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Awarded contract

Marketing Framework

Peabody Trust

F03: Contract award notice

Notice reference: 2021/S 000-008449

Published: 21 April 2021, 12:25pm

Section I: Contracting authority

I.1) Name and addresses

Peabody Trust

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

Contact

Reena Nijjar

Email

reena.nijjar@peabody.org.uk

Telephone

+44 2038284233

Country

United Kingdom

NUTS code

UKI - LONDON

Internet address(es)

Main address

<https://www.peabody.org.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Housing and community amenities

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Marketing Framework

II.1.2) Main CPV code

- 79340000 - Advertising and marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

This Framework relates to the provision of various lots under the Marketing Framework to enter into Call-Off agreements to provide services in one or more specified Lots as required by Peabody.

The lots are as follows;

oLot 1 – Design & Creative

oLot 2 – Modelmakers

oLot 3 – CGI & 3D Visualisation

oLot 4 – Interior Design

oLot 5 – Signage

oLot 6 – Marketing Suites

oLot 7 – Print

oLot 8 – Photography

oLot 9 – Video & Film Production Agency

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £6,750,000

II.2) Description

II.2.1) Title

Design & Creative

Lot No

1

II.2.2) Additional CPV code(s)

- 79933000 - Design support services
- 79415200 - Design consultancy services
- 79421200 - Project-design services other than for construction work
- 79822500 - Graphic design services
- 79930000 - Specialty design services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced, full-house creative agencies to produce high-quality creative work and assets.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/R6F64QS5RG>

II.2) Description

II.2.1) Title

Modelmakers

Lot No

2

II.2.2) Additional CPV code(s)

- 34999400 - Scale models
- 72242000 - Design-modelling services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced modelmaker/ interactive software developers to plan, design, build and install 3D models and/or interactive systems of small to large schemes. If required, cross collaboration with other suppliers will be essential to ensure overall effective delivery to Peabody. This will provide added value for prospective buyers and will be used as a practical selling tool to showcase the available/ sold homes, scheme unique selling points and the immediate surrounding area.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/YDHVB7378F>

II.2) Description

II.2.1) Title

CGI & 3D Visualisation

Lot No

II.2.2) Additional CPV code(s)

- 71220000 - Architectural design services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced CGI and 3D visualisation suppliers to produce photorealistic virtual visualisation assets to support sales.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/PZUC48DN93>

II.2) Description

II.2.1) Title

Interior Design

Lot No

4

II.2.2) Additional CPV code(s)

- 79932000 - Interior design services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced interior design teams to plan, design and install our show homes and/or sales offices to support this.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-esourcing.com/respond/3XKHV3JH59>

II.2) Description

II.2.1) Title

Signage

Lot No

5

II.2.2) Additional CPV code(s)

- 34928470 - Signage

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced sign manufacturing and installation suppliers to produce high quality signage at new build development locations to support sales.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/2JG69NZC88>

II.2) Description

II.2.1) Title

Marketing Suites

Lot No

6

II.2.2) Additional CPV code(s)

- 79340000 - Advertising and marketing services
- 79342000 - Marketing services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced marketing suite designers to work with to plan, design, install and dress our sales and marketing suites. If required, collaborative working with other suppliers is essential to ensure effective delivery for Peabody. Marketing suites will provide a practical selling space to showcase the available products and homes, stand out from competitor schemes using the scheme brand, and resonate amongst our target demographic; adding value to the customer journey for prospective buyers.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/25VRR32DS7>

II.2) Description

II.2.1) Title

Print

Lot No

II.2.2) Additional CPV code(s)

- 22000000 - Printed matter and related products
- 22100000 - Printed books, brochures and leaflets
- 22300000 - Postcards, greeting cards and other printed matter
- 22900000 - Miscellaneous printed matter
- 79800000 - Printing and related services
- 79810000 - Printing services
- 79811000 - Digital printing services
- 79820000 - Services related to printing
- 79823000 - Printing and delivery services
- 79824000 - Printing and distribution services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced print houses that can deliver high-quality printed assets at a competitive price.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.deltasourcing.com/respond/9UM6HYH522>

