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Contract

## **HQ Development Marketing Services**

The Crown Estate

UK7: Contract details notice - Procurement Act 2023 - [view information about notice types](#)

Notice identifier: 2026/S 000-007978

Procurement identifier (OCID): ocids-h6vhtk-05ad3b ([view related notices](#))

Published 29 January 2026, 11:57am

### **Scope**

### **Description**

HQ Development Marketing Services for 12 months

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### **Contract 1. HQ Development Marketing Services**

### **Supplier**

- CITYSCAPE DIGITAL (HOLDINGS) LIMITED

## **Contract value**

- £700,000 excluding VAT
- £840,000 including VAT

Above the relevant threshold

## **Date signed**

10 November 2025

## **Contract dates**

- 11 November 2025 to 10 November 2026
- Possible extension to 28 April 2027
- 1 year, 5 months, 18 days

Description of possible extension:

Extension option to be used should competitive tender and contracts not be completed within 12 months.

## **Main procurement category**

Services

## **CPV classifications**

- 79340000 - Advertising and marketing services
- 79413000 - Marketing management consultancy services

## **Contract locations**

- UK - United Kingdom

## **Justification for not setting key performance indicators**

Under KPI threshold

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## **Other information**

### **Conflicts assessment prepared/revised**

Yes

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## **Procedure**

### **Procedure type**

Direct award

### **Direct award justification**

Additional or repeat goods, services or works - extension or partial replacement

A full competitive tender process was completed in Q1 2025, however, due to identified issues, the procurement was formally cancelled. Therefore, this waiver is required to ensure we have contracts in place to carry out essential pipeline requirements whilst we re-tender these services in 2026.

## **Supplier**

### **CITYSCAPE DIGITAL (HOLDINGS) LIMITED**

- Public Procurement Organisation Number: PGPG-4472-WZDW

Printworks House, 7 Bermondsey Street

London

SE1 2DD

United Kingdom

Email: [enquiries@cityscapedigital.co.uk](mailto:enquiries@cityscapedigital.co.uk)

Region: UKI44 - Lewisham and Southwark

Small or medium-sized enterprise (SME): Yes

Voluntary, community or social enterprise (VCSE): No

Supported employment provider: No

Public service mutual: No

Contract 1

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## **Contracting authority**

## **The Crown Estate**

- Public Procurement Organisation Number: PYYN-4743-GYVQ

1 St James Market

London

SW1Y 4AH

United Kingdom

Email: [tenders@thecrownestate.co.uk](mailto:tenders@thecrownestate.co.uk)

Region: UKI32 - Westminster

Organisation type: Public authority - central government