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Contract

HAMPSHIRE SKILLS MARKETING CAMPAIGN

Hampshire County Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-008342

Procurement identifier (OCID): ocids-h6vhtk-0612b2

Published 30 January 2026, 10:34am

Scope

Description

Services of campaign, marking and communications works

Contract 1

Supplier

- CARSWELL GOULD MARCOM LIMITED

Contract value

- £86,810 excluding VAT
- £104,172 including VAT

Below the relevant threshold

Date signed

16 January 2026

Contract dates

- 19 January 2026 to 31 March 2030
- Possible extension to 31 March 2032
- 6 years, 2 months, 13 days

Description of possible extension:

Programme extension, or in case wrap-up communications needed.

Main procurement category

Services

CPV classifications

- 79342000 - Marketing services

Contract locations

- UKJ35 - South Hampshire
- UKJ36 - Central Hampshire
- UKJ37 - North Hampshire

Procedure

Procedure type

Below threshold - limited competition

Supplier

CARSWELL GOULD MARCOM LIMITED

- Companies House: 10149312
- Public Procurement Organisation Number: PQBN-3234-DYQD

16 Brunswick Place

Southampton

SO15 2AQ

United Kingdom

Email: gareth@carswellgould.co.uk

Website: <http://www.carswellgould.co.uk>

Region: UKJ32 - Southampton

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1

Contracting authority

Hampshire County Council

- Public Procurement Organisation Number: PBHM-7586-PWLP

The Castle, High Street

Winchester

SO238UJ

United Kingdom

Email: strategic.procurement@hants.gov.uk

Region: UKJ36 - Central Hampshire

Organisation type: Public authority - sub-central government