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Tender

Hull and East Yorkshire Growth Hub Business Growth Scheme 2022/2023

Hull City Council

F02: Contract notice

Notice identifier: 2022/S 000-008068

Procurement identifier (OCID): ocids-h6vhtk-03261e

Published 24 March 2022, 5:39pm

Section I: Contracting authority

I.1) Name and addresses

Hull City Council

The Guildhall, Alfred Gelder Street

Hull

HU1 2AA

Contact

Paul Robinson (PROCUREMENT)

Email

paul.robinson2@hullcc.gov.uk

Telephone

+44 1482612769

Country

United Kingdom

NUTS code

UKE11 - Kingston upon Hull, City of

National registration number

168524345

Internet address(es)

Main address

<https://www.hull.gov.uk/>

Buyer's address

<https://uk.eu-supply.com/ctm/Company/CompanyInformation/Index/104102>

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

<https://uk.eu-supply.com/login.asp?B=YORTENDER>

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

<https://uk.eu-supply.com/login.asp?B=YORTENDER>

Tenders or requests to participate must be submitted to the above-mentioned address

I.4) Type of the contracting authority

Regional or local authority

I.5) Main activity

General public services

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Hull and East Yorkshire Growth Hub Business Growth Scheme 2022/2023

Reference number

SM/2022

II.1.2) Main CPV code

- 80532000 - Management training services

II.1.3) Type of contract

Services

II.1.4) Short description

The HEY Growth Hub's ERDF funded #GrowMySME - Business Growth Scheme is seeking the delivery of a programme of workshops, webinars and 1-2-1 masterclasses across 4 Lots:

- Sales and Marketing
- Business Productivity and Business Improvement Processes
- Business Leadership, Innovation & Culture
- Recruitment, HR, and Workforce Development.

II.1.5) Estimated total value

Value excluding VAT: £205,000

II.1.6) Information about lots

This contract is divided into lots: Yes

Tenders may be submitted for all lots

II.2) Description

II.2.1) Title

Sales and Marketing

Lot No

1

II.2.2) Additional CPV code(s)

- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire
- UKE12 - East Riding of Yorkshire
- UKE11 - Kingston upon Hull, City of

II.2.4) Description of the procurement

The BGS provides a range of business support interventions to help SMEs become more productive, efficient, competitive, to develop new products, services & process, to enter new markets & supply chains, and to also create and safeguard jobs.

The BGS supports this SME growth across different types of intervention activity, including:

- One to one advice from Growth Hub Business Advisors to determine the needs of the client, including a detailed diagnostic and development of an action plan of support required to achieve growth objectives
- A comprehensive programme of workshops/masterclasses, delivered by industry experts across a range of topics.
- A Scale Up support programme for SMEs with high/rapid growth potential
- Support to access new markets and supply chains via the Supply Chain Network
- Voucher/grant support to SMEs based on projects identified through one to one advice and support.
- Sector Development support provided via bespoke commissioned interventions, for

example the Humber Social Enterprise Accelerator Pilot.

- Electronic delivery – a suite of webinars and recordings, online content and other digital tools for SMEs to use to aid their growth.

The primary objective of this commission is for the provision of information, advice and guidance to SME businesses on the 4 Lots - Sales and Marketing, Business Productivity and Business Improvement Processes, Business Leadership, Innovation & Culture and Recruitment, HR, and Workforce Development topics.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £55,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 July 2022

End date

30 June 2023

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

These schemes have been approved under a response to competitive calls for European Regional Development Fund (ERDF) projects released by the Department for Levelling up Housing and Communities for the 2014-2020 European Structural and Investment Funds (ESIF) Programme.

II.2) Description

II.2.1) Title

Business Productivity and Business Improvement Processes

Lot No

2

II.2.2) Additional CPV code(s)

- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire
- UKE12 - East Riding of Yorkshire
- UKE11 - Kingston upon Hull, City of

II.2.4) Description of the procurement

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- A comprehensive programme of workshops/masterclasses, delivered by industry experts across a range of topics.

- A Scale Up support programme for SMEs with high/rapid growth potential
- Support to access new markets and supply chains via the Supply Chain Network
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II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) Estimated value

Value excluding VAT: £50,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Start date

1 July 2022

End date

30 June 2023

This contract is subject to renewal

No

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

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II.2) Description

II.2.1) Title

Business Leadership, Innovation and Culture

Lot No

3

II.2.2) Additional CPV code(s)

- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire
- UKE12 - East Riding of Yorkshire
- UKE11 - Kingston upon Hull, City of

II.2.4) Description of the procurement

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II.2.5) Award criteria

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II.2.6) Estimated value

Value excluding VAT: £50,000

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

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II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: Yes

Identification of the project

These schemes have been approved under a response to competitive calls for European Regional Development Fund (ERDF) projects released by the Department for Levelling up Housing and Communities for the 2014-2020 European Structural and Investment Funds (ESIF) Programme.

II.2) Description

II.2.1) Title

Recruitment, HR and Workforce Development

Lot No

4

II.2.2) Additional CPV code(s)

- 80532000 - Management training services

II.2.3) Place of performance

NUTS codes

- UKE13 - North and North East Lincolnshire

- UKE12 - East Riding of Yorkshire
- UKE11 - Kingston upon Hull, City of

II.2.4) Description of the procurement

The BGS provides a range of business support interventions to help SMEs become more productive, efficient, competitive, to develop new products, services & process, to enter new markets & supply chains, and to also create and safeguard jobs.

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II.2.11) Information about options

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II.2.13) Information about European Union Funds

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Identification of the project

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Section III. Legal, economic, financial and technical information

III.1) Conditions for participation

III.1.2) Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3) Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

26 April 2022

Local time

12:00pm

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

IV.2.6) Minimum time frame during which the tenderer must maintain the tender

Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7) Conditions for opening of tenders

Date

26 April 2022

Local time

12:00pm

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.4) Procedures for review

VI.4.1) Review body

Hu City Council

Hull City Council, The Guildhall, Alfred Gelder Street,,

Hull

HU1 1AA

Telephone

+44 1482300300

Country

United Kingdom