II.2) Description

II.2.1) Title

Photography

Lot No

8

II.2.2) Additional CPV code(s)

- 79961100 - Advertising photography services
- 79961300 - Specialised photography services
- 79961350 - Studio photography services

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of experienced photographers to take high quality pictures of properties (interior and exterior), people, places and landscapes. Images will be used in editorials, advertising, PR and marketing collateral to support the sale of our new and resale homes.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/HYJ763NDVR>

II.2) Description

II.2.1) Title

Video & Film Production Agency

Lot No

9

II.2.2) Additional CPV code(s)

- 92100000 - Motion picture and video services
- 92110000 - Motion picture and video tape production and related services
- 92111000 - Motion picture and video production services
- 92111200 - Advertising, propaganda and information film and video-tape production
- 92111220 - Advertising video-tape production

II.2.3) Place of performance

NUTS codes

- UKI - LONDON

Main site or place of performance

LONDON

II.2.4) Description of the procurement

We have an ambitious sales programme over the next four years and require the support of a selection of experienced agencies that specialise in video work and film production to produce high-quality creative work and film assets.

II.2.5) Award criteria

Price

II.2.11) Information about options

Options: Yes

Description of options

The contracting authority reserves the right to extend the framework by a period, or periods, totalling no more than twelve months, at its absolute discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2.14) Additional information

To respond to this opportunity please click here: <https://www.delta-sourcing.com/respond/5SVBP3FTA2>

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 179-433274](#)

Section V. Award of contract

Lot No

1

Title

Design & Creative

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 64

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Anatomy Brands Ltd

3.35 Kennington Park Business, 1-3 Brixton Road, Lambeth

London

SW9 6DE

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

10072557

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Aylesworth Fleming Limited

151 Rosebery Avenue

London

EC1R 4AB

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

N/A

The contractor is an SME

No

V.2.3) Name and address of the contractor

Bandstand UK Ltd

27-29 Berwick St

London

W1F 8RQ

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

06902416

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Bell Integrated Communications Ltd

2nd floor Northumberland House,, 155-157 Great Portland Street, Marylebone

London

W1W 6QP

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

07563473

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DS.Emotion Ltd

Parsonage Chambers, 3 Parsonage

Manchester

M3 2HW

Country

United Kingdom

NUTS code

- UKD33 - Manchester

National registration number

08746758

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Four Communications Group

The Hickman Building, Four Communications Group

London

E1 1FX

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

05114815

The contractor is an SME

No

V.2.3) Name and address of the contractor

Fresh Lemon Limited

Holed Stone Barn, Stisted Cottage Farm, Bradwell

Essex

CM77 8DZ

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

04351098

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Full Communications

2nd Floor, Radiant House, 36-38 Mortimer Street,

London

W1W 7RG

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04736768

The contractor is an SME

No

V.2.3) Name and address of the contractor

HTA Design LLP

78 Chamber Street

London

E1 8BL

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

OC381717

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

MakingGiants Limited

Fifth Floor Suite 23,, 3/66 Hatton Garden

London

EC1N 8LE

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

07642796

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £780,000

V.2.5) Information about subcontracting

The contract is likely to be subcontracted

Section V. Award of contract

Lot No

1

Title

continued - Design & Creative

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 64

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Moyo Creative LTD

20 Kendall Avenue, Sanderstead, South Croydon

Surrey

CR2 0NH

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

11261835

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Philosophy Design

91-93 Paul Street,

London

EC2A 4NY

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

03902537

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Puttock Brown Ltd

Beech House,, The Street, Belchamp Otten

Suffolk

CO10 7BG

Country

United Kingdom

NUTS code

- UKH14 - Suffolk

National registration number

08236841

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sesame Design Ltd

Flat 20 Queens Court, 26 New Road, Kinston

Surrey

KT2 6SQ

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

04986152

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Strudel London Ltd

19 Short Street, Waterloo

London

SE1 8LJ

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Think BDW Limited

4 Wyncolls Road,, Severalls Industrial Park, Colchester

Essex

CO4 9HU

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Wordsearch Communications Ltd

