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Contract

## **For the provision of User Centred Design (UCD) Research and Technology Organisation (RTO) Dynamic Framework (DF)**

Satellite Applications Catapult

F03: Contract award notice

Notice identifier: 2023/S 000-008039

Procurement identifier (OCID): ocds-h6vhtk-039289

Published 20 March 2023, 3:19pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

Satellite Applications Catapult

Electron Building, Fermi Avenue, Harwell

Didcot

OX11 0QR

#### **Email**

[james.morrison@sa.catapult.org.uk](mailto:james.morrison@sa.catapult.org.uk)

#### **Telephone**

+44 1235567977

#### **Country**

United Kingdom

**NUTS code**

UK - United Kingdom

**Internet address(es)**

Main address

<https://sa.catapult.org.uk/>

Buyer's address

[https://www.mytenders.co.uk/search/Search\\_AuthProfile.aspx?ID=AA42845](https://www.mytenders.co.uk/search/Search_AuthProfile.aspx?ID=AA42845)

**I.2) Information about joint procurement**

The contract is awarded by a central purchasing body

**I.4) Type of the contracting authority**

Other type

RDO

**I.5) Main activity**

Other activity

Space Technology

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**Section II: Object****II.1) Scope of the procurement****II.1.1) Title**

For the provision of User Centred Design (UCD) Research and Technology Organisation (RTO) Dynamic Framework (DF)

Reference number

SAC-DF-003

**II.1.2) Main CPV code**

- 73000000 - Research and development services and related consultancy services

### **II.1.3) Type of contract**

Services

### **II.1.4) Short description**

The Satellite Applications Catapult is seeking to establish a Research and Technology Organisation (RTO) Dynamic Framework (DF) to support the delivery objectives of our User Centred Design team.

As a regional consultant in Service Design, you will use your expertise to ensure satellite-based technologies are designed with a needs-driven rather than technology-pushed approach. You will support organisations in understanding who their users are and to capture the requirements of these users. Based on requirements you will support organisations to articulate opportunities for new products/services or the improvement of existing products/services providing expertise on the iterative development, testing and evaluation of these. You will work in key markets such as Agri-tech, Healthy Living, Intelligent Transport, Climate and Sustainability, and space enabled technologies responding to industry-focused challenges and opportunities.

### **II.1.6) Information about lots**

This contract is divided into lots: Yes

### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £1,000,000

## **II.2) Description**

### **II.2.1) Title**

User research

Lot No

1

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73200000 - Research and development consultancy services

- 73210000 - Research consultancy services
- 73110000 - Research services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

### **II.2.4) Description of the procurement**

Developing a user research plan derived from project objectives and with input from key stakeholders; carrying out user research; analysis and synthesis of user research to define user requirements; translating these requirements into actionable data e.g. through user stories and communicating these outputs in a format that ensures all relevant stakeholders have a clear understanding so that they are able to make informed decisions based on user needs.

### **II.2.5) Award criteria**

Quality criterion - Name: Capability & Experience / Weighting: 0

Quality criterion - Name: Innovation and Value Add / Weighting: 0

Quality criterion - Name: Lot Capability / Weighting: 0

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Service and product design

Lot No

2

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73210000 - Research consultancy services
- 73200000 - Research and development consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

### **II.2.4) Description of the procurement**

Developing and evaluating service and product concepts based on user requirements. This may include developing service blueprints, user journeys, designing and facilitating co-design workshops or brainstorming sessions with relevant stakeholders and developing of scenarios or storyboards. It may also include wireframing, prototyping (using tools such as Figma, AdobeXD, Sketch) and then setting up and conducting evaluative individual and/or group usability/ux testing and feedback sessions of digital/physical products and prototypes at varying stages of the development process against specified requirements/scenarios.

### **II.2.5) Award criteria**

Quality criterion - Name: Capability & Experience / Weighting: 0

Quality criterion - Name: Innovation and Value Add / Weighting: 0

Quality criterion - Name: Lot Capability / Weighting: 0

Price - Weighting: 0

### **II.2.11) Information about options**

Options: No

### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

## **II.2) Description**

### **II.2.1) Title**

Business Innovation Design

Lot No

3

### **II.2.2) Additional CPV code(s)**

- 73000000 - Research and development services and related consultancy services
- 73110000 - Research services
- 73200000 - Research and development consultancy services
- 73210000 - Research consultancy services

