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Planning

Leeds City Region Business Start-Up Support Programme

West Yorkshire Combined Authority

F01: Prior information notice

Prior information only

Notice identifier: 2021/S 000-008263

Procurement identifier (OCID): ocds-h6vhtk-02a7b8

Published 19 April 2021, 6:02pm

Section I: Contracting authority

I.1) Name and addresses

West Yorkshire Combined Authority

Leeds

LS1 2DE

Contact

Darren Wood

Email

darren.wood@westyorks-ca.gov.uk

Telephone

+44 1133481789

Country

United Kingdom

NUTS code

UKE4 - West Yorkshire

Internet address(es)

Main address

<https://www.westyorks-ca.gov.uk/>

I.3) Communication

Additional information can be obtained from the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Leeds City Region Business Start-Up Support Programme

II.1.2) Main CPV code

- 79400000 - Business and management consultancy and related services

II.1.3) Type of contract

Services

II.1.4) Short description

The West Yorkshire Combined Authority (the CA), in partnership with the Ad:Venture Enterprise Programme, is seeking to appoint a delivery partner(s) to deliver a new Business Start-Up Support Programme across Leeds City Region (Bradford, Calderdale, Kirklees, Leeds and Wakefield districts).Supplier Engagement SessionIn order to provide

further information and to answer questions relating to this opportunity we would like to invite potential participants to a supplier engagement session on Tuesday 11th May 2021

II.1.5) Estimated total value

Value excluding VAT: £1,000,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.2) Additional CPV code(s)

- 79400000 - Business and management consultancy and related services
- 80532000 - Management training services
- 79998000 - Coaching services
- 80570000 - Personal development training services
- 80590000 - Tutorial services

II.2.3) Place of performance

NUTS codes

- UKE4 - West Yorkshire

Main site or place of performance

West Yorkshire

II.2.4) Description of the procurement

Introduction: The West Yorkshire Combined Authority (the CA), in partnership with the Ad:Venture Enterprise Programme, is seeking to appoint a delivery partner(s) to deliver a new Business Start-Up Support Programme across Leeds City Region (Bradford, Calderdale, Kirklees, Leeds and Wakefield districts). Context: There has been an increase in demand for support from pre-start and start-up businesses since the start of the pandemic (40% increase into the LEP's Business Support Service). Coupled with this, there is a recognised shortage of support for new-start businesses across Leeds City Region, particularly those that are not necessarily aiming for growth or high growth in the early stages of the enterprise. This programme will be focussed on such enterprises, with referrals routes to other more growth-oriented support being critical. Aim and

Objectives: Ensure that anyone in Leeds City Region who wants to start a business can access good quality support and guidance to do so. Flowing from the above, we have the following objectives for this delivery opportunity:-

1. Provide people who have decided to start a business in Leeds City Region with an appropriate level of support, ensuring that the key issues related to setting up and running a new enterprise are covered.
2. Deliver the support in an accessible and customer-focussed manner.
3. Encompass all start-ups, irrespective of sector, growth potential or business model.
4. Engage with all parts of the City Region, including the most disadvantaged and outlying communities.
5. Engage with all demographic groups, including those with strong enterprise credentials and potential.
6. Utilise best practice and new / innovative approaches in the delivery of support to business start-ups.
7. Ensure that the programme complements and adds value to existing support for start-ups in Leeds City Region

Timescales and Funding: It is anticipated that this will be an initial 18-month contract opportunity to a value of £1m, however this may be subject to change. At this stage, it is anticipated that delivery will commence in late Summer / early Autumn 2021.

Outputs and Outcomes-

- New enterprises supported with a minimum of 6 hours of one-to-many support-
- New enterprises supported with a minimum of 9 hours of one-to-many and one-to-one support-
- New enterprises led by females-
- New enterprises led by people from BAME backgrounds -
- New jobs created, including the business owner/founder-
- New enterprises formed-
- New enterprises trading for +12 months

Supplier Engagement Session: In order to provide further information and to answer questions relating to this opportunity we would like to invite potential participants to a supplier engagement session on the afternoon of Tuesday 11th May 2021 via Microsoft Teams. Please contact: darren.wood@westyorks-ca.gov.uk to confirm attendance and once the attendance list is finalised a meeting invite will be sent through a minimum of 48 hours before the meeting. Your request to participate should include as a minimum — Full Organisation name and address- Company registration number (where applicable)- Contact details of the participant/s including Name, Position/Job Title, Email address and contact telephone number. Please note: a maximum of 2 participants per organisations will be permissible. Please note this PIN is for prior information only. Any subsequent tender documentation in connection to this opportunity will go live on our e-tendering system, In-Tend, in due course. Please see below link and instructions on how to register as a new supplier on In-Tend ahead of the release date. To register click the following link and then click the 'Register' button

– <https://in-tendhost.co.uk/westyorkshireca/asp/Home>

II.3) Estimated date of publication of contract notice

6 June 2021

Section IV. Procedure

IV.1) Description

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

Section VI. Complementary information

VI.3) Additional information

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