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Not applicable

## **Sales & Marketing Framework**

Catalyst Housing Limited

F14: Notice for changes or additional information

Notice identifier: 2022/S 000-008216

Procurement identifier (OCID): ocids-h6vhtk-0326b2

Published 25 March 2022, 6:15pm

### **Section I: Contracting authority/entity**

#### **I.1) Name and addresses**

Catalyst Housing Limited

Ealing Gateway, 26-30 Uxbridge Road, Ealing

London

W5 2AU

#### **Contact**

Kim Russell

#### **Email**

[kim.russell@chg.org.uk](mailto:kim.russell@chg.org.uk)

#### **Telephone**

+44 2088323116

#### **Country**

United Kingdom

**NUTS code**

UKI - London

**National registration number**

16561R

**Internet address(es)**

Main address

<https://www.chg.org.uk/>

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## **Section II: Object**

### **II.1) Scope of the procurement**

#### **II.1.1) Title**

Sales & Marketing Framework

#### **II.1.2) Main CPV code**

- 79342000 - Marketing services

#### **II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

Catalyst Housing is an ambitious G15 Registered Provider with a development strategy set to deliver 1300 homes a year. As a mixed-use housing provider our strategy is predicated on a strong performing sales function able to influence site specific developments and ensure the homes built are suitable and marketable for within the local housing market. Catalyst is now seeking to establish a Framework Agreement for a period of four (4) years for Sales & Marketing Services to be split across 16 lots as follows: Lot 1 Development Consultants, Lot 2 Valuation Consultants, Lot 3 UK Sales Agents, Lot 3A Overseas Sales Agents, Lot 4 Creative Marketing Design Agencies, Lot 5, PR Agencies, Lot 5a Social Media Agencies, Lot 6 Model Makers, Lot 7 CGI, Lot 8 Interior Designers, Lot 9 Home User Guide Providers, Lot 10 Marketing Suite Providers, Lot 11 Media Buying, Lot 12 Cleaning, Lot 13, Landscaping, Lot 14 Part X Assisted Move Asset Manager, Lot 15 Customer Experience Solution and Lot 16 Signage.

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## Section VII. Changes

### VII.1) Information to be changed or added

#### VII.1.2) Text to be corrected in the original notice

Section number

V.2

Lot No

1

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

2

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

3

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

4

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

5

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

6

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

7

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

8

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

9

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

10

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No



Read

Text

Yes

Section number

V.2

Lot No

11

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

12

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

14

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

15

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

Section number

V.2

Lot No

16

Place of text to be modified

The contract has been awarded to a group of economic operators:

Instead of

Text

No

Read

Text

Yes

## **VII.2) Other additional information**

The contracting authority considers that this contract may be suitable for economic operators that are small or medium enterprises (SMEs). However, any selection of tenderers will be based solely on the criteria set out for the procurement.

To view this notice, please click here:

<https://catalyst.delta-esourcing.com/delta/viewNotice.html?noticeId=678945082>

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