### **II.2.3) Place of performance**

NUTS codes

- UKJ14 - Oxfordshire

Main site or place of performance

Satellite Applications Catapult Ltd

Electron Building, Fermi Avenue,

Harwell Oxford, Didcot, Oxfordshire, OX11 0QR, UK

#### **II.2.4) Description of the procurement**

Working with business experts, technical specialists to support UK organisations of all sizes to develop new and existing services and products that utilise space enabled technologies. This will include running collaborative sessions to determine the most appropriate design interventions and strategies for different types of business; leading teams through business analysis and innovation activities; designing and leading opportunity exploration workshops with multi-sector delegates. These activities may be virtual and/or in-person. It will also include the analysis and synthesis of workshop outputs and the communication of results to stakeholders. (e.g. using tools such as Miro, PowerPoint).

#### **II.2.5) Award criteria**

Quality criterion - Name: Capability & Experience / Weighting: 0

Quality criterion - Name: Innovation and Value Add / Weighting: 0

Quality criterion - Name: Lot Capability / Weighting: 0

Price - Weighting: 0

#### **II.2.11) Information about options**

Options: No

#### **II.2.13) Information about European Union Funds**

The procurement is related to a project and/or programme financed by European Union funds: No

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## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Open procedure

#### **IV.1.3) Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: Yes

### **IV.2) Administrative information**

#### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2022/S 000-035893](#)



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## **Section V. Award of contract**

### **Lot No**

1

### **Title**

User research

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 16

Number of tenders received from SMEs: 13

Number of tenders received from tenderers from other EU Member States: 16

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 16

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Andthen

Office 407, Southblock, 60-64 Osbourne Street

Glasgow

G1 5QH

Telephone

+44 7931311169

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Interrobang Limited

18 River Park Gardens

London

BR20BQ

Telephone

+44 7507069931

Country

United Kingdom

NUTS code

- UKI61 - Bromley

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mace & Menter

Unit 1.10B, Temple Studios, Lower Approach Road

Bristol

BS1 6QA

Telephone

+44 7771674589

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Marvell Consulting

30 Great Guildford Street

London

SE1 0HS

Telephone

+44 7841597039

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mima

68-80 Hanbury Street

London

E1 5JL

Telephone

+44 7515287128

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ODIS Space S.L.

Manuel Cortina 7, 4dcha

Madrid

28010

Telephone

+34 644494976

Country

Spain

NUTS code

- ES3 - Madrid

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Paper Design Studio Limited

Wizu Workspace, 32 Eyre St

Sheffield

S1 4QZ

Telephone

+44 1143603604

Country

United Kingdom

NUTS code

- UKE32 - Sheffield

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Social Origin

315 London Road

Essex

SS7 2BT

Telephone

+44 2031287445

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

SYSTRA Ltd

1 Carey Lane

London

EC2V 8AE

Telephone

+44 2038828908

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The Public Service Consultants Limited (trading as The PSC)

45 Pall Mall

London

SW1Y 5JG

Telephone

+44 2039652033

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

TPXimpact Ltd

20 St Thomas Street, Runway East (Second Floor),, 20 St Thomas Street

London

SE1 9RS

Telephone

+44 7813994762

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

Unboxed Consulting

60-62 Commercial Street

London

E1 6LT

Telephone

+44 2071834250

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

&us

Rivington House, 82 Great Eastern Street,

London

EC2A 3JF

Telephone

+44 2034115502

Country

United Kingdom

NUTS code

- UK - United Kingdom



The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

With Design Intent Limited

3 Fair Green

Sawbridgeworth

CM21 9AG

Telephone

+44 7958799738

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £333,333

Total value of the contract/lot: £333,333

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## **Section V. Award of contract**

### **Lot No**

2

### **Title**

Service and product design

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 17

Number of tenders received from SMEs: 14

Number of tenders received from tenderers from other EU Member States: 17

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 17

The contract has been awarded to a group of economic operators: Yes

#### **V.2.3) Name and address of the contractor**

Andthen

Office 407, Southblock, 60-64 Osbourne Street

Glasgow

G1 5QH

Telephone

+44 7931311169

Country

United Kingdom

NUTS code

- UKM82 - Glasgow City

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Atlanttico Limited

85 Great Portland Street, First Floor

London

W1W7LT

Telephone

+44 7964568505

Country

United Kingdom

NUTS code

- UKI32 - Westminster

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Hellon Limited

123 Buckingham Palace Road

London

Sw1W 9SH

Telephone

+44 7800888993

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Interrobang Limited

18 River Park Gardens

London

BR20BQ

Telephone

+44 7507069931

Country

United Kingdom

NUTS code

- UKI61 - Bromley

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Marvell Consulting

30 Great Guildford Street

London

SE1 0HS

Telephone

+44 7841597039

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mima

68-80 Hanbury Street

London

E1 5JL

Telephone

+44 7515287128

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

ODIS Space S.L.

