

This is a published notice on the Find a Tender service: <https://www.find-tender.service.gov.uk/Notice/007996-2023>

Contract

Provision of Push Notification Services

The British Broadcasting Corporation (BBC)

F03: Contract award notice

Notice identifier: 2023/S 000-007996

Procurement identifier (OCID): ocds-h6vhtk-0346ea

Published 20 March 2023, 1:21pm

Section I: Contracting authority

I.1) Name and addresses

The British Broadcasting Corporation (BBC)

Broadcasting House, Portland Place

London

W1A 1AA

Email

joseph.thompson@bbc.co.uk

Telephone

+44 1234567890

Fax

+44 1234567890

Country

United Kingdom

Region code

UK - United Kingdom

Internet address(es)

Main address

<http://www.bbc.co.uk/supplying/>

Buyer's address

<https://bbc.bravosolution.co.uk/>

I.4) Type of the contracting authority

Body governed by public law

I.5) Main activity

Other activity

Broadcasting

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Provision of Push Notification Services

II.1.2) Main CPV code

- 72000000 - IT services: consulting, software development, Internet and support

II.1.3) Type of contract

Services

II.1.4) Short description

The BBC sought to contract for the provision of push notification services. The BBC currently uses a third party to provide these services for its News, Sport, iPlayer, Sounds, Bitesize and Children's apps.

II.1.6) Information about lots

This contract is divided into lots: No

II.1.7) Total value of the procurement (excluding VAT)

Value excluding VAT: £2,650,000

II.2) Description

II.2.3) Place of performance

NUTS codes

- UK - United Kingdom

II.2.4) Description of the procurement

BBC News currently issues approximately 5 high priority breaking new alerts per day to both signed in and non-signed in users. Users who are signed in are required to opt in for editorially managed topics, for example breaking stories from technology or politics. The service must be able to support both signed in e.g., targeted topic-based notifications and non-signed in e.g., breaking news notifications.

BBC Sport app is a signed in experience. Sport currently sends three types of notifications:

- Automated notifications on specific topics, such as kick offs for a particular football team and goal alerts
- Breaking news for editorially managed topics, for example Olympics
- Live event reminders

BBC iPlayer and BBC Sounds both offer a signed in experience, and send the following notification types:

- Automated next episode notifications for programmes that users are following
- Recommendation notifications for suggested programmes based on the users watching or listening history

BBC Bitesize offer both signed in and signed out experiences. For signed in users, notifications are sent based on a user's activity e.g., when a user does not complete a study guide. For signed out users, reminders are sent when new content is available.

BBC Childrens apps all offer a signed-out experience, and send notifications based on the user's activity in the app, e.g., collecting badges

Other BBC apps are expected to use the service and integrate over time, e.g., BBC Weather, more childrens apps.

II.2.5) Award criteria

Quality criterion - Name: Accessibility / Weighting: 3%

Quality criterion - Name: Diversity, Equality and Inclusion / Weighting: 3%

Quality criterion - Name: Sustainability / Weighting: 5%

Quality criterion - Name: Technical Requirements / Weighting: 30%

Quality criterion - Name: Service Resilience / Weighting: 20%

Quality criterion - Name: Delivery / Weighting: 24%

Quality criterion - Name: Innovation / Weighting: 7.5%

Quality criterion - Name: Performance Monitoring and Contract Compliance / Weighting: 7.5%

Price - Weighting: 50%

II.2.11) Information about options

Options: No

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Open procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: Yes

IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure

Notice number: [2022/S 000-016453](#)

Section V. Award of contract

A contract/lot is awarded: Yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract

17 March 2023

V.2.2) Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: No

V.2.3) Name and address of the contractor

Airship Group Inc

London

Country

United Kingdom

NUTS code

- UK - United Kingdom

The contractor is an SME

No

V.2.4) Information on value of contract/lot (excluding VAT)

Total value of the contract/lot: £2,650,000

Section VI. Complementary information

VI.3) Additional information

In the case of technology requirements, the BBC may involve its technology partner (Atos IT Solutions and Services Limited) to assist in the scoping and drafting of invitations to tender and/or the evaluation of tenders. However, the final decision as to which is the most economically advantageous (by reference to the award criteria) will be made by the BBC. The awarding authority reserves the right not to award a contract and to annul the procurement process at any stage. Tenders and all supporting documents must be priced in sterling and all payments will be made in sterling. The contract shall be subject to English law. The awarding authority does not bind itself to accept the lowest, or any tender and reserves the right to accept part of a tender unless the tenderer expressly stipulates otherwise in the tender document.

VI.4) Procedures for review

VI.4.1) Review body

Business and Property Courts of England and Wales - TCC

Rolls Building, 7 Rolls Building, Fetter Lane

London

EC4A 1NL

Country

United Kingdom

VI.4.3) Review procedure

Precise information on deadline(s) for review procedures

The applicable review time limits shall be as stated in Regulations 92 and 93 Public Contracts Regulations 2015.