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Contract

# **Marketing Framework**

Peabody Trust

F03: Contract award notice

Notice identifier: 2021/S 000-008449

Procurement identifier (OCID): ocds-h6vhtk-02a872

Published 21 April 2021, 12:25pm

# **Section I: Contracting authority**

# I.1) Name and addresses

Peabody Trust

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

### Contact

Reena Nijjar

### **Email**

reena.nijjar@peabody.org.uk

### **Telephone**

+44 2038284233

# **Country**

**United Kingdom** 

**NUTS** code

**UKI - LONDON** 

Internet address(es)

Main address

https://www.peabody.org.uk/

# I.4) Type of the contracting authority

Body governed by public law

# I.5) Main activity

Housing and community amenities

# **Section II: Object**

# II.1) Scope of the procurement

II.1.1) Title

Marketing Framework

### II.1.2) Main CPV code

• 79340000 - Advertising and marketing services

### II.1.3) Type of contract

Services

### II.1.4) Short description

This Framework relates to the provision of various lots under the Marketing Framework to enter into Call-Off agreements to provide services in one or more specified Lots as required by Peabody.

The lots are as follows;

oLot 1 - Design & Creative

oLot 2 - Modelmakers

oLot 3 - CGI & 3D Visualisation

oLot 4 – Interior Design

oLot 5 – Signage

oLot 6 - Marketing Suites

oLot 7 - Print

oLot 8 – Photography

oLot 9 – Video & Film Production Agency

### II.1.6) Information about lots

This contract is divided into lots: Yes

### II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,750,000

# II.2) Description

### II.2.1) Title

**Design & Creative** 

Lot No

1

### II.2.2) Additional CPV code(s)

- 79933000 Design support services
- 79415200 Design consultancy services
- 79421200 Project-design services other than for construction work
- 79822500 Graphic design services

• 79930000 - Specialty design services

### II.2.3) Place of performance

**NUTS** codes

UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced, full-house creative agencies to produce high-quality creative work and assets.

### II.2.5) Award criteria

**Price** 

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/R6F64QS5RG">https://www.delta-esourcing.com/respond/R6F64QS5RG</a>

# II.2) Description

### II.2.1) Title

Modelmakers

Lot No

2

### II.2.2) Additional CPV code(s)

- 34999400 Scale models
- 72242000 Design-modelling services

### II.2.3) Place of performance

**NUTS** codes

UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced modelmaker/ interactive software developers to plan, design, build and install 3D models and/or interactive systems of small to large schemes. If required, cross collaboration with other suppliers will be essential to ensure overall effective delivery to Peabody. This will provide added value for prospective buyers and will be used as a practical selling tool to showcase the available/ sold homes, scheme unique selling points and the immediate surrounding area.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union

funds: No

# II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/YDHVB7378F">https://www.delta-esourcing.com/respond/YDHVB7378F</a>

# II.2) Description

### II.2.1) Title

CGI & 3D Visualisation

Lot No

3

### II.2.2) Additional CPV code(s)

• 71220000 - Architectural design services

### II.2.3) Place of performance

**NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced CGI and 3D visualisation suppliers to produce photorealistic virtual visualisation assets to support sales.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

# II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/PZUC48DN93">https://www.delta-esourcing.com/respond/PZUC48DN93</a>

### II.2) Description

### II.2.1) Title

Interior Design

Lot No

4

### II.2.2) Additional CPV code(s)

• 79932000 - Interior design services

### II.2.3) Place of performance

**NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced interior design teams to plan, design and install our show homes and/or sales offices to support this.

### II.2.5) Award criteria

**Price** 

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/3XKHV3JH59">https://www.delta-esourcing.com/respond/3XKHV3JH59</a>

# II.2) Description

### II.2.1) Title

Signage

Lot No

5

### II.2.2) Additional CPV code(s)

• 34928470 - Signage

### II.2.3) Place of performance

**NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced sign manufacturing and installation suppliers to produce high quality signage at new build development locations to support sales.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/2JG69NZC88">https://www.delta-esourcing.com/respond/2JG69NZC88</a>