Manuel Cortina 7, 4dcha

Madrid

28010

Telephone

+34 644494976

Country

Spain

NUTS code

- ES3 - Madrid

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Paper Design Studio Limited

Wizu Workspace, 32 Eyre St

Sheffield

S1 4QZ

Telephone

+44 1143603604

Country

United Kingdom

NUTS code

- UKE32 - Sheffield

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Social Origin

315 London Road

Essex

SS7 2BT

Telephone

+44 2031287445

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

SYSTRA Ltd

1 Carey Lane

London

EC2V 8AE

Telephone

+44 2038828908

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

The Public Service Consultants Limited (trading as The PSC)

45 Pall Mall

London

SW1Y 5JG

Telephone

+44 2039652033

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**



TPXimpact Ltd

20 St Thomas Street, Runway East (Second Floor),, 20 St Thomas Street

London

SE1 9RS

Telephone

+44 7813994762

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

### **V.2.3) Name and address of the contractor**

Unboxed Consulting

60-62 Commercial Street

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+44 2071834250

Country

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- UK - United Kingdom

The contractor is an SME

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Telephone

+44 2034115502

Country

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NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

With Design Intent Limited

3 Fair Green

Sawbridgeworth

CM21 9AG

Telephone

+44 7958799738

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £333,333

Total value of the contract/lot: £333,333

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## **Section V. Award of contract**

### **Lot No**

3

### **Title**

Business Innovation Design

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

13 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 12

Number of tenders received from SMEs: 9

Number of tenders received from tenderers from other EU Member States: 12

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 12

The contract has been awarded to a group of economic operators: Yes

**V.2.3) Name and address of the contractor**

Hellon Limited

123 Buckingham Palace Road

London

Sw1W 9SH

Telephone

+44 7800888993

Country

United Kingdom

NUTS code

- UKI - London

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Interrobang Limited

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London

BR20BQ

Telephone

+44 7507069931

Country

United Kingdom

NUTS code

- UKI61 - Bromley

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mace & Menter

Unit 1.10B, Temple Studios, Lower Approach Road

Bristol

BS1 6QA

Telephone

+44 7771674589

Country

United Kingdom

NUTS code

- UKK11 - Bristol, City of

The contractor is an SME

Yes

**V.2.3) Name and address of the contractor**

Mima

68-80 Hanbury Street

London

E1 5JL

Telephone

+44 7515287128

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

ODIS Space S.L.

Manuel Cortina 7, 4dcha

Madrid

28010

Telephone

+34 644494976

Country

Spain

NUTS code

- ES3 - Madrid

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

Social Origin

315 London Road

Essex

SS7 2BT

Telephone

+44 2031287445

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

### **V.2.3) Name and address of the contractor**

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1 Carey Lane

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+44 2038828908

Country

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NUTS code

- UK - United Kingdom

The contractor is an SME

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The Public Service Consultants Limited (trading as The PSC)

45 Pall Mall

London

SW1Y 5JG

Telephone

+44 2039652033

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

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TPXimpact Ltd

20 St Thomas Street, Runway East (Second Floor),, 20 St Thomas Street

London

SE1 9RS

Telephone

+44 7813994762

Country

United Kingdom



NUTS code

- UK - United Kingdom

The contractor is an SME

No

**V.2.3) Name and address of the contractor**

With Design Intent Limited

3 Fair Green

Sawbridgeworth

CM21 9AG

Telephone

+44 7958799738

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

Yes

**V.2.4) Information on value of contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: £333,333

Total value of the contract/lot: £333,333

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## **Section VI. Complementary information**

### **VI.3) Additional information**

(MT Ref:228987)

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

Public Procurement Review Service

Cabinet Office

London

Email

[publicprocurementreview@cabinetoffice.gov.uk](mailto:publicprocurementreview@cabinetoffice.gov.uk)

Telephone

+44 3450103503

Country

United Kingdom

Internet address

<https://www.gov.uk/government/publications/public-procurement-review-service-scope-and-remit>