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Contract

## **(NU/1745-9) Business survey for National Innovation Centre for Rural Enterprise 2023**

Newcastle University

F03: Contract award notice

Notice identifier: 2023/S 000-008280

Procurement identifier (OCID): ocids-h6vhtk-032064

Published 22 March 2023, 10:46am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Newcastle University

Newcastle University, Procurement Services, Kingsgate

Newcastle

NE1 7RU

#### **Email**

[purchasing@ncl.ac.uk](mailto:purchasing@ncl.ac.uk)

#### **Telephone**

+44 1912086396

#### **Country**

United Kingdom

#### **Region code**

UKC - North East (England)

**Internet address(es)**

Main address

<https://www.ncl.ac.uk>

Buyer's address

<https://www.ncl.ac.uk>

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

(NU/1745-9) Business survey for National Innovation Centre for Rural Enterprise 2023

Reference number

DN651163

#### **II.1.2) Main CPV code**

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

One of NICRE's key objectives is to connect with businesses in order to generate insight into the circumstances of rural enterprises. This business focussed objective is vital to providing an evidence base for policy and support services for rural enterprise, and also to informing NICRE's business engagement and development plans. At the heart of this objective is NICRE's business survey.

NICRE has a requirement to conduct a telephone survey of businesses operating in three specific regions in the UK (the West-Midlands, South-West and North-East). The survey will focus on aspects of business resilience and planning for both internal and external threats. Interviews will last around 20 minutes and should be conducted with a member of the senior management team of each organisation. Survey coverage should be broadly representative of the business population and sufficient to allow for (sub-regional) spatial, sectoral and firm size analysis. We require that the survey include non-farming and farm businesses and we propose to over-sample farm businesses and those located in rural areas. We therefore envisage a sampling structure which covers size, sector and rural/urban location within each of the three target regions

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £100,000

## **II.2) Description**

### **II.2.2) Additional CPV code(s)**

- 66170000 - Financial consultancy, financial transaction processing and clearing-house services
- 80530000 - Vocational training services
- 66121000 - Mergers and acquisition services
- 71241000 - Feasibility study, advisory service, analysis
- 72221000 - Business analysis consultancy services
- 66519600 - Actuarial services

### **II.2.3) Place of performance**

NUTS codes

- UKC - North East (England)

### **II.2.4) Description of the procurement**

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### **II.2.5) Award criteria**

Quality criterion - Name: Ability to meet the timeline / Weighting: Pass/Fail

Quality criterion - Name: Quality: Ability to meet the Requirements / Weighting: 60%

Price - Weighting: 40%

#### **II.2.11) Information about options**

Options: Yes

Description of options

The contract may be extended for a further 6 month period from 1st December 2023 to the 31st May 2024.

The University may extend the contract to cover additional regions to expand the survey coverage at the cost supplier by OMB Research of £64,819 excluding VAT per additional region (1,200 interviews)

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Restricted procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the setting up of a dynamic purchasing system

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-006602](#)

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## **Section V. Award of contract**

### **Contract No**

(NU/1745-9)

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

16 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

OMB Research

East Malling, Kent

ME19 6DZ

Country

United Kingdom

NUTS code

- UKC - North East (England)

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Lowest offer: £178,140 / Highest offer: £307,778 taken into consideration

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## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Newcastle University

Kings Gate

Tyne and Wear

NE1 7RU

Country

United Kingdom

#### **VI.4.2) Body responsible for mediation procedures**

Newcastle University

Kings Gate

Tyne and Wear

NE1 7RU

Country

United Kingdom

#### **VI.4.3) Review procedure**

Precise information on deadline(s) for review procedures

The University will incorporate a standstill period at the point information on the award of the contract is communicated to tenderers. That notification will provide full information on the

award decision. The standstill period, which will be for a minimum of 10 calendar days, provides time for unsuccessful tenderers to challenge the award decision before the contract is entered into.

The Public Contracts Regulations 2015 (SI 2015 No 102) provide for aggrieved parties who have been harmed or are at risk of harm by a breach of the rules to take action in the High Court (England, Wales and Northern Ireland) within 30 days of knowledge or constructive knowledge of breach.