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Planning

Birmingham and West Midlands Convention Bureau – Accommodation Booking Service PRELIMINARY MARKET ENGAGEMENT

WEST MIDLANDS GROWTH COMPANY LIMITED

UK2: Preliminary market engagement notice - Procurement Act 2023 - [view information about notice types](#)

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Procurement identifier (OCID): ocds-h6vhtk-04ea2f

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Scope

Reference

2025-WMGC-0526

Description

The purpose of this exercise is to identify potential providers, with relevant experience, for this requirement, to gauge interest in a future procurement process, to understand if there are opportunities to improve efficiencies and maximise the revenue opportunity, to understand any costs involved for WMGC and for potential providers to provide information on their pricing model, costings and timescales for their solution.

This is a Preliminary Market Engagement exercise only at this stage.

Contract dates (estimated)

- 1 April 2025 to 1 April 2026
- 1 year, 1 day

Main procurement category

Services

CPV classifications

- 48100000 - Industry specific software package
- 55110000 - Hotel accommodation services
- 72268000 - Software supply services

Contract locations

- UKG3 - West Midlands

Engagement

Engagement deadline

22 March 2025

Engagement process description

The purpose of this exercise is to identify potential providers, with relevant experience, for this requirement, to gauge interest in a future procurement process, to understand if there are opportunities to improve efficiencies and maximise the revenue opportunity, to understand any costs involved for WMGC and for potential providers to provide information on their pricing model, costings and timescales for their solution.

To find further information in relation to this opportunity and access the relevant documentation, please visit <https://in-tendhost.co.uk/wmgrowth.aspx/Home>

Participation

Particular suitability

Small and medium-sized enterprises (SME)

Contracting authority

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Organisation type: Public undertaking (commercial organisation subject to public authority oversight)