufacturers and supported by Beyond2050 from Aug - Dec 2025.

? Activities will likely include parliamentary questions, private and public letters of support, as well as advocacy through high-level meetings.

? Working with HVMC, we will ensure HII is well briefed on activity with the opportunity to advise and feed into approach.

? Where possible, we will ensure that the work of the campaign aligns with HII's policy objectives, e.g. referencing the UK Innovation Opportunity report, calling for a national programme focussing on building UK supply chains, and strategic use of the UK's domestic market to stimulate early UK supply chain capacity.

3. Broader public affairs support

- o Rolling public affairs insight and advice designed to support and advance HII's engagement across industry, Westminster and Whitehall including close alignment with :
  - ? Sharing relevant policy insight from discussions with DESNZ, DBT and DfT - shared with HII on the bi-weekly campaign call, and ad hoc updates via email, phone and WhatsApp.
  - ? Invitation to attend Beyond2050 networking events, e.g. the Hydrogen Strategy Update roundtable

#### 4. Political monitoring & analysis of key hydrogen moments

- o Beyond2050 monitoring and analysis of key announcements and measures related to hydrogen, such as the July 2025 Update to the Market, and the updated Hydrogen Strategy (expected in 'Autumn' 2025).

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## **Contract 1. Beyond 2050 x Hydrogen Innovation Initiative**

### **Supplier**

- Beyond 2050

### **Contract value**

- £35,105 excluding VAT

- £42,126 including VAT

Below the relevant threshold

## **Date signed**

1 September 2025

## **Contract dates**

- 2 September 2025 to 31 March 2026
- 6 months, 29 days

## **Main procurement category**

Services

## **CPV classifications**

- 73000000 - Research and development services and related consultancy services

## **Contract locations**

- UK - United Kingdom

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## **Procedure**

### **Procedure type**

Below threshold - without competition

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## **Supplier**

### **Beyond 2050**

North Bailey House, 12 New Inn Hall Street

Oxford

OX1 2RP

United Kingdom

Email: [fenella.nance@beyond2050.co.uk](mailto:fenella.nance@beyond2050.co.uk)

Region: UKJ14 - Oxfordshire

Small or medium-sized enterprise (SME): No

Voluntary, community or social enterprise (VCSE): No

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## **Contracting authority**

### **HIGH VALUE MANUFACTURING CATAPULT**

- Companies House: 07708659

- Public Procurement Organisation Number: PDLV-4646-XLMG

Icentrum

Birmingham

B7 4BP

United Kingdom

Email: [Emma.murphy@hvm.catapult.org.uk](mailto:Emma.murphy@hvm.catapult.org.uk)

Region: UKG31 - Birmingham

Organisation type: Public undertaking (commercial organisation subject to public authority oversight)