This is a published notice on the Find a Tender service: https://www.find-tender.service.gov.uk/Notice/007978-2022

Tender

Online Engagement Services (OES)

Ministry of Defence

F02: Contract notice

Notice identifier: 2022/S 000-007978

Procurement identifier (OCID): ocds-h6vhtk-0325c4

Published 24 March 2022, 11:52am

Section I: Contracting authority

I.1) Name and addresses

Ministry of Defence

Abbey Wood

Bristol

BS34 8JH

Contact

Stacey Cooper

Email

stacey.cooper242@mod.gov.uk

Country

United Kingdom

NUTS code

UK - United Kingdom

Internet address(es)

Main address

https://contracts.mod.uk/web/login.html

I.3) Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at

https://contracts.mod.uk/web/login.html

Additional information can be obtained from the above-mentioned address

Tenders or requests to participate must be submitted electronically via

https://contracts.mod.uk/web/login.html

Tenders or requests to participate must be submitted to the above-mentioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at

https://contracts.mod.uk/web/login.html

I.4) Type of the contracting authority

Ministry or any other national or federal authority

I.5) Main activity

Defence

Section II: Object

II.1) Scope of the procurement

II.1.1) Title

Online Engagement Services (OES)

Reference number

701908450

II.1.2) Main CPV code

• 72212517 - IT software development services

II.1.3) Type of contract

Services

II.1.4) Short description

The Authority have a requirement for a System Innovator/Integrator (SII) to deliver a Cloud based online influence and engagement service, following an Agile approach. The proposed capability is split into two core services:

- A persona management capability to create & maintain live personas for use with online services such as social media, websites, forums, blogs etc.
- IT infrastructure & application services, utilising managed attribution. This includes but is not limited to social media, online surveys and other methods.

II.1.5) Estimated total value

Value excluding VAT: £13,600,000

II.1.6) Information about lots

This contract is divided into lots: No

II.2) Description

II.2.3) Place of performance

NUTS codes

• UK - United Kingdom

II.2.4) Description of the procurement

The Authority have a requirement for a System Innovator/Integrator (SII) to deliver a Cloud based online influence and engagement service, following an Agile approach. The proposed capability is split into two core services:

- A persona management capability to create & maintain live personas for use with online services such as social media, websites, forums, blogs etc.
- IT infrastructure & application services, utilising managed attribution. This includes but is not limited to social media, online surveys and other methods.

II.2.5) Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.7) Duration of the contract, framework agreement or dynamic purchasing system

Duration in months

30

This contract is subject to renewal

Yes

Description of renewals

Option Years 2 x 12 months

II.2.9) Information about the limits on the number of candidates to be invited

Envisaged minimum number: 6

Maximum number: 6

Objective criteria for choosing the limited number of candidates:

The 6 highest scoring Tenderers in the DPQQ will be invited to Tender.

II.2.10) Information about variants

Variants will be accepted: No

II.2.11) Information about options

Options: Yes

Description of options

Option Years 2 x 12 months

II.2.13) Information about European Union Funds

The procurement is related to a project and/or programme financed by European Union funds: No

Section IV. Procedure

IV.1) Description

IV.1.1) Type of procedure

Restricted procedure

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: No

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date

25 April 2022

Local time

12:00pm

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates

1 June 2022

IV.2.4) Languages in which tenders or requests to participate may be submitted

English

Section VI. Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: No

VI.2) Information about electronic workflows

Electronic ordering will be used

Electronic invoicing will be accepted

Electronic payment will be used

VI.4) Procedures for review

VI.4.1) Review body

Ministry of Defence

Bristol

Country

United Kingdom