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Tender

## **Online Programme Management Solution**

Abertay University

F02: Contract notice

Notice identifier: 2021/S 000-008514

Procurement identifier (OCID): ocds-h6vhtk-02a8b3

Published 21 April 2021, 3:25pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Abertay University

Bell Street

Dundee

DD1 1HG

#### **Email**

[procurement@abertay.ac.uk](mailto:procurement@abertay.ac.uk)

#### **Telephone**

+44 1382308995

#### **Country**

United Kingdom

#### **NUTS code**

UKM71 - Angus and Dundee City

### **Internet address(es)**

Main address

<http://www.abertay.ac.uk>

Buyer's address

[https://www.publiccontractsscotland.gov.uk/search/Search\\_AuthProfile.aspx?ID=AA00103](https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00103)

### **I.3) Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/esop/pts-host/public/pts/web/login.html>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://www.publictendersscotland.publiccontractsscotland.gov.uk/esop/pts-host/public/pts/web/login.html>

### **I.4) Type of the contracting authority**

Body governed by public law

### **I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Online Programme Management Solution

Reference number

AU-PRO-2021-004-OPM

### **II.1.2) Main CPV code**

- 80000000 - Education and training services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

Abertay University is strategically committed to the delivery of its programmes beyond our campus, including online, and has been exploring opportunities for alternative delivery partnerships across a range of delivery models and markets.

We are looking to engage with an experienced delivery partner to both widen access to Abertay programmes, and increase revenue, by delivering some of our programmes online.

We require a delivery partner that will:

- Invest in, and develop, quality online teaching materials upfront and quickly
- Provide significant upfront financial commitment to initiate partnership programme developments
- Support the internal resource implications anticipated in developing this project at Abertay
- Provide a 50/50 revenue share with Abertay University
- Have experience in online pedagogy, and a willingness to share this expertise and develop that of our staff
- Provide a pedagogical model that promotes access to the widest possible cohort of students, via multiple start dates and carousel model of delivery
- Have significant expertise in marketing online programmes and modules
- Have knowledge of, and access to, markets in which we don't directly operate ourselves

-Provide market research insight to guide Abertay in the development of programmes that align with market demand and university expertise

-Be committed to supporting students throughout their experience on an Abertay online programme

-Allow Abertay to retain control over the quality of programmes

-Allow Abertay to retain its intellectual property

-Have an exceptional virtual learning environment, and collaboration with whom will enable expedient development of our own

#### **II.1.5) Estimated total value**

Value excluding VAT: £10,000,000

#### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

#### **II.2.3) Place of performance**

NUTS codes

- UKM7 - Eastern Scotland

#### **II.2.4) Description of the procurement**

Abertay university is strategically committed to the delivery of its programmes beyond our campus, including online, and has been exploring opportunities for alternative delivery partnerships across a range of delivery models and markets.

We are looking to engage with an experienced delivery partner to both widen access to Abertay programmes, and increase revenue, by delivering some of our programmes online.

We require a delivery partner that will:

-Invest in, and develop, quality online teaching materials upfront and quickly

- Provide significant upfront financial commitment to initiate partnership programme developments
- Support the internal resource implications anticipated in developing this project at Abertay
- Provide a 50/50 revenue share with Abertay University
- Have experience in online pedagogy, and a willingness to share this expertise and develop that of our staff
- Provide a pedagogical model that promotes access to the widest possible cohort of students, via multiple start dates and carousel model of delivery
- Have significant expertise in marketing online programmes and modules
- Have knowledge of, and access to, markets in which we don't directly operate ourselves
- Provide market research insight to guide Abertay in the development of programmes that align with market demand and university expertise
- Be committed to supporting students throughout their experience on an Abertay online programme
- Allow Abertay to retain control over the quality of programmes
- Allow Abertay to retain its intellectual property
- Have an exceptional virtual learning environment, and collaboration with whom will enable expedient development of our own

#### **II.2.5) Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6) Estimated value**

Value excluding VAT: £10,000,000

#### **II.2.7) Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months

60

This contract is subject to renewal

Yes

Description of renewals

The Purchaser will have the option to offer an extension for a period of up to 60 months

### **II.2.9) Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 3

Objective criteria for choosing the limited number of candidates:

Meet minimum criteria set out within the evaluation criteria, along with assessment of capability to perform the full specification of requirements.

### **II.2.10) Information about variants**

Variants will be accepted: No

### **II.2.11) Information about options**

Options: Yes

Description of options

As part of the dialogue, additional purchase options will be subject to negotiation.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section III. Legal, economic, financial and technical information**

### **III.1) Conditions for participation**

#### **III.1.2) Economic and financial standing**

List and brief description of selection criteria

SPD (Scotland) 4B1.1 statement:

bidders should provide its (“general”) yearly turnover for 2 financial years 18/19 and 19/20

ESPD 4B.6 Statement:

Where the bidder is providing a submission on behalf of a subsidiary company, upon request, the bidder must obtain a Parent Company Guarantee prior to commencement of any subsequently awarded contract.

ESPD 4B.5.1 and 4B.5.2 Statement:

It is a requirement of this contract that bidders hold, or can commit to obtain prior to the commencement of any subsequently awarded contract, the types and levels of insurance indicated below:

Employer's (Compulsory) Liability Insurance = 5 000 000 GBP

Public Liability Insurance = 10 000 000 GBP

Professional Risk Indemnity Insurance = 5 000 000 GBP

Product Liability Insurance = 5 000 000 GBP

ESPD 4B.6 Statement 1:

Where the bidder is providing a submission on behalf of a subsidiary company, upon request, the bidder must obtain a Parent Company Guarantee prior to commencement of any subsequently awarded contract.

ESPD 4B.6 Statement 2:

Bidders may be required to provide adequate assurance of financial strength to successfully complete their contractual obligations.

### **III.1.3) Technical and professional ability**

List and brief description of selection criteria

Bidders are required to provide two example projects, within the last three years which demonstrate that they have the relevant experience to deliver the services described in part II 2.4 of the Contract Notice and fully detailed in the ITPD. These projects should be of similar scale and complexity to this contract.

For each example project, please provide:

- A description of the project
- Scope
- Timescale from contract start to beginning teaching
- Approximate contract value
- Client

Each example must be no more than 1 A4 page of text

### **III.2) Conditions related to the contract**

#### **III.2.3) Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Competitive dialogue

#### **IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue**

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.2) Time limit for receipt of tenders or requests to participate**

Date

17 May 2021

Local time

12:00pm

#### **IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates**

31 May 2021

#### **IV.2.4) Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6) Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

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## **Section VI. Complementary information**

### **VI.1) Information about recurrence**

This is a recurrent procurement: No

### **VI.3) Additional information**

Economic operators may be excluded from this competition if they are in any of the situations referred to in regulation 58 of the Public Contracts (Scotland) Regulations 2015

The buyer is using PCS-Tender to conduct this PQQ exercise. The Project code is 18337. For more information see:

<http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2343>

A sub-contract clause has been included in this contract. For more information see:

<http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2363>

Community benefits are included in this requirement. For more information see:

<http://www.publiccontractsscotland.gov.uk/info/InfoCentre.aspx?ID=2361>

A summary of the expected community benefits has been provided as follows:

Training/employment opportunities

(SC Ref:651534)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Court of Session

Edinburgh

Country

United Kingdom