

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/008350-2025>

Contract

VSEH25001 - Social Media China

VisitScotland

F03: Contract award notice

Notice identifier: 2025/S 000-008350

Procurement identifier (OCID): ocds-h6vhtk-04e21e

Published 7 March 2025, 1:29pm

Section I: Contracting authority

I.1) Name and addresses

VisitScotland

Waverley Court, 4 East Market Street

Edinburgh

EH8 8BG

Contact

Kirsty Strowes

Email

kirsty.strowes@visitscotland.com

Telephone

+44 1314722222

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

<http://www.visitscotland.org>

Buyer's address

https://www.publiccontractsscotland.gov.uk/search/Search_AuthProfile.aspx?ID=AA00118

I.2) Information about joint procurement

The contract is awarded by a central purchasing body

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Tourism

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

VSEH25001 - Social Media China

Reference number

VSEH25001

II.1.2) Main CPV code

- 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

VisitScotland is seeking to appoint a suitably qualified vendor for the provision of Social Media Representation in China.

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

- CN - China

II.2.4) Description of the procurement

VisitScotland is seeking to appoint a suitably qualified vendor for the provision of Social Media Representation in China.

II.2.5) Award criteria

Quality criterion - Name: as per procurement documents / Weighting: 100

Price - Weighting: 0

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2025/S 000-005225](#)

Section V. Award of contract

Contract No

VSEH25001

A contract/lot is awarded: No

V.1) Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section VI. Complementary information

VI.3) Additional information

(SC Ref:792704)

VI.4) Procedures for review

VI.4.1) Review body

Edinburgh Sheriff Court

Edinburgh

Country

United Kingdom