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Tender

DHSC: Qualitative Research: Insight Gathering and Strategic and Creative Development

Department of Health & Social Care

F02: Contract notice

Notice identifier: 2025/S 000-008440

Procurement identifier (OCID): ocds-h6vhtk-04eac6

Published 7 March 2025, 5:54pm

Section I: Contracting authority

I.1) Name and addresses

Department of Health & Social Care

39 Victoria Street

London

SW1H 0EU

Contact

DAVID KIELY

Email

ccsinbox@dhsc.gov.uk

Country

United Kingdom

Region code

UKI32 - Westminster

Internet address(es)

Main address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

Buyer's address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://health-family.force.com/s/Welcome>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://health-family.force.com/s/Welcome>

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

<https://health-family.force.com/s/Welcome>

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Health

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

DHSC: Qualitative Research: Insight Gathering and Strategic and Creative Development

II.1.2) Main CPV code

- 73110000 - Research services

II.1.3) Type of contract

Services

II.1.4) Short description

DHSC: Qualitative Research: Insight Gathering and Strategic and Creative Development. The Behavioural Programmes Unit (BPU) in the Department of Health and Social Care (DHSC) (the “Buyer”), are seeking to run a competitive tender and subsequent appointment to replace existing contracts which deliver qualitative research, insight, and evaluation. This is an exciting opportunity to become a strategic partner to the Buyer, providing vital qualitative insight to inform, design, target and evaluate high profile behaviour change programmes on issues such as mental health, smoking cessation, healthy eating, physical activity and early years development among others.

II.1.5) Estimated total value

Value excluding VAT: £4,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 73000000 - Research and development services and related consultancy services

II.2.3) Place of performance

NUTS codes

- UKI32 - Westminster

II.2.4) Description of the procurement

The Department of Health and Social Care on behalf of the Secretary of State for Health and Social Care (the “Authority”) is inviting tenders for the provision of Qualitative Research: Insight Gathering and Strategic & Creative Development in accordance with the Specification. This tender invitation has been done using the DPS framework.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £40,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

24

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

List and brief description of selection criteria

Quality, Social value and Price will be assessed following the standard evaluation criteria provided in the ITT documents.

Quality = 60%

Social Value = 10%

Price = 30%

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the setting up of a dynamic purchasing system

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

4 April 2025

Local time

5:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

7 March 2025

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 4 April 2025

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

High Court

39 Victoria Street

London

SW1H 0EU

Country

United Kingdom

Internet address

<https://www.gov.uk/government/organisations/department-of-health-and-social-care>