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Contract

## **Travel Demand and Active Travel Framework**

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2021/S 000-008401

Procurement identifier (OCID): ocds-h6vhtk-02a842

Published 20 April 2021, 10:55pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

#### **Email**

[Procurement.team@wmca.org.uk](mailto:Procurement.team@wmca.org.uk)

#### **Telephone**

+44 3453036760

#### **Country**

United Kingdom

#### **NUTS code**

UKG - West Midlands (England)

**Internet address(es)**

Main address

[www.wmca.org.uk](http://www.wmca.org.uk)

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

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**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Travel Demand and Active Travel Framework

Reference number

02325-2020

**II.1.2) Main CPV code**

- 71311200 - Transport systems consultancy services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

The objectives of the WMCA TDM and Active Travel Framework are to:

- To plan and deliver packages of TDM, sustainable travel behavioural change and active travel
- Support delivery of planned behavioural change at scale;

- Provide capacity at short notice to develop and deliver localised TDM strategies and activities.
- To plan and deliver packages and events that encourage cycling

It is the WMCA's intention to make this Framework accessible to other local authorities and organisations in the UK. Please refer to the individual Lot descriptions at II.2.4 for further details.

The Framework itself is comprised of 5 Lots, each of which will be detailed within this award notice.

As this is a Framework Agreement it is not known at this stage what the aggregate value of spend will be across the various Lots. The figure given below is an estimate of WMCA spend over 4 years for tendering purposes only, please note that WMCA cannot be held to this figure.

#### **II.1.6) Information about lots**

This contract is divided into lots: Yes

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £10,000,000

### **II.2) Description**

#### **II.2.1) Title**

Evidence Based Travel Demand Management

Lot No

1

#### **II.2.2) Additional CPV code(s)**

- 71311200 - Transport systems consultancy services

#### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

#### **II.2.4) Description of the procurement**

It is expected that the successful service providers on Lot 1 will work closely with the WMCA to develop, deliver and monitor a range of Travel Demand Management strategies.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukSI/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 70%

Price - Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Behaviour Change

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 63516000 - Travel management services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Amongst other requirements, the successful providers will be expected to deliver sustainable travel and behavioural change projects and strategies based on areas of working with stakeholders, Local Authorities, Transport Operators and other partners.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukxi/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this

framework if required.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 70%

Price - Weighting: 30%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cycle Training

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 80000000 - Education and training services

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

The successful service providers will be expected to deliver a full spectrum of Cycle Training services within the West Midlands. This will include training for children/young adults, Adults and cycle instructors.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/uksi/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Cycling Events

Lot No

## II.2.2) Additional CPV code(s)

- 79952000 - Event services

## II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

## II.2.4) Description of the procurement

Service providers on Lot 4 will be expected to organise and run both large and small scale cycling events providing the opportunity for residents to use and enjoy their streets and spaces in a different way – one that provides a safe environment for all ages to cycle and socialise.

This will include organising Traffic Free and Pop Up cycling events.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukxi/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

## II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Supply Chain for Pedal Cycles

Lot No

5

### **II.2.2) Additional CPV code(s)**

- 34430000 - Bicycles

### **II.2.3) Place of performance**

NUTS codes

- UKG - West Midlands (England)

### **II.2.4) Description of the procurement**

Pedal Cycle ownership or access is one of the barriers for many people to get into cycling. Service providers on Lot 5 will be expected to source product, deliver and manage all elements of the supply chain for pedal cycles, accessories and associated items.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/uksi/2014/2234/schedule/made> including future bodies as

well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as ‘contracting authorities’ under the PCR 2015 may also access this framework if required.

### **II.2.5) Award criteria**

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2020/S 209-511805](#)

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## **Section V. Award of contract**

### **Contract No**

02325-2020

### **Lot No**

1

### **Title**

Evidence Based Travel Demand Management

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 10

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Aecom Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Blacc Ltd

Halifax

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mott MacDonald Ltd

Croydon

Country

United Kingdom

NUTS code

- UKI62 - Croydon

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Systra Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

WSP UK Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

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## **Section V. Award of contract**

### **Contract No**

02325-2020

### **Lot No**

2

### **Title**

Behaviour Change

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Arcadis Consulting UK Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Atkins Ltd

Surrey

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Integrated Transport Planning Ltd

Nottingham

Country

United Kingdom

NUTS code

- UKF14 - Nottingham

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Mott MacDonald Ltd

Croydon

Country

United Kingdom

NUTS code

- UKI62 - Croydon

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Systra Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

## **Section V. Award of contract**

### **Contract No**

02325-2020

### **Lot No**

3

### **Title**

Cycle Training

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Cycle Confident Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Sustrans

Bristol

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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## **Section V. Award of contract**

### **Contract No**

02325-2020

### **Lot No**

4

### **Title**

Cycling Events

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 March 2021

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

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**Section V. Award of contract**

**Contract No**

02325-2020

**Lot No**

5

**Title**

Supply Chain for Pedal Cycles

A contract/lot is awarded: Yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract**

16 March 2021

**V.2.2) Information about tenders**

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Cycle Confident Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Royal Courts of Justice

London

Country

United Kingdom