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Planning

Online Crowdfunding Platform

Worcestershire County Council

F01: Prior information notice

Prior information only

Notice identifier: 2023/S 000-008464

Procurement identifier (OCID): ocids-h6vhtk-03b56b

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Section I: Contracting authority

I.1) Name and addresses

Worcestershire County Council

County Hall, Spetchley Road

WORCESTER

WR52NP

Contact

Claire Rebbeck

Email

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Telephone

+44 1905763763

Country

United Kingdom

Region code

UKG12 - Worcestershire

Justification for not providing organisation identifier

Not on any register

Internet address(es)

Main address

<https://www.worcestershire.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Online Crowdfunding Platform

Reference number

CC00121

II.1.2) Main CPV code

- 48700000 - Software package utilities

II.1.3) Type of contract

Supplies

II.1.4) Short description

At present Worcestershire County Council (WCC) commission an online crowdfunding platform to:

- provide a branded online microsite,
- additional sites for District councils or other partners as required
- associated grant application processes; and
- grant management infrastructure (for six individual funds)

The Council are reviewing their strategic plans regarding the Crowdfunding project and want to hear the views of the market in determining how a new scheme could be delivered. This Prior Information Notice will help shape and define services so that they meet the need of the voluntary and community sector and the Council, and are provided in a way that best meets the outcomes required.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG1 - Herefordshire, Worcestershire and Warwickshire

II.2.4) Description of the procurement

Request for Information - Summary:

Worcestershire County Council wish to seek the views of providers before we tender for the provision of a new Crowdfunding solution.

1. Please briefly describe the online fundraising services you currently provide.
2. Please offer an opinion of the model of delivery that you think best meets the Council's

requirements.

3. Does your solution allow for multiple funds to be added throughout the contract

4. Please outline how your model, or proposed model of delivery would ensure maximum investment in communities and ensure costs are covered by the main service contract (i.e. not taken from donations)

5. From your experience, what level and type of support is required for projects and who delivers this support e.g. running online campaign, eligibility checking, quality checking applications, support to develop their project idea and application, support to pursue additional funding etc.

6. Where a project does not meet their target amount to be raised, would they still be able to access the funds that they have raised? Are there any contingencies for projects that do not meet their target?

II.2.14) Additional information

Please include any other relevant information you have regarding the crowdfunding market or your organisations particular approach.

If you think it would be helpful to partake in a further open discussion (to include other interested suppliers and stakeholders) to help shape any future approach, please indicate this on your return communication.

II.3) Estimated date of publication of contract notice

1 July 2023

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes