

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/007999-2023>

Contract

## **Gartner Expansion**

THE UNIVERSITY OF BIRMINGHAM

F03: Contract award notice

Notice identifier: 2023/S 000-007999

Procurement identifier (OCID): ocds-h6vhtk-03ad16

Published 20 March 2023, 1:37pm

### **Section I: Contracting authority**

#### **I.1) Name and addresses**

THE UNIVERSITY OF BIRMINGHAM

EDGBASTON

BIRMINGHAM

B152TT

#### **Contact**

Karen Aird

#### **Email**

[k.aird@bham.ac.uk](mailto:k.aird@bham.ac.uk)

#### **Telephone**

+44 1214158491

#### **Country**

United Kingdom

**Region code**

UKG31 - Birmingham

**Companies House**

RC000645

**Internet address(es)**

Main address

<https://intranet.birmingham.ac.uk>

**I.4) Type of the contracting authority**

Body governed by public law

**I.5) Main activity**

Education

---

**Section II: Object**

**II.1) Scope of the procurement**

**II.1.1) Title**

Gartner Expansion

Reference number

SC11463/23

**II.1.2) Main CPV code**

- 98100000 - Membership organisation services

**II.1.3) Type of contract**

Services

#### **II.1.4) Short description**

UoB ITS already have an existing agreement with Gartner that has another year to run.

Rather than source a separate capability from Gartner or another analysis provider, it made

economic and commercial sense to enhance our existing agreement to service this need.

#### **II.1.6) Information about lots**

This contract is divided into lots: No

#### **II.1.7) Total value of the procurement (excluding VAT)**

Value excluding VAT: £148,483.34

### **II.2) Description**

#### **II.2.2) Additional CPV code(s)**

- 98100000 - Membership organisation services

#### **II.2.3) Place of performance**

NUTS codes

- UKG31 - Birmingham

#### **II.2.4) Description of the procurement**

As part of the Target Architecture work for UoB, it is vital that Digital and Technology trends

are understood and contextualised as part of the landscape for IT at UoB. One of the best

ways to do this is to engage with an objective analysis and insight service such as Gartner.

The most valuable and efficient way to provide this thinking into the architecture is to

provide another seat to the Head of Architecture and Design rather than for that role top rely

on seeking such insights and analyses from an existing seated member. It also provides the

opportunity to establish frequent analysis in relation to the sector and the technologies that

serve it together with what other good organisations are doing with technology to service business capabilities that may be common to our organisation. UoB ITS already have an existing agreement with Gartner that has another year to run. Rather than source a separate

capability from Gartner or another analysis provider, it made economic and commercial sense to enhance our existing agreement to service this need.

UoB ITS already have an existing agreement with Gartner that has another year to run.

Rather than source a separate capability from Gartner or another analysis provider, it made

economic and commercial sense to enhance our existing agreement to service this need.

#### **II.2.5) Award criteria**

Price

#### **II.2.11) Information about options**

Options: No

---

## **Section IV. Procedure**

### **IV.1) Description**

#### **IV.1.1) Type of procedure**

Award of a contract without prior publication of a call for competition in the cases listed below

- The procurement falls outside the scope of application of the regulations

Explanation:

ITS and UoB have built a number of Strategies based upon the analysis gained from the

arrangement with Gartner. To move to another consultancy now would potentially invalidate

the direction of those strategies and any current work underway.

They provide excellent context for us within the sector enabling us to benchmark against other peer universities,

We are looking to engage with a peer network of other institutions that use Gartner so that we can share and gain understanding of the analysis as it pertains to Universities in a general

context without giving away any competitive advantage of course.

To move to another supplier would reduce our access to strong and current analysis together

with future trend analysis.

#### **IV.1.8) Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: No

#### **IV.2) Administrative information**

##### **IV.2.1) Previous publication concerning this procedure**

Notice number: [2023/S 000-005935](#)

##### **IV.2.9) Information about termination of call for competition in the form of a prior information notice**

The contracting authority will not award any further contracts based on the above prior information notice

---

## **Section V. Award of contract**

A contract/lot is awarded: Yes

### **V.2) Award of contract**

#### **V.2.1) Date of conclusion of the contract**

17 March 2023

#### **V.2.2) Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: No

#### **V.2.3) Name and address of the contractor**

Gartner UK Limited

Egham, Surrey

Country

United Kingdom

NUTS code

- UKJ - South East (England)

Companies House

02266016

The contractor is an SME

No

#### **V.2.4) Information on value of contract/lot (excluding VAT)**

Total value of the contract/lot: £148,483.34

---

## **Section VI. Complementary information**

### **VI.4) Procedures for review**

#### **VI.4.1) Review body**

University of Birmingham

Birmingham

Country

United Kingdom