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Tender

Digital 48 Sheet Advertising

Telford & Wrekin Council

F02: Contract notice

Notice identifier: 2021/S 000-008450

Procurement identifier (OCID): ocds-h6vhtk-02a873

Published 21 April 2021, 12:25pm

Section I: Contracting authority

I.1) Name and addresses

Telford & Wrekin Council

Darby House, Lawn Central

Telford

TF3 4JA

Email

dan.mackriel@telford.gov.uk

Telephone

+44 1952380522

Country

United Kingdom

NUTS code

UKG21 - Telford and Wrekin

Internet address(es)

Main address

www.telford.gov.uk

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://www.delta-esourcing.com/tenders/UK-UK-Telford:-Advertising-services./2WB4M2949K>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Digital 48 Sheet Advertising

II.1.2) Main CPV code

- 79341000 - Advertising services

II.1.3) Type of contract

Services

II.1.4) Short description

The supply, installation and maintenance of suitable digital 48 sheet advertising screens at two identified sites and sale of advertising on these screens.

The Estimated total value at II.1.5 below is £360,000 (growth potential additional £360,000)

II.1.5) Estimated total value

Value excluding VAT: £360,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- UKG21 - Telford and Wrekin

Main site or place of performance

Telford and Wrekin

II.2.4) Description of the procurement

The Council currently sells advertising space on a range of outdoor and digital assets to generate income. The income generated from this activity is invested back into the borough. The range of advertising platforms available to our customers has grown in recent years and includes unique advertising opportunities for local businesses to promote themselves to their customers. More information can be found on our website.

Our ambition is to offer businesses in the borough a growing range of advertising opportunities to assist in marketing their business.

The Council has identified two council owned sites for the installation of digital 48 sheet advertising screens near Telford Town Centre. The provider will cover all costs associated with supply, installation and maintenance. Any one off costs and associated ongoing costs including but not limited to business rates, electricity costs, maintenance and replacement should be factored in and reflected in a fixed annual rent paid to the Council. Bids for one location will not be accepted and no other sites will be accepted as part of this tender

other than those indicated within the Tender documents.

During the term of the contract, the Council may make available further sites for use under this contract allowing for the potential growth in value of this contract by a maximum of 100% (and accounted for within the values provided). The provider and Council may then agree further survey work to allow use of potential additional sites. Please note however that growth of this contract is entirely at the Council's discretion.

The Value at II.1.5 'Estimated total value' is indicative cost/income over 12 years plus potential future growth for further screens. As the provider will absorb the cost of the screens, installation, maintenance and sale of advertising there will be £0 value to capital.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

144

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/2WB4M2949K>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

21 May 2021

Local time

5:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

21 May 2021

Local time

5:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.3) Additional information

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

The tender documents are available on <https://www.delta-esourcing.com> . The Tender Access Code is 2WB4M2949K Please ensure that you allow yourself at least 2 hours when responding prior to the closing date and time, especially if you have been asked to upload documents. No other format will be accepted. If you experience any technical difficulties please contact the Delta eSourcing Helpdesk on 0845 2707050 or email helpdesk@delta-esourcing.com

All correspondence regarding this opportunity must go through the Delta Message Centre.

For more information about this opportunity, please visit the Delta eSourcing portal at:

<https://www.delta-esourcing.com/tenders/UK-UK-Telford:-Advertising-services./2WB4M2949K>

To respond to this opportunity, please click here:

<https://www.delta-esourcing.com/respond/2WB4M2949K>

GO Reference: GO-2021421-PRO-18117299

VI.4) Procedures for review

VI.4.1) Review body

Telford & Wrekin Council

Darby House, Lawn Central

Telford

TF3 4JA

Telephone

+44 1952383998

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Telford & Wrekin Council

Darby House, Lawn Central

Telford

TF3 4JA

Telephone

+44 1952383998

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Telford & Wrekin Council

Civic Offices

Telford

TF3 4LF

Telephone

+44 1952383998

Country

United Kingdom