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Contract

IA2804 Stop Smoking in Pregnancy

Staffordshire County Council

F03: Contract award notice

Notice identifier: 2023/S 000-008096

Procurement identifier (OCID): ocds-h6vhtk-0348c4

Published 21 March 2023, 8:00am

Section I: Contracting authority

I.1) Name and addresses

Staffordshire County Council

Tipping Street

Stafford

ST16 2DH

Contact

Caroline Clarke

Email

caroline.clarke@staffordshire.gov.uk

Telephone

+44 1785854653

Country

United Kingdom

Region code

UKG2 - Shropshire and Staffordshire

Internet address(es)

Main address

<http://www.staffordshire.gov.uk/Homepage>

Buyer's address

<http://www.staffordshire.gov.uk/business/procurement/homepage>

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

IA2804 Stop Smoking in Pregnancy

Reference number

DN1417

II.1.2) Main CPV code

- 85000000 - Health and social work services

II.1.3) Type of contract

Services

II.1.4) Short description

The purpose of Stop Smoking in Pregnancy Services is to reduce the number of women smoking during pregnancy by providing evidence-based treatment and behavioural support

to pregnant women and partners making quit attempts. The delivery for the service will reduce levels of smoking-related illness, disability, mortality, and health inequality for both the pregnant woman and unborn children.

To provide a stop-smoking support service that:

- is accessible to all pregnant women who smoke
- offers the most effective, evidence-based treatments available
- supports pregnant women and partners who smoke to successfully quit smoking
- engage with other providers e.g. maternity services, to develop and embed a smoke free

pathway

- increase the number of smoke free pregnancies and smoke free homes in Staffordshire

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £400,000

II.2) Description

II.2.2) Additional CPV code(s)

- 85100000 - Health services

II.2.3) Place of performance

NUTS codes

- UKG2 - Shropshire and Staffordshire

II.2.4) Description of the procurement

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to pregnant women and partners making quit attempts. The delivery for the service will reduce levels of smoking-related illness, disability, mortality, and health inequality for both the pregnant woman and unborn children.

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pathway

- increase the number of smoke free pregnancies and smoke free homes in Staffordshire

II.2.5) Award criteria

Quality criterion - Name: Experience / Weighting: 3%

Quality criterion - Name: Delivery Model / Weighting: 10%

Quality criterion - Name: Pharmacological Support / Weighting: 3%

Quality criterion - Name: Approach Interdependencies / Weighting: 8%

Quality criterion - Name: Approach Preventative Work / Weighting: 8%

Quality criterion - Name: Social Value / Weighting: 3%

Quality criterion - Name: Quality & Performance / Weighting: 5%

Price - Weighting: 60%

II.2.11) Information about options

Options: Yes

Description of options

The initial contract is for 24 months until 31 March 2025 plus an extension to extend for up to 2 x 12 months until 31 March 2027.

In the event the Agreement is extended the extension shall be on the same Terms and Conditions as the original Agreement period and will ultimately be at the County Council's sole discretion.

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-030136](#)

IV.2.9) Information about termination of call for competition in the form of a prior information notice

The contracting authority will not award any further contracts based on the above prior information notice

Section V. Award of contract

Contract No

11

Lot No

1

Title

IA2804 Stop Smoking in Pregnancy

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

14 March 2023

V.2.2) Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Everyone Health Ltd

Hinckley

LE10 3EY

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

The contractor is an SME

Yes

V.2.4) Information on value of contract/lot (excluding VAT)

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

Section VI. Complementary information

VI.4) Procedures for review

VI.4.1) Review body

Staffordshire County Council

Staffordshire Place 2, Tipping Street

Stafford

ST16 2DH

Country

United Kingdom