# II.2) Description

### II.2.1) Title

Marketing Suites

Lot No

6

### II.2.2) Additional CPV code(s)

- 79340000 Advertising and marketing services
- 79342000 Marketing services

### II.2.3) Place of performance

### **NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced marketing suite designers to work with to plan, design, install and dress our sales and marketing suites. If required, collaborative working with other suppliers is essential to ensure effective delivery for Peabody. Marketing suites will provide a practical selling space to showcase the available products and homes, stand out from competitor schemes using the scheme brand, and resonate amongst our target demographic; adding value to the customer journey for prospective buyers.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/25VRR32DS7">https://www.delta-esourcing.com/respond/25VRR32DS7</a>

# II.2) Description

### II.2.1) Title

### Print

Lot No

7

### II.2.2) Additional CPV code(s)

- 22000000 Printed matter and related products
- 22100000 Printed books, brochures and leaflets
- · 22300000 Postcards, greeting cards and other printed matter
- 22900000 Miscellaneous printed matter
- 79800000 Printing and related services
- 79810000 Printing services
- 79811000 Digital printing services
- 79820000 Services related to printing
- 79823000 Printing and delivery services
- 79824000 Printing and distribution services

### II.2.3) Place of performance

**NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced print houses that can deliver high-quality printed assets at a competitive price.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/9UM6HYH522">https://www.delta-esourcing.com/respond/9UM6HYH522</a>

### II.2) Description

### II.2.1) Title

Photography

Lot No

8

### II.2.2) Additional CPV code(s)

- 79961100 Advertising photography services
- 79961300 Specialised photography services
- 79961350 Studio photography services

### II.2.3) Place of performance

**NUTS** codes

• UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced photographers to take high quality pictures of properties (interior and exterior), people, places and landscapes. Images will be used in editorials, advertising, PR and marketing collateral to support the sale of our new and resale homes.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/HYJ763NDVR">https://www.delta-esourcing.com/respond/HYJ763NDVR</a>

# II.2) Description

### II.2.1) Title

Video & Film Production Agency

Lot No

9

### II.2.2) Additional CPV code(s)

- 92100000 Motion picture and video services
- 92110000 Motion picture and video tape production and related services

- 92111000 Motion picture and video production services
- 92111200 Advertising, propaganda and information film and video-tape production
- 92111220 Advertising video-tape production

### II.2.3) Place of performance

**NUTS** codes

UKI - LONDON

Main site or place of performance

### LONDON

### II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced agencies that specialise in video work and film production to produce high-quality creative work and film assets.

### II.2.5) Award criteria

Price

### II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

### II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

### II.2.14) Additional information

To respond to this opportunity please click here: <a href="https://www.delta-esourcing.com/respond/5SVBP3FTA2">https://www.delta-esourcing.com/respond/5SVBP3FTA2</a>

# Section IV. Procedure

# **IV.1) Description**

### IV.1.1) Type of procedure

Restricted procedure

### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

# IV.2) Administrative information

### IV.2.1) Previous publication concerning this procedure

Notice number: 2020/S 179-433274

# Section V. Award of contract

### Lot No

1

### **Title**

Design & Creative

A contract/lot is awarded: Yes

# V.2) Award of contract

### V.2.1) Date of conclusion of the contract

1 April 2021

### V.2.2) Information about tenders

Number of tenders received: 64

The contract has been awarded to a group of economic operators: Yes

### V.2.3) Name and address of the contractor

# Anatomy Brands Ltd 3.35 Kennington Park Business, 1-3 Brixton Road, Lambeth London SW9 6DE Country United Kingdom NUTS code UKI - LONDON

10072557

The contractor is an SME

National registration number

Yes

# V.2.3) Name and address of the contractor

Aylesworth Fleming Limited

151 Rosebery Avenue

London

EC1R 4AB

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

N/A

The contractor is an SME
No
V.2.3) Name and address of the contractor
Bandstand UK Ltd
27-29 Berwick St
London
W1F 8RQ
Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
06902416
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Bell Integrated Communications Ltd
2nd floor Northumberland House,, 155-157 Great Portland Street, Marylebone
London
W1W 6QP
Country
United Kingdom
NUTS code

