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Contract

KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit

The Council of the Borough of Kirklees

F03: Contract award notice

Notice identifier: 2025/S 000-008549

Procurement identifier (OCID): ocds-h6vhtk-04b090

Published 10 March 2025, 2:41pm

Section I: Contracting authority

I.1) Name and addresses

The Council of the Borough of Kirklees

The Town Hall, Ramsden Street

Huddersfield

HD12TA

Contact

Rebecca Gunn

Email

rebecca.gunn@kirklees.gov.uk

Telephone

+44 1484221000

Country

United Kingdom

Region code

UKE44 - Calderdale and Kirklees

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.kirklees.gov.uk>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit

Reference number

KMCIT-246

II.1.2) Main CPV code

- 48000000 - Software package and information systems

II.1.3) Type of contract

Supplies

II.1.4) Short description

Kirklees Council invited tenders for the provision of a Stop Smoking mobile application to support adult smokers to quit.

The anticipated start date for the contract is 19th February 2025 and expiry 31 March 2026 with an option to extend for a further three periods of twelve months each.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £650,000

II.2) Description

II.2.2) Additional CPV code(s)

- 33693000 - Other therapeutic products

II.2.3) Place of performance

NUTS codes

- UKE44 - Calderdale and Kirklees

II.2.4) Description of the procurement

Kirklees Council invited tenders for the provision of a Stop Smoking mobile application to support adult smokers to quit including the management and distribution of NRT and vapes.

The anticipated start date for the contract is 19th February 2025 and expiry 31 March 2026 with an option to extend for a further three periods of twelve months each.

II.2.5) Award criteria

Quality criterion - Name: Quality / Weighting: 80

Price - Weighting: 20

II.2.11) Information about options

Options: Yes

Description of options

Option to extend for a further three periods of twelve months each

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2024/S 000-034331](#)

Section V. Award of contract

Title

KMCIT-246 Stop Smoking Mobile Application to Support Adult Smokers to Quit with Associated Goods and Services

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 February 2025

V.2.2) Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

23 Limited trading as Smoke Free

71 - 75 Shelton Street

London

WC2H 9JQ

Country

United Kingdom

NUTS code

- UKI - London

Companies House

03885216

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £650,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

High Court of England and Wales

N/A

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

Precise information on deadline(s) for review procedures:

In accordance with Regulation 86 (Notices of decisions to award a contract or conclude a framework), Regulation 87 (Standstill periods) and Chapter 6 (Applications to Court) of the Public Contracts Regulations 2015 (SI 2015/102), the contracting authority will incorporate a minimum ten (10) calendar day standstill period at the point that information on the award of the Contract is communicated to economic operators. This period allows any unsuccessful economic operator(s) to seek further debriefing from the contracting authority before the award of the Contract to the successful economic operators. Such additional information should be requested from the address at Sections I.1 and I.3 of this Notice above. If an appeal regarding the award of the Contract has not been successfully resolved, then the Public Contracts Regulations 2015 (SI 2015/102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland). Any such action must be started within thirty (30) days beginning with the date when the aggrieved party first knew or sought to have grounds for starting the proceedings had arisen. The Court may extend the time limited for starting proceedings where the Court considers that there is a good reason for doing so, but not so as to permit proceedings to be started more than three (3) months after that date. Where the Contract has not been awarded, the Court may order the setting aside of the award decision or order the contracting authority to amend any document and may award