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Contract

## **KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit**

The Council of the Borough of Kirklees

F03: Contract award notice

Notice identifier: 2025/S 000-008549

Procurement identifier (OCID): ocids-h6vhtk-04b090

Published 10 March 2025, 2:41pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

The Council of the Borough of Kirklees

The Town Hall, Ramsden Street

Huddersfield

HD12TA

#### **Contact**

Rebecca Gunn

#### **Email**

[rebecca.gunn@kirklees.gov.uk](mailto:rebecca.gunn@kirklees.gov.uk)

#### **Telephone**

+44 1484221000

#### **Country**

United Kingdom

**Region code**

UKE44 - Calderdale and Kirklees

**Justification for not providing organisation identifier**

Not on any register

**Internet address(es)**

Main address

<https://www.kirklees.gov.uk>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit

Reference number

KMCIT-246

#### **II.1.2) Main CPV code**

- 48000000 - Software package and information systems

#### **II.1.3) Type of contract**

Supplies

#### **II.1.4) Short description**

Kirklees Council invited tenders for the provision of a Stop Smoking mobile application to support adult smokers to quit.

The anticipated start date for the contract is 19th February 2025 and expiry 31 March 2026 with an option to extend for a further three periods of twelve months each.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £650,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 33693000 - Other therapeutic products

#### **II.2.3) Place of performance**

NUTS codes

- UKE44 - Calderdale and Kirklees

#### **II.2.4) Description of the procurement**

Kirklees Council invited tenders for the provision of a Stop Smoking mobile application to support adult smokers to quit including the management and distribution of NRT and vapes.

The anticipated start date for the contract is 19th February 2025 and expiry 31 March 2026 with an option to extend for a further three periods of twelve months each.

#### **II.2.5) Award criteria**

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

#### **II.2.11) Information about options**

Options: Yes

Description of options

Option to extend for a further three periods of twelve months each

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2024/S 000-034331](#)

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## **Section V. Award of contract**

### **Title**

KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit with Associated Goods and Services

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

18 February 2025

#### **V.2.2) Information about tenders**

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

23 Limited trading as Smoke Free

71 - 75 Shelton Street

London

WC2H 9JQ

Country

United Kingdom

NUTS code

- UKI - London

Companies House

03885216

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £650,000

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## Section VI. Complementary information

### VI.4) Procedures for review

#### VI.4.1) Review body

High Court of England and Wales

N/A

Country

United Kingdom

#### VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for review procedures:

In accordance with Regulation 86 (Notices of decisions to award a contract or conclude a framework), Regulation 87 (Standstill periods) and Chapter 6 (Applications to Court) of the Public Contracts Regulations 2015 (SI 2015/102), the contracting authority will incorporate a minimum ten (10) calendar day standstill period at the point that information on the award of the Contract is communicated to economic operators. This period allows any unsuccessful economic operator(s) to seek further debriefing from the contracting authority before the award of the Contract to the successful economic operators. Such additional information should be requested from the address at Sections I.1 and I.3 of this Notice above. If an appeal regarding the award of the Contract has not been successfully resolved, then the Public Contracts Regulations 2015 (SI 2015/102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be started within thirty (30) days beginning with the date when the aggrieved party first knew or sought to have grounds for starting the proceedings had arisen. The Court may extend the time limited for starting proceedings where the Court considers that there is a good reason for doing so, but not so as to permit proceedings to be started more than three (3) months after that date. Where the Contract has not been awarded, the Court may order the setting aside of the award decision or order the contracting authority to amend any document and may award