• UKI - LONDON National registration number 07563473 The contractor is an SME Yes V.2.3) Name and address of the contractor DS.Emotion Ltd Parsonage Chambers, 3 Parsonage Manchester M<sub>3</sub> 2HW Country **United Kingdom NUTS** code • UKD33 - Manchester National registration number 08746758 The contractor is an SME Yes V.2.3) Name and address of the contractor Four Communications Group The Hickman Building, Four Communications Group London

E1 1FX

Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
05114815
The contractor is an SME
No
V.2.3) Name and address of the contractor
Fresh Lemon Limited
Holed Stone Barn, Stisted Cottage Farm, Bradwell
Essex
CM77 8DZ
Country
United Kingdom
NUTS code
• UKH3 - Essex
National registration number
04351098

# V.2.3) Name and address of the contractor

**Full Communications** 

Yes

London
W1W 7RG
Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
04736768
The contractor is an SME
No
V.2.3) Name and address of the contractor
HTA Design LLP
78 Chamber Street
London
E1 8BL
Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
OC381717

The contractor is an SME

2nd Floor, Radiant House, 36-38 Mortimer Street,

### Yes

# V.2.3) Name and address of the contractor

MakingGiants Limited

Fifth Floor Suite 23,, 3/66 Hatton Garden

London

EC1N 8LE

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

07642796

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £780,000

# V.2.5) Information about subcontracting

The contract is likely to be subcontracted

# Section V. Award of contract

### Lot No

1

### **Title**

continued - Design & Creative

A contract/lot is awarded: Yes

# V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

### V.2.2) Information about tenders

Number of tenders received: 64

The contract has been awarded to a group of economic operators: Yes

### V.2.3) Name and address of the contractor

Moyo Creative LTD

20 Kendall Avenue, Sanderstead, South Croydon

Surrey

CR2 0NH

Country

**United Kingdom** 

**NUTS** code

• UKJ2 - Surrey, East and West Sussex

National registration number

11261835

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Philosophy Design
91-93 Paul Street,
London
EC2A 4NY
Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
03902537
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Puttock Brown Ltd
Beech House,, The Street, Belchamp Otten
Suffolk
CO10 7BG
Country
United Kingdom
NUTS code

• UKH14 - Suffolk National registration number 08236841 The contractor is an SME Yes V.2.3) Name and address of the contractor Sesame Design Ltd Flat 20 Queens Court, 26 New Road, Kinston Surrey KT2 6SQ Country **United Kingdom NUTS** code • UKJ2 - Surrey, East and West Sussex National registration number 04986152 The contractor is an SME Yes V.2.3) Name and address of the contractor Strudel London Ltd 19 Short Street, Waterloo London SE1 8LJ

Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Think BDW Limited
4 Wyncolls Road,, Severalls Industrial Park, Colchester
Essex
CO4 9HU
Country
United Kingdom
NUTS code
• UKH3 - Essex
National registration number
N/A
The contractor is an SME
Yes

Wordsearch Communications Ltd

136-148 Tooley Street

London

SE1 2TU

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

04314919

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £780,000

# Section V. Award of contract

### Lot No

2

### **Title**

Modelmakers

A contract/lot is awarded: Yes

# V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

### V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: Yes

# V.2.3) Name and address of the contractor

Hobs Reprographics

14 Castle Street

Liverpool

L2 0NE

Country

**United Kingdom** 

**NUTS** code

• UKD72 - Liverpool

National registration number

00511368

The contractor is an SME

Yes

# V.2.3) Name and address of the contractor

**TPA Modelmakers Limited** 

7-8 Great James Street

London

WC1N 3DF

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

# Section V. Award of contract

### Lot No

3

### **Title**

CGI & 3D Visualisation

A contract/lot is awarded: Yes

# V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

### V.2.2) Information about tenders

Number of tenders received: 26

The contract has been awarded to a group of economic operators: Yes

# V.2.3) Name and address of the contractor

Ademchic Ltd

166 College Road

Harrow

HA1 1RA

Country

**United Kingdom** 

**NUTS** code

• UKI74 - Harrow and Hillingdon

National registration number

10284115

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Bureau Workspace Ltd
27 North Bridge Street
Hawick
TD1 9BD
Country
United Kingdom
NUTS code
UKM91 - Scottish Borders
National registration number
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Captivate Studio Ltd
23 Kings Road,
Reading
RG1 3AR
Country
United Kingdom
NUTS code

