

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/008096-2023>

Contract

## **IA2804 Stop Smoking in Pregnancy**

Staffordshire County Council

F03: Contract award notice

Notice identifier: 2023/S 000-008096

Procurement identifier (OCID): ocds-h6vhtk-0348c4

Published 21 March 2023, 8:00am

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Staffordshire County Council

Tipping Street

Stafford

ST16 2DH

#### **Contact**

Caroline Clarke

#### **Email**

[caroline.clarke@staffordshire.gov.uk](mailto:caroline.clarke@staffordshire.gov.uk)

#### **Telephone**

+44 1785854653

#### **Country**

United Kingdom

**Region code**

UKG2 - Shropshire and Staffordshire

**Internet address(es)**

Main address

<http://www.staffordshire.gov.uk/Homepage>

Buyer's address

<http://www.staffordshire.gov.uk/business/procurement/homepage>

**I.4) Type of the contracting authority**

Regional or local authority

**I.5) Main activity**

General public services

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

IA2804 Stop Smoking in Pregnancy

Reference number

DN1417

**II.1.2) Main CPV code**

- 85000000 - Health and social work services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

The purpose of Stop Smoking in Pregnancy Services is to reduce the number of women smoking during pregnancy by providing evidence-based treatment and behavioural support

to pregnant women and partners making quit attempts. The delivery for the service will reduce levels of smoking-related illness, disability, mortality, and health inequality for both the pregnant woman and unborn children.

To provide a stop-smoking support service that:

- is accessible to all pregnant women who smoke
- offers the most effective, evidence-based treatments available
- supports pregnant women and partners who smoke to successfully quit smoking
- engage with other providers e.g. maternity services, to develop and embed a smoke free

pathway

- increase the number of smoke free pregnancies and smoke free homes in Staffordshire

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £400,000

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 85100000 - Health services

#### **II.2.3) Place of performance**

NUTS codes

- UKG2 - Shropshire and Staffordshire

#### **II.2.4) Description of the procurement**

The purpose of Stop Smoking in Pregnancy Services is to reduce the number of women smoking during pregnancy by providing evidence-based treatment and behavioural support

to pregnant women and partners making quit attempts. The delivery for the service will reduce levels of smoking-related illness, disability, mortality, and health inequality for both the pregnant woman and unborn children.

To provide a stop-smoking support service that:

- is accessible to all pregnant women who smoke
- offers the most effective, evidence-based treatments available
- supports pregnant women and partners who smoke to successfully quit smoking
- engage with other providers e.g. maternity services, to develop and embed a smoke free

pathway

- increase the number of smoke free pregnancies and smoke free homes in Staffordshire

#### **II.2.5) Award criteria**

Quality criterion - Name: Experience / Weighting: 3%

Quality criterion - Name: Delivery Model / Weighting: 10%

Quality criterion - Name: Pharmacological Support / Weighting: 3%

Quality criterion - Name: Approach Interdependencies / Weighting: 8%

Quality criterion - Name: Approach Preventative Work / Weighting: 8%

Quality criterion - Name: Social Value / Weighting: 3%

Quality criterion - Name: Quality & Performance / Weighting: 5%

Price - Weighting: 60%

### **II.2.11) Information about options**

Options: Yes

Description of options

The initial contract is for 24 months until 31 March 2025 plus an extension to extend for up to 2 x 12 months until 31 March 2027.

In the event the Agreement is extended the extension shall be on the same Terms and Conditions as the original Agreement period and will ultimately be at the County Council's sole discretion.

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-030136](#)

#### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

---

## **Section V. Award of contract**

### **Contract No**

11

### **Lot No**

1

### **Title**

IA2804 Stop Smoking in Pregnancy

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

14 March 2023

**V.2.2) Information about tenders**

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: No

**V.2.3) Name and address of the contractor**

Everyone Health Ltd

Hinckley

LE10 3EY

Country

United Kingdom

NUTS code

- UKG2 - Shropshire and Staffordshire

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £400,000

Total value of the contract/lot: £400,000

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Staffordshire County Council

Staffordshire Place 2, Tipping Street

Stafford

ST16 2DH

Country

United Kingdom