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Contract

(NU/1589-47) Driving the Electric Revolution Industrialisation Centres Website and Content Development

Newcastle University

F03: Contract award notice Notice identifier: 2022/S 000-008548 Procurement identifier (OCID): ocds-h6vhtk-0327ff Published 30 March 2022, 1:42pm

Section I: Contracting authority

I.1) Name and addresses

Newcastle University

Newcastle University, King's Gate

Newcastle upon Tyne

NE1 7RU

Email

purchasing@ncl.ac.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

https://www.ncl.ac.uk

Buyer's address

https://www.ncl.ac.uk

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Education

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

(NU/1589-47) Driving the Electric Revolution Industrialisation Centres Website and Content Development

Reference number

DN591400

II.1.2) Main CPV code

• 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

Following the launch of DER-IC project in 2020, an interim website was launched, hosted by a company called Icon at <u>https://www.der-ic.org.uk</u> which launched in March 2021. However, we are keen to create a more dynamic website which covers the breadth and

scope of DER-IC and the work we do. We have purchased the domain <u>www.der-ic.org.uk</u> until June 2024. The current website is hosted until July 16th 2022. We have email addresses pointed to the domain, hosting for another year until June 2022.

We are seeking to appoint a supplier to work with DER-IC to build a new website, replacing the existing website and support it in the following years, until 31 March 2025 with an option for further support until 31 March 2030.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £41,666.66

II.2) Description

II.2.2) Additional CPV code(s)

- 72210000 Programming services of packaged software products
- 48480000 Sales, marketing and business intelligence software package
- 48481000 Sales or marketing software package
- 79413000 Marketing management consultancy services
- 79342000 Marketing services
- 72212481 Sales or marketing software development services
- 72212480 Sales, marketing and business intelligence software development services

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

Following the launch of DER-IC project in 2020, an interim website was launched, hosted by a company called Icon at https://www.der-ic.org.uk which launched in March 2021. However, we are keen to create a more dynamic website which covers the breadth and scope of DER-IC and the work we do. We have purchased the domain www.der-ic.org.uk until June 2024. The current website is hosted until July 16th 2022. We have email addresses pointed to the domain, hosting for another year until June 2022.

We are seeking to appoint a supplier to work with DER-IC to build a new website, replacing the existing website and support it in the following years, until 31 March 2025 with an option for further support until 31 March 2030.

II.2.5) Award criteria

Quality criterion - Name: Ability to meet programme timeline / Weighting: P/F

Quality criterion - Name: Quality: Ability to meet the requirements / Weighting: 40

Quality criterion - Name: Portfolio examples of similar content / Weighting: 20

Price - Weighting: 40

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.6) Information about electronic auction

An electronic auction will be used

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: 2020/S 129-318079

Section V. Award of contract

Contract No

NU/1589-47

Lot No

1

Title

(NU/1589-47) Driving the Electric Revolution Industrialisation Centres Website and Content Development

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

18 March 2022

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

INSPIRED

The Victoria Building, Heaton Park View

Newcastle Upon Tyne

NE6 5BF

Country

United Kingdom

NUTS code

• UK - United Kingdom

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £41,665.97

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the

contract is communicated to tenderers. That notification will provide full information on the

award decision. The standstill period, which will be for a minimum of 10 calendar days,

provides time for unsuccessful tenderers to challenge the award decision before the

contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties

who

have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.

VI.4.4) Service from which information about the review procedure may be obtained

Newcastle University

Tyne and Wear

NE1 7RU

Country

United Kingdom