136-148 Tooley Street

London

SE1 2TU

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04314919

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £780,000

Section V. Award of contract

Lot No

2

Title

Modelmakers

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Hobs Reprographics

14 Castle Street

Liverpool

L2 ONE

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

00511368

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

TPA Modelmakers Limited

7-8 Great James Street

London

WC1N 3DF

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

Section V. Award of contract

Lot No

3

Title

CGI & 3D Visualisation

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 26

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Ademchic Ltd

166 College Road

Harrow

HA1 1RA

Country

United Kingdom

NUTS code

- UKI74 - Harrow and Hillingdon

National registration number

10284115

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Bureau Workspace Ltd

27 North Bridge Street

Hawick

TD1 9BD

Country

United Kingdom

NUTS code

- UKM91 - Scottish Borders

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Captivate Studio Ltd

23 Kings Road,

Reading

RG1 3AR

Country

United Kingdom

NUTS code

- UKJ11 - Berkshire

National registration number

11783757

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

F10 Studios

31 Metting House Lane, Brighton

East Sussex

BN1 1HB

Country

United Kingdom

NUTS code

- UKJ22 - East Sussex CC

National registration number

06637758

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Ove Arup & Partners Ltd

13 Fitzroy Street

London

W1T 4BQ

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

01312453

The contractor is an SME

No

V.2.3) Name and address of the contractor

River Film Communication Ltd

Magdalen House, 4th Floor, 136-148 Tooley Street

London

SE1 2TU

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

06375737

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Service Graphics (a trading division of Paragon Group UK Limited)

Pallion Trading Estate

Sunderland

SR4 6ST

Country

United Kingdom

NUTS code

- UKC23 - Sunderland

National registration number

N/A

The contractor is an SME

No

V.2.3) Name and address of the contractor

Think BDW Limited

4 Wyncolls Road, Severalls Industrial Park, Colchester

Essex

Co4 9HU

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Tidywork Studio

319a High Street, Epping

Essex

CM16 4DA

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Uniform Communications Ltd

Third Floor, 9-19 Bold Street

Liverpool

L14 DN

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

03652521

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

Section V. Award of contract

Lot No

4

Title

Interior Design

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 18

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Ademchic Ltd

166 College Road

Harrow

Ha1 1RA

Country

United Kingdom

NUTS code

- UKI74 - Harrow and Hillingdon

National registration number

10284115

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dapa Inc Limited

5 Wharfside, Rounds Green Road

Oldbury

B69 2BU

Country

United Kingdom

NUTS code

- UKG - WEST MIDLANDS (ENGLAND)

National registration number

06930012

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Focus Experiential LTD

Premier House, Threshelfords Business Park, Inworth Road

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

08935212

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Forward Fold Ltd

123 Harvey Drive, John Wilson Busniess Park

Whitstable

CT5 3QY

Country

United Kingdom

NUTS code

- UKJ4 - Kent

National registration number

12367126

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Studio Morton Ltd

Mulberry Grove, Wokingham

Surrey

RG40 9NN

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Suna Interior Design Ltd

12A Deer Park Road

London

SW10 3TL

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04237630

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Six Collective

33 Riggindale Road, Streatham Park

London

SW16 1QH

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

11106865

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Vesta

26 Bates Industrial Estate, Church Road, Romford

Essex

RM3 0JA

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,400,000

Section V. Award of contract

Lot No

5

Title

Signage

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 20

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Core Media Services UK Ltd

4 Coronation Avenue

Essex

RM18 8SJ

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

06602075

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

DMA Signs Limited

Unit 6, Bridge Works, Kingston Road

Surrey

KT22 7SU

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

04293985

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Lavastar Signs Limited

The Stables, 23b Lenton Street

Alton

GU34 1HG

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

National registration number

09589755

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Macro Art

Eltisley Business Park,, Abbotsley

Cambridgeshire

PE19 6TX

Country

United Kingdom

NUTS code

- UKH12 - Cambridgeshire CC

National registration number

02779419

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Reade Signs Ltd

4 Holder Road

Aldershot

GU12 4RH

Country

United Kingdom

NUTS code

- UKJ3 - Hampshire and Isle of Wight

National registration number

04103520

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Think BDW Limited

4 Wyncolls Road, Severalls Industrial Park, Colchester

Essex

CO4 9HU

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £960,000

Section V. Award of contract

Lot No

6

Title

Marketing Suites

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 12

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Focus Experiential LTD

Premier House, Threshelfords Business Park, Inworth Road

Essex

CO5 9SE

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

08935212

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Philosophy Design

91-93 Paul Street

London

EC2A 4NY

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

03902537

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Service Graphics (a trading division of Paragon Group UK Limited)

