

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/008161-2025>

Contract

## **Children & Young Peoples Online Counselling and Support in Liverpool**

NHS Cheshire and Merseyside ICB

F03: Contract award notice

Notice identifier: 2025/S 000-008161

Procurement identifier (OCID): ocds-h6vhtk-04ea06

Published 6 March 2025, 10:50am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

NHS Cheshire and Merseyside ICB

No 1 Lakeside, 920 Centre Park Square

WARRINGTON

WA11QY

#### **Contact**

Ruth Waldron

#### **Email**

[ruth.waldron@cheshireandmerseyside.nhs.uk](mailto:ruth.waldron@cheshireandmerseyside.nhs.uk)

#### **Country**

United Kingdom

**Region code**

UKD61 - Warrington

**NHS Organisation Data Service**

QYG

**Internet address(es)**

Main address

<https://www.cheshireandmerseyside.nhs.uk/>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Health

---

**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

Children & Young Peoples Online Counselling and Support in Liverpool

**II.1.2) Main CPV code**

- 85100000 - Health services

**II.1.3) Type of contract**

Services

**II.1.4) Short description**

This is an online counselling and support service for children and young people aged 10-25 in

Liverpool. The service is available 24 hours a day, 365 days a year and enables individuals to access support directly via a qualified counsellor as well as access information and articles on mental health and social issues.

### **II.1.6) Information about lots**

This contract is divided into lots: No

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £264,480

## **II.2) Description**

### **II.2.3) Place of performance**

NUTS codes

- UKD72 - Liverpool

Main site or place of performance

Children and young people in Liverpool

### **II.2.4) Description of the procurement**

NHS Cheshire and Merseyside - Liverpool Place intend to award a 1 year contract via Direct Award C to the incumbent provider to deliver online counselling and support to 10-25 year olds in Liverpool. The contract will start on 1 April 2025, expire on 31 March 2025 and has an annual contract value of £264,480 (plus any NHS uplift)

### **II.2.5) Award criteria**

Quality criterion - Name: The existing provider is satisfying the original contract and will likely satisfy the proposed contract to a sufficient standard / Weighting: 99

Price - Weighting: 1

### **II.2.11) Information about options**

Options: No

---

## Section IV. Procedure

### IV.1) Description

#### IV.1.1) Type of procedure

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to the relevant authority by within 8 working days. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

#### IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

---

## Section V. Award of contract

### Title

Children & Young People's Online Counselling and Support in Liverpool

A contract/lot is awarded: Yes

### V.2) Award of contract

#### V.2.1) Date of conclusion of the contract

27 January 2025

#### V.2.2) Information about tenders

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

### **V.2.3) Name and address of the contractor**

Kooth Digital Health Ltd

5 Merchant Square

London

W2 1AY

Country

United Kingdom

NUTS code

- UKI - London

Companies House

04154208

Internet address

<https://www.kooth.com/>

The contractor is an SME

No

### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £264,480

Total value of the contract/lot: £264,480

---

## Section VI. Complementary information

### VI.3) Additional information

This is a Provider Selection Regime (PSR) intention to award notice. The awarding of this contract is subject to the Health Care Services (Provider Selection Regime) Regulations 2023. For the avoidance of doubt, the provisions of the Public Contracts Regulations 2015 do not apply to this award. The publication of this notice marks the start of the standstill period. Representations by providers must be made to decision makers within 8 working days. This contract has not yet formally been awarded; this notice serves as an intention to award under the PSR.

On the 27th January 2025 the Liverpool Senior Leadership Team approved this decision and no conflicts of interest were declared.

The following criteria informed the decision:

Social Value: 20%

Improving access, reducing health inequalities, and facilitating choice: 20%

Value: 20%

Integration, collaboration and service sustainability: 20%

Quality and innovation: 20%

Representations by providers must be made to [ruth.waldron@cheshireandmerseyside.nhs.uk](mailto:ruth.waldron@cheshireandmerseyside.nhs.uk) within 8 working days from the publication date of this notice. This contract has not yet formally been awarded; this notice serves as an intention to award under the Provider Selection Regime (2023).

### VI.4) Procedures for review

#### VI.4.1) Review body

NHS Cheshire and Merseyside Integrated Care Board

1 Lakeside, 920 Centre Park Square

Warrington

WA1 1QY

Country

United Kingdom

Internet address

<https://www.cheshireandmerseyside.nhs.uk>