• UKJ11 - Berkshire National registration number 11783757 The contractor is an SME Yes V.2.3) Name and address of the contractor F10 Studios 31 Metting House Lane, Brighton East Sussex BN1 1HB Country **United Kingdom NUTS** code • UKJ22 - East Sussex CC National registration number 06637758 The contractor is an SME Yes V.2.3) Name and address of the contractor Ove Arup & Partners Ltd 13 Fitzroy Street London W1T 4BQ

Country	
United Kingdom	
NUTS code	
• UKI - LONDON	
National registration number	
01312453	
The contractor is an SME	
No	
V.2.3) Name and address of the co	ntractor
River Film Communication Ltd	
Magdalen House, 4th Floor, 136-14	48 Tooley Street
London	
SE1 2TU	
Country	
United Kingdom	
NUTS code	
• UKI - LONDON	
National registration number	
06375737	
The contractor is an SME	
Yes	
V.2.3) Name and address of the co	ntractor
Service Graphics (a trading division	n of Paragon Group UK Limited)

Pallion Trading Estate
Sunderland
SR4 6ST
Country
United Kingdom
NUTS code
UKC23 - Sunderland
National registration number
N/A
The contractor is an SME
No
V.2.3) Name and address of the contractor
Think BDW Limited
4 Wyncolls Road, Severalls Industrial Park, Colchester
Essex
Co4 9HU
Country
United Kingdom
NUTS code
• UKH3 - Essex
National registration number
N/A
The contractor is an SME

### Yes

# V.2.3) Name and address of the contractor

Tidywork Studio

319a High Street, Epping

Essex

**CM16 4DA** 

Country

**United Kingdom** 

**NUTS** code

• UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

# V.2.3) Name and address of the contractor

Uniform Communications Ltd

Third Floor, 9-19 Bold Street

Liverpool

L14 DN

Country

**United Kingdom** 

**NUTS** code

• UKD72 - Liverpool

National registration number

03652521

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

# Section V. Award of contract

### Lot No

4

### **Title**

Interior Design

A contract/lot is awarded: Yes

# V.2) Award of contract

### V.2.1) Date of conclusion of the contract

1 April 2021

### V.2.2) Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: Yes

### V.2.3) Name and address of the contractor

Ademchic Ltd

166 College Road

Harrow

Ha1 1RA
Country
United Kingdom
NUTS code
UKI74 - Harrow and Hillingdon
National registration number
10284115
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Dapa Inc Limited
5 Wharfside, Rounds Green Road
Oldbury
B69 2BU
Country
United Kingdom
NUTS code
UKG - WEST MIDLANDS (ENGLAND)
National registration number
06930012
The contractor is an SME
Yes
V.2.3) Name and address of the contractor

Focus Experiential LTD
Premier House, Threshelfords Business Park, Inworth Road
Essex
CO5 9SE
Country
United Kingdom
NUTS code
• UKH3 - Essex
National registration number
08935212
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Forward Fold Ltd
123 Harvey Drive, John Wilson Busniess Park
Whitstable
CT5 3QY
Country
United Kingdom
NUTS code
• UKJ4 - Kent
National registration number

12367126

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Studio Morton Ltd
Mulberry Grove, Wokingham
Surrey
RG40 9NN
Country
United Kingdom
NUTS code
UKJ2 - Surrey, East and West Sussex
National registration number
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Suna Interior Design Ltd
12A Deer Park Road
London
SW10 3TL
Country
United Kingdom
NUTS code

• UKI - LONDON National registration number 04237630 The contractor is an SME Yes V.2.3) Name and address of the contractor The Six Collective 33 Riggindale Road, Streatham Park London **SW16 1QH** Country **United Kingdom NUTS** code • UKI - LONDON National registration number 11106865 The contractor is an SME Yes V.2.3) Name and address of the contractor Vesta 26 Bates Industrial Estate, Church Road, Romford Essex RM3 0JA

