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Not applicable

(NU/1589 – 9) Technical SEO for Central Marketing

Newcastle University

F14: Notice for changes or additional information

Notice identifier: 2021/S 000-008086

Procurement identifier (OCID): ocds-h6vhtk-02a707

Published 16 April 2021, 3:23pm

Section I: Contracting authority/entity

I.1) Name and addresses

Newcastle University

Newcastle University, Procurement Services, Kingsgate

Newcastle

NE1 7RU

Contact

Mrs Natalie Morton

Email

natalie.morton@ncl.ac.uk

Telephone

+44 1912086396

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

www.ncl.ac.uk

Buyer's address

<https://ncl.ac.uk>

Section II: Object**II.1) Scope of the procurement****II.1.1) Title**

(NU/1589 – 9) Technical SEO for Central Marketing

Reference number

DN522543

II.1.2) Main CPV code

- 79000000 - Business services: law, marketing, consulting, recruitment, printing and security

II.1.3) Type of contract

Services

II.1.4) Short description

We are seeking long-term, technical SEO support with the NCL.ac.uk domain. This support

will primarily focus on the resolution of three core, technical issues.

These three issues have been identified by our teams, and need to be addressed as a matter of urgency. However, it is up to the agency's discretion how these projects are prioritised and whether there are other, more pressing issues that should be resolved instead. Below are the three core issues that have been initially identified, and that have caused us to seek external support.

1. Multiple domains
2. To resolve duplicated URL issue
3. To migrate one subdomain

As well as the above, the university will also require:

- Ongoing technical SEO support
- Internal training
- Reporting

This opportunity will be advertised to Lot 1 (Web Services, SEO and digital content) suppliers of the Dynamic Purchasing System (NU1589).

Section VI. Complementary information

VI.6) Original notice reference

Notice number: [2021/S 052-132154](#)

Section VII. Changes

VII.1) Information to be changed or added

VII.1.2) Text to be corrected in the original notice

Section number

V.2.4

Place of text to be modified

Total value of the contract/lot

Instead of

Text

£10,800

VII.2) Other additional information

Amend notice required to change the award value to £10,800.