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Not applicable

Sales & Marketing Framework

Catalyst Housing Limited

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-008216

Procurement identifier (OCID): ocds-h6vhtk-0326b2

Published 25 March 2022, 6:15pm

Section I: Contracting authority/entity

I.1) Name and addresses

Catalyst Housing Limited

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W5 2AU

Contact

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National registration number

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Internet address(es)

Main address

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Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Sales & Marketing Framework

II.1.2) Main CPV code

• 79342000 - Marketing services

II.1.3) Type of contract

Services

II.1.4) Short description

Catalyst Housing is an ambitious G15 Registered Provider with a development strategy set to deliver 1300 homes a year. As a mixed-use housing provider our strategy is predicated on a strong performing sales function able to influence site specific developments and ensure the homes built are suitable and marketable for within the local housing market. Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for Sales & Marketing Services to be split across 16 lots as follows: Lot 1 Development Consultants, Lot 2 Valuation Consultants, Lot 3 UK Sales Agents, Lot 3A Overseas Sales Agents, Lot 4 Creative Marketing Design Agencies, Lot 5, PR Agencies, Lot 5a Social Media Agencies, Lot 6 Model Makers, Lot 7 CGI, Lot 8 Interior Designers, Lot 9 Home User Guide Providers, Lot 10 Marketing Suite Providers, Lot 11 Media Buying, Lot 12 Cleaning, Lot 13, Landscaping, Lot 14 Part X Assisted Move Asset Manager, Lot 15 Customer Experience Solution and Lot 16 Signage.

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice
Section number
V.2
Lot No
1
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of Text
No
Read Text
Yes
Section number
V.2
Lot No
2
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of Text
No

Read
Text
Yes
Section number
V.2
Lot No
3
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
4
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

Read
Text
Yes
Section number
V.2
Lot No
5
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
6
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

Read
Text
Yes
Section number
V.2
Lot No
7
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
8
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

Read
Text
Yes
Section number
V.2
Lot No
9
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
10
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

Read
Text
Yes
Section number
V.2
Lot No
11
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
12
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

Read
Text
Yes
Section number
V.2
Lot No
14
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No
Read
Text
Yes
Section number
V.2
Lot No
15
Place of text to be modified
The contract has been awarded to a group of economic operators:
Instead of
Text
No

VII.2) Other additional information
Yes
Text
Read
No
Instead of Text
The contract has been awarded to a group of economic operators:
Place of text to be modified
16
Lot No
V.2
Section number
Yes
Text
Read

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

https://catalyst.delta-esourcing.com/delta/viewNotice.html?noticeId=678945082

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