Co	un	itry

**United Kingdom** 

**NUTS** code

• UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,400,000

# Section V. Award of contract

#### Lot No

5

## **Title**

Signage

A contract/lot is awarded: Yes

# V.2) Award of contract

## V.2.1) Date of conclusion of the contract

1 April 2021

## V.2.2) Information about tenders

Number of tenders received: 20

The contract has been awarded to a group of economic operators: Yes

## V.2.3) Name and address of the contractor

Core Media Services UK Ltd

4 Coronation Avenue

Essex

**RM18 8SJ** 

Country

**United Kingdom** 

NUTS code

• UKH3 - Essex

National registration number

06602075

The contractor is an SME

Yes

## V.2.3) Name and address of the contractor

**DMA Signs Limited** 

Unit 6, Bridge Works, Kingston Road

Surrey

**KT22 7SU** 

Country

**United Kingdom** 

NUTS code

• UKJ2 - Surrey, East and West Sussex

National registration number

# 04293985 The contractor is an SME Yes V.2.3) Name and address of the contractor Lavastar Signs Limited The Stables, 23b Lenton Street Alton **GU34 1HG** Country **United Kingdom NUTS** code • UKJ3 - Hampshire and Isle of Wight National registration number 09589755 The contractor is an SME Yes V.2.3) Name and address of the contractor Macro Art Eltisley Business Park,, Abbotsley Cambridgeshire **PE19 6TX** Country

**United Kingdom** 

#### **NUTS** code

• UKH12 - Cambridgeshire CC

National registration number

02779419

The contractor is an SME

Yes

# V.2.3) Name and address of the contractor

Reade Signs Ltd

4 Holder Road

Aldershot

GU12 4RH

Country

**United Kingdom** 

**NUTS** code

• UKJ3 - Hampshire and Isle of Wight

National registration number

04103520

The contractor is an SME

Yes

# V.2.3) Name and address of the contractor

Think BDW Limited

4 Wyncolls Road, Severalls Industrial Park, Colchester

Essex

#### CO<sub>4</sub> 9HU

Country

**United Kingdom** 

**NUTS** code

• UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £960,000

# Section V. Award of contract

## Lot No

6

## **Title**

Marketing Suites

A contract/lot is awarded: Yes

# V.2) Award of contract

## V.2.1) Date of conclusion of the contract

1 April 2021

# V.2.2) Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: Yes V.2.3) Name and address of the contractor Focus Experiential LTD Premier House, Threshelfords Business Park, Inworth Road Essex **CO5 9SE** Country **United Kingdom NUTS** code • UKH3 - Essex National registration number 08935212 The contractor is an SME Yes V.2.3) Name and address of the contractor Philosophy Design 91-93 Paul Street

London

Country

EC2A 4NY

**NUTS** code

**United Kingdom** 

• UKI - LONDON

National registration number
03902537
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Service Graphics (a trading division of Paragon Group UK Limited)
Pallion Trading Estate
Sunderland
SR4 6ST
Country
United Kingdom
NUTS code
UKC23 - Sunderland
National registration number
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Suna Interior Design Ltd
First Floor, 12A Deer Park Road,
London
SW19 3TL
Country

# **United Kingdom NUTS** code • UKI - LONDON National registration number 04237630 The contractor is an SME Yes V.2.3) Name and address of the contractor Think BDW Limited 4 Wyncolls Road, Severalls Industrial Park Colchester CO<sub>4</sub> 9HU Country **United Kingdom NUTS** code • UKH3 - Essex National registration number N/A The contractor is an SME Yes V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,560,000

# Section V. Award of contract

#### Lot No

7

## **Title**

Print

A contract/lot is awarded: Yes

## V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

## V.2.2) Information about tenders

Number of tenders received: 25

The contract has been awarded to a group of economic operators: Yes

# V.2.3) Name and address of the contractor

**Darwin Press Limited** 

Unit B, Pier Road, Feltham

Middlesex

**TW14 0TW** 

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

00990875

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Digitronix Ltd
Unit 6, Union Mills, 9 Dewsbury Road
Leeds
LS11 5DD
Country
United Kingdom
NUTS code
• UKE42 - Leeds
National registration number
03034758
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Scanplus Limited
Allen House, 1 Westmead Toad,
Surrey
SM1 4LA
Country
United Kingdom
NUTS code