Pallion Trading Estate

Sunderland

SR4 6ST

Country

United Kingdom

NUTS code

- UKC23 - Sunderland

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Suna Interior Design Ltd

First Floor, 12A Deer Park Road,

London

SW19 3TL

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04237630

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Think BDW Limited

4 Wyncolls Road, Severalls Industrial Park

Colchester

CO4 9HU

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £1,560,000

Section V. Award of contract

Lot No

7

Title

Print

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 25

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Darwin Press Limited

Unit B, Pier Road, Feltham

Middlesex

TW14 0TW

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

00990875

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Digitronix Ltd

Unit 6, Union Mills, 9 Dewsbury Road

Leeds

LS11 5DD

Country

United Kingdom

NUTS code

- UKE42 - Leeds

National registration number

03034758

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Scanplus Limited

Allen House, 1 Westmead Toad,

Surrey

SM1 4LA

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

National registration number

02244177

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

Section V. Award of contract

Lot No

8

Title

Photography

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Andrew Hendry Photographer

93 Constable Road, Ipswich

Suffolk

IP4 2XA

Country

United Kingdom

NUTS code

- UKH14 - Suffolk

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

David Tett Photography Ltd

84 Ewhurst Road

London

SW6 1AY

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Full Communications

2nd floor Radiant House,, 36-38 Mortimer Street

London

W1W 7RG

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

04736768

The contractor is an SME

No

V.2.3) Name and address of the contractor

Tidywork Studio

391a High Street, Epping

Essex

CM16 4DA

Country

United Kingdom

NUTS code

- UKH3 - Essex

National registration number

N/A

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

Section V. Award of contract

Lot No

9

Title

Video & Film Production Agency

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

1 April 2021

V.2.2) Information about tenders

Number of tenders received: 56

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Bandstand

27-29 Berwick Street

London

W1F 8RQ

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

N/A

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Dynamite Productions LTD

28 Marshall Street

Nottingham

NG5 4AF

Country

United Kingdom

NUTS code

- UKF14 - Nottingham

National registration number

05761722

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

In The Dark Productions Ltd.

8 Longfield

Liverpool

L37 3LD

Country

United Kingdom

NUTS code

- UKD72 - Liverpool

National registration number

05010896

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

JonesMillbank

4 Temple Studios

Bristol

BS1 6QA

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

National registration number

07538551

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Moyo Films LTD

20-22 Wenlock Road

London

N1 7GU

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

09065261

The contractor is an SME

No

V.2.3) Name and address of the contractor

Pinzutu Films

125 - 127 Mare Street

London

E8 3SJ

Country

United Kingdom

NUTS code

- UKI - LONDON

National registration number

OC404322

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £480,000

Section VI. Complementary information

VI.3) Additional information

Additional Authorised Customers: means any of the following who the Client has authorised as being entitled to issue Orders under this Framework Agreement and notified to the Consultant in writing: The other public sector bodies to whom the use of this framework agreement will be open in addition to Peabody Trust are the following:

Central Government Departments and their executive agencies (a list of such Departments and executive agencies can be found at <http://www.cabinetoffice.gov.uk/government-business/government-ministers-responsibilities.asp>)

To view this notice, please click here:

<https://www.delta-esourcing.com/delta/viewNotice.html?noticeId=572793466>

GO Reference: GO-2021421-PRO-18117275

VI.4) Procedures for review

VI.4.1) Review body

Peabody

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

Telephone

+44 2038284233

Country

United Kingdom

VI.4.2) Body responsible for mediation procedures

Peabody

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

Telephone

+44 2038284233

Country

United Kingdom

VI.4.4) Service from which information about the review procedure may be obtained

Peabody

Minster Court, 45-47 Westminster Bridge Road

London

SE1 7JB

Telephone

+44 2038284233

Country

United Kingdom