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Contract

ED0408-25 East Devon Tourism Network

East Devon District Council

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-008149

Procurement identifier (OCID): ocds-h6vhtk-061245

Published 29 January 2026, 3:31pm

Scope

Reference

ED0408-25

Description

East Devon District Council (EDDC) adopted a Tourism Strategy for East Devon in September 2022, which seeks to support the tourism sector to achieve sustainable growth and deliver economic benefits to the district.

One of the objectives of the strategy is to build a sustainable, collaborative, private sector network, which will foster collaboration based on the shared values of quality, net zero, and improved accessibility.

East Devon District Council has now appointed under this contract a third party (the network partner) to continue to run, manage and support a network of local businesses which has the following characteristics:

- The network must cover the entire geography of East Devon

- The network will be built on engagement with predominantly the private sector
 - The network will have access to an online platform housing a 'What's On' Hub for the cultural sector
 - The network will be committed to the values of quality, Net Zero, improving accessibility and collaboration.
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Contract 1. ED0408-25 East Devon Tourism Network

Supplier

- East Devon Excellence

Contract value

- £60,000 excluding VAT
- £72,000 including VAT

Below the relevant threshold

Date signed

29 January 2026

Contract dates

- 2 February 2026 to 31 January 2027

- Possible extension to 31 January 2029
- 2 years, 11 months, 27 days

Description of possible extension:

Possible extensions consist of 2 x 12 months at the discretion of the Authority based on performance and available funding

Main procurement category

Services

CPV classifications

- 75125000 - Administrative services related to tourism affairs

Contract locations

- UKK43 - Devon CC

Procedure

Procedure type

Below threshold - limited competition

Supplier

East Devon Excellence

Mazzard Farm, East Hill

Ottery St. Mary

EX11 1QQ

United Kingdom

Email: john.crouch@thedonkeysanctuary.org.uk

Region: UKK43 - Devon CC

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Contract 1. ED0408-25 East Devon Tourism Network

Contracting authority

East Devon District Council

- Public Procurement Organisation Number: PLPC-3866-LXMN

Blackdown House

Honiton

EX14 1EJ

United Kingdom

Email: procurement@eastdevon.gov.uk

Region: UKK43 - Devon CC

Organisation type: Public authority - sub-central government