• UKJ2 - Surrey, East and West Sussex

National registration number

02244177

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

# Section V. Award of contract

## Lot No

8

## **Title**

Photography

A contract/lot is awarded: Yes

## V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

## V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: Yes

## V.2.3) Name and address of the contractor

Andrew Hendry Photographer

93 Constable Road, Ipswich

Suffolk

IP4 2XA

Country

**United Kingdom** 

**NUTS** code

• UKH14 - Suffolk

National registration number

N/A

The contractor is an SME
Yes
V.2.3) Name and address of the contractor
David Tett Photography Ltd
84 Ewhurst Road
London
SW6 1AY
Country
United Kingdom
NUTS code
• UKI - LONDON
National registration number
N/A
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
Full Communications
2nd floor Radiant House,, 36-38 Mortimer Street
London
W1W 7RG
Country
United Kingdom
NUTS code

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National registration number

04736768

The contractor is an SME

No

# V.2.3) Name and address of the contractor

Tidywork Studio

391a High Street, Epping

Essex

**CM16 4DA** 

Country

**United Kingdom** 

**NUTS** code

• UKH3 - Essex

National registration number

N/A

The contractor is an SME

No

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

# Section V. Award of contract

## Lot No

## **Title**

Video & Film Production Agency

A contract/lot is awarded: Yes

# V.2) Award of contract

# V.2.1) Date of conclusion of the contract

1 April 2021

# V.2.2) Information about tenders

Number of tenders received: 56

The contract has been awarded to a group of economic operators: Yes

# V.2.3) Name and address of the contractor

Bandstand

27-29 Berwick Street

London

W1F8RQ

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

# V.2.3) Name and address of the contractor

vizio, riamo ana additiono or the contractor
Dynomite Productions LTD
28 Marshall Street
Nottingham
NG5 4AF
Country
United Kingdom
NUTS code
UKF14 - Nottingham
National registration number
05761722
The contractor is an SME
Yes
V.2.3) Name and address of the contractor
In The Dark Productions Ltd.
8 Longfield
Liverpool
L37 3LD
Country
United Kingdom
NUTS code

National registration number

# 05010896 The contractor is an SME Yes V.2.3) Name and address of the contractor JonesMillbank 4 Temple Studios **Bristol** BS1 6QA Country **United Kingdom NUTS** code • UKK11 - Bristol, City of National registration number 07538551 The contractor is an SME Yes V.2.3) Name and address of the contractor Moyo Films LTD 20-22 Wenlock Road London **N1 7GU** Country **United Kingdom**

#### **NUTS** code

• UKI - LONDON

National registration number

09065261

The contractor is an SME

No

# V.2.3) Name and address of the contractor

Pinzutu FIlms

125 - 127 Mare Street

London

E8 3SJ

Country

**United Kingdom** 

**NUTS** code

• UKI - LONDON

National registration number

OC404322

The contractor is an SME

Yes

# V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

# **Section VI. Complementary information**

# VI.3) Additional information

Additional Authorised Customers: means any of the following who the Client has authorised as being entitled to issue Orders under this Framework Agreement and notified to the Consultant in writing: The other public sector bodies to whom the use of this framework agreement will be open in addition to Peabody Trust are the following:

Central Government Departments and their executive agencies (a list of such Departments and executive agencies can be found at <a href="http://www.cabinetoffice.gov.uk/government-business/government-ministers-responsibilities.asp">http://www.cabinetoffice.gov.uk/government-business/government-ministers-responsibilities.asp</a>

To view this notice, please click here:

https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=572793466

GO Reference: GO-2021421-PRO-18117275

## VI.4) Procedures for review

VI.4.1) Review body

Peabody

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

Telephone

+44 2038284233

Country

**United Kingdom** 

VI.4.2) Body responsible for mediation procedures

Peabody

Minster Court, 45-47 Westminster Bridge Road
London
SE1 7JB
Telephone
+44 2038284233
Country
United Kingdom
VI.4.4) Service from which information about the review procedure may be obtained
Peabody
Minster Court, 45-47 Westminster Bridge Road
Minster Court, 45-47 Westminster Bridge Road London
London
London SE1 7JB
London SE1 7JB Telephone
London SE1 7JB Telephone +44 2038284233
London SE1 7JB Telephone +44 2038284233 Country