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Contract

Travel Demand and Active Travel Framework

West Midlands Combined Authority

F03: Contract award notice

Notice identifier: 2021/S 000-008401

Procurement identifier (OCID): ocds-h6vhtk-02a842

Published 20 April 2021, 10:55pm

Section I: Contracting authority

I.1) Name and addresses

West Midlands Combined Authority

16 Summer Lane

Birmingham

B19 3SD

Email

Procurement.team@wmca.org.uk

Telephone

+44 3453036760

Country

United Kingdom

NUTS code

UKG - West Midlands (England)

Internet address(es)

Main address

www.wmca.org.uk

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Travel Demand and Active Travel Framework

Reference number

02325-2020

II.1.2) Main CPV code

- 71311200 - Transport systems consultancy services

II.1.3) Type of contract

Services

II.1.4) Short description

The objectives of the WMCA TDM and Active Travel Framework are to:

- To plan and deliver packages of TDM, sustainable travel behavioural change and active travel
- Support delivery of planned behavioural change at scale;

- Provide capacity at short notice to develop and deliver localised TDM strategies and activities.
- To plan and deliver packages and events that encourage cycling

It is the WMCA's intention to make this Framework accessible to other local authorities and organisations in the UK. Please refer to the individual Lot descriptions at II.2.4 for further details.

The Framework itself is comprised of 5 Lots, each of which will be detailed within this award notice.

As this is a Framework Agreement it is not known at this stage what the aggregate value of spend will be across the various Lots. The figure given below is an estimate of WMCA spend over 4 years for tendering purposes only, please note that WMCA cannot be held to this figure.

II.1.6) Information about lots

This contract is divided into lots: Yes

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £10,000,000

II.2) Description

II.2.1) Title

Evidence Based Travel Demand Management

Lot No

1

II.2.2) Additional CPV code(s)

- 71311200 - Transport systems consultancy services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

It is expected that the successful service providers on Lot 1 will work closely with the WMCA to develop, deliver and monitor a range of Travel Demand Management strategies.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

- all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukSI/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

- public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Behaviour Change

Lot No

2

II.2.2) Additional CPV code(s)

- 63516000 - Travel management services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Amongst other requirements, the successful providers will be expected to deliver sustainable travel and behavioural change projects and strategies based on areas of working with stakeholders, Local Authorities, Transport Operators and other partners.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukxi/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this

framework if required.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 70%

Price - Weighting: 30%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Cycle Training

Lot No

3

II.2.2) Additional CPV code(s)

- 800000000 - Education and training services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

The successful service providers will be expected to deliver a full spectrum of Cycle Training services within the West Midlands. This will include training for children/young adults, Adults and cycle instructors.

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- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukSI/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Cycling Events

Lot No

II.2.2) Additional CPV code(s)

- 79952000 - Event services

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Service providers on Lot 4 will be expected to organise and run both large and small scale cycling events providing the opportunity for residents to use and enjoy their streets and spaces in a different way – one that provides a safe environment for all ages to cycle and socialise.

This will include organising Traffic Free and Pop Up cycling events.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014, <http://www.legislation.gov.uk/ukxi/2014/2234/schedule/made> including future bodies as well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as 'contracting authorities' under the PCR 2015 may also access this framework if required.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

II.2) Description

II.2.1) Title

Supply Chain for Pedal Cycles

Lot No

5

II.2.2) Additional CPV code(s)

- 34430000 - Bicycles

II.2.3) Place of performance

NUTS codes

- UKG - West Midlands (England)

II.2.4) Description of the procurement

Pedal Cycle ownership or access is one of the barriers for many people to get into cycling. Service providers on Lot 5 will be expected to source product, deliver and manage all elements of the supply chain for pedal cycles, accessories and associated items.

It is WMCA's intention to make the framework available to other local authorities in the UK. This will consist of the following (but not limited to):

- all county councils, borough and district councils and unitary authorities throughout England, Northern Ireland, Scotland and Wales

— all those bodies listed in Statutory Instrument 2014/2234 — The Whole of Government Accounts (Designation of Bodies) Order 2014,
<http://www.legislation.gov.uk/ukSI/2014/2234/schedule/made> including future bodies as

well as bodies being established as a result of re-organisations, and any subsequent order(s) should the 2014 Orders be collectively or individually repealed. For the avoidance of doubt, this shall include, but not be limited to, all local authorities and all Integrated Transport Authorities including those not listed in the 2014 Orders but who are members of the Urban Transport Group as currently listed under <https://www.urbantransportgroup.org/about-us/our-members>

— public transport providers in England, Wales, Scotland, Northern Ireland and other parts of the UK registered with Vehicle and Operator Service Agency.

Private entities/companies that are not bound by public procurement regulation, and that are not classed as ‘contracting authorities’ under the PCR 2015 may also access this framework if required.

II.2.5) Award criteria

Quality criterion - Name: Technical / Weighting: 60%

Price - Weighting: 40%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2020/S 209-511805](#)

Section V. Award of contract

Contract No

02325-2020

Lot No

1

Title

Evidence Based Travel Demand Management

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 March 2021

V.2.2) Information about tenders

Number of tenders received: 10

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Aecom Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

Blacc Ltd

Halifax

Country

United Kingdom

NUTS code

- UKE4 - West Yorkshire

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Mott MacDonald Ltd

Croydon

Country

United Kingdom

NUTS code

- UKI62 - Croydon

The contractor is an SME

No

V.2.3) Name and address of the contractor

Systra Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

WSP UK Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

Section V. Award of contract

Contract No

02325-2020

Lot No

2

Title

Behaviour Change

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 March 2021

V.2.2) Information about tenders

Number of tenders received: 12

Number of tenders received from SMEs: 3

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Arcadis Consulting UK Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.3) Name and address of the contractor

Atkins Ltd

Surrey

Country

United Kingdom

NUTS code

- UKJ2 - Surrey, East and West Sussex

The contractor is an SME

No

V.2.3) Name and address of the contractor

Integrated Transport Planning Ltd

Nottingham

Country

United Kingdom

NUTS code

- UKF14 - Nottingham

The contractor is an SME

No

V.2.3) Name and address of the contractor

Mott MacDonald Ltd

Croydon

Country

United Kingdom

NUTS code

- UKI62 - Croydon

The contractor is an SME

No

V.2.3) Name and address of the contractor

Systra Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £3,000,000

Total value of the contract/lot: £3,000,000

Section V. Award of contract

Contract No

02325-2020

Lot No

3

Title

Cycle Training

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 March 2021

V.2.2) Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Cycle Confident Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

Sustrans

Bristol

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

No

V.2.3) Name and address of the contractor

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

02325-2020

Lot No

4

Title

Cycling Events

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 March 2021

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,500,000

Total value of the contract/lot: £1,500,000

Section V. Award of contract

Contract No

02325-2020

Lot No

5

Title

Supply Chain for Pedal Cycles

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

16 March 2021

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: Yes

V.2.3) Name and address of the contractor

Cycle Confident Ltd

London

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

V.2.3) Name and address of the contractor

The Active Wellbeing Society

Birmingham

Country

United Kingdom

NUTS code

- UKG - West Midlands (England)

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £1,000,000

Total value of the contract/lot: £1,000,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Royal Courts of Justice

London

Country

United Kingdom