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Planning

BTA1701 - Data transformation

VisitBritain/VisitEngland

F01: Prior information notice

Prior information only

Notice identifier: 2022/S 000-008507

Procurement identifier (OCID): ocds-h6vhtk-0327d5

Published 30 March 2022, 11:05am

Section I: Contracting authority

I.1) Name and addresses

VisitBritain/VisitEngland

3 Grosvenor Gardens, Victoria

London

SW1W 0BD

Contact

Procurement Team

Email

Procurement@visitbritain.org

Country

United Kingdom

NUTS code

UKI3 - Inner London – West

Internet address(es)

Main address

www.visitbritain.org

Buyer's address

www.visitbritain.org

I.3) Communication

Additional information can be obtained from the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://visitbritain.force.com/s/Welcome>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

BTA1701 - Data transformation

Reference number

BTA1701 - Data transformation

II.1.2) Main CPV code

- 72222300 - Information technology services

II.1.3) Type of contract

Services

II.1.4) Short description

Our ambition is to move to a place of high performance by creating an end to end data flow architecture, supported by a thorough change management programme that culminates in a new data and technology estate that enables our business to harness the power of data, technology and empowered FTE's to deliver best in class insights.

II.1.5) Estimated total value

Value excluding VAT: £4,800,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 72222300 - Information technology services

II.2.3) Place of performance

NUTS codes

- UKI - London

Main site or place of performance

<https://www.visitbritain.com>

II.2.4) Description of the procurement

The aims of this PIN are to see whether there is interest and the ability within the market to deliver our requirements and for potential suppliers to provide details of how they could deliver them with indicative pricing. We also want potential suppliers to tell us what they need from us to do that.

This PIN/market testing should inform our procurement strategy. Therefore, we are interested to receive feedback from the market regarding the optimum route to market.

Access to the documentation to participate in this PIN process can be accessed free of charge using the following link:

<https://visitbritain.force.com/s/Welcome>

II.3) Estimated date of publication of contract notice

30